

BCG



Lehigh University

Team biographies

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THE BOSTON CONSULTING GROUP

Core team members

Lane McBride

Partner and Managing Director, Washington, DC



Lane McBride is a Partner and Managing Director in the Washington, D.C. office of The Boston Consulting Group. Lane has been a member of the Washington office since 2003, and is a member of BCG's U.S. education leadership team. Lane has advised education teams in numerous geographies around the world, and has co-authored publications on education technology and resource effectiveness in education.

Lane's project experience at BCG spans a variety of topics, including strategy, organizational design and transformation, change management, stakeholder engagement, program management, cost efficiency, and consumer insight.

Lane's experience within higher education includes:

- Co-leading an organizational assessment of the system-level functions for a U.S. state higher ed system
- Partnering with a national non-profit on a strategy to address the "developmental math crisis," increasing completion rates particularly among low-income and first-generation students in 2- and 4-year institutions
- Assisting a large public higher education system in an organizational, operational, and strategic transformation
- Partnering with a private top 25 graduate/professional school in developing its comprehensive strategic plan
- Facilitating strategy development for the health sciences schools and academic medical center of a U.S. private university
- Conducting a growth strategy workshop process with the leadership of a leading business school
- Working with a U.S. public institution and its foundations on a redesign of its development function
- Partnering with a U.S. foundation in a review of assessment practices across higher education institutions
- Co-leading projects conducting research across institutions on the future of higher education, addressing topics including online programs, enrollment trends (overall and by institutional segment), and the landscape of instructional materials

Lane's other BCG experience includes:

- Partnering with the Consultative Group on International Agricultural Research (CGIAR) to develop the founding constitution of a consortium of 15 independent agriculture research-for-development centers located worldwide
- Co-leading teams supporting the development and implementation of the educational, operational, and financial Transition Plan for the largest school district merger in U.S. history, between Memphis City Schools and Shelby County Schools
- Leading a team conducting a review of state K-12 education spending for a committee of public and private sector leaders appointed by the Governor of Delaware
- Working with the D.C. charter school board in developing a performance management framework for member schools
- Supporting K-12 system transformation efforts in Dallas, Cleveland, Atlanta, and Tulsa
- Conducting quantitative and qualitative research for multiple clients, including a retailer and several consumer health brands

Lane is a graduate of the University of Virginia, where he received a B.A. with Distinction in Government.

Kyle Braden

Partner & Managing Director, Philadelphia



Kyle is a Partner and Managing Director in the Philadelphia Office of The Boston Consulting Group where he specializes in developing and implementing large scale transformations across a number of industries, often in an interim management role. He has advised clients in North America, Brazil, Africa, and Europe.

Prior to BCG, Kyle was a Partner at McKinsey & Co. in London where he led restructuring efforts in Utilities and Healthcare. Kyle has also worked at AlixPartners and PricewaterhouseCoopers.

Kyle has deep expertise in operational productivity, performance improvement, and organizational redesign. He has held a number of interim executive roles including Chief Restructuring Officer (CRO), CFO, and Senior VP of Finance.

His work spans across a wide range of industries, including utilities (power), healthcare, industrial, and transportation.

Some of his recent Healthcare experiences include:

- CRO of 1,500 bed public hospital in the UK driving operational improvement across 91 specialities over 12 months
- CRO of a 400 bed private hospital in Ireland increasing EBITDA by 20% in three months
- Advisor to a private chain of clinics in Greece preparing for a possible divestiture of non profitable units
- Advisor to NHS England in hospitals within London and Northern England to improve A&E performance and system coordination

Kyle holds an MBA from the Wharton School at the University of Pennsylvania and a BBA from Texas A&M University.

Tejus Kothari

Principal, Chicago



Tejus Kothari is a Principal in the Chicago office of BCG, and a member of the US Education Practice's Leadership team

Tejus has worked on a number of education cases since joining BCG. Recent experience in higher education includes:

- Developing a school-level strategic plan for a top 25 business school focused on clarifying positioning, reviewing program portfolio, building distinctiveness externally, aligning support functions
- Supporting a university on a strategic assessment of an innovative real estate partnerships
- Supporting a university on the launch of a new urban laboratory designed to identify and help scale proven solutions to pressing urban challenges in health, education, energy, poverty and crime
- Estimating the cost of federal regulatory compliance in the U.S. at a sample of 12 institutions, and helping translate the findings for policymakers
- Led an initiative to understand the current state and trends of assessment in US higher education and to identify opportunities to utilize assessment to improve instructional quality
- Supporting leadership transition of major public university system through conducting an organizational assessment and improving resource allocation alignment to strategic priorities
- Led a study on trends in US higher education, focusing on enrollment shifts by institutional segment, the evolution of buying behavior from students and institutions for products and services and the emergence of new instructional models

Outside of BCG, Tejus also helped launch Everspring in 2012, a start-up higher education space which partners with not-for-profit universities to achieve excellence in online education.

Tejus holds a Masters in City Planning (MCP) Degree from the Massachusetts Institute of Technology, where he also earned Bachelor Degrees in Civil Engineering and Urban Studies and Planning.

Stephanie Marton

Project Leader, Chicago



Stephanie joined the Chicago office of The Boston Consulting Group in 2011. She is a core member of BCG's Health Care practice, and has completed two international transfers with BCG to Southeast Asia and Tokyo.

Prior to BCG, she worked at Lazard Freres in Healthcare M&A Investment Banking and at Twine Health, a healthcare technology start-up in the MIT Media Lab focused on chronic care management.

Stephanie has deep experience in healthcare sector, with project work including:

- Medicare/Medicaid strategy for top three health insurer (Philadelphia): Conducted market assessment across states on opportunity in public insurance plans. As part of insurance strategy, considered integration with Behavioral Health player to expand integration of physical-mental health care.
- Health outcomes pilot design for International Consortium of Health Outcomes Measurement (Boston): Led healthcare quality benchmarking pilot for leading global think tank promoting value-based care models and contracting.
- Due diligence in medical technology (Warsaw, IN): Estimated value of >\$1B acquisition target, identified synergies and risks from business unit integration.
- Organizational transformation for top 10 pharmaceutical (Tokyo): Established project management office for a global, 5-year IT transformation to improve analytics and data interpretation.

Stephanie holds an MBA from Harvard University, where she was a Baker Scholar. She also earned a Bachelor's degree in Cognitive Science, concentrating in neuroscience and economics, from Yale University, where she graduated magna cum laude.

Stephanie also sits on Young Leadership Board for UPenn Medical's Basser Center, leading organization for women's cancer research.

Expert advisors

BCG Expert Advisors



Dave Matheson
Senior Advisors

Dave was one of the founders of BCG's health care practice, and led it from 1987 to 1993. He has managed BCG's Boston office and has been a member of BCG's Executive Committee. His clients include academic medical centers & schools of public health



Barry Rosenberg, MD
Partner and Managing Director, Chicago

Barry leads BCG's MedTech practice in the US. He works extensively on health system topics including health economics and health outcomes. Barry earned his MD/MBA from U Michigan, and trained for 3 years as a Resident in Surgery



Christopher Durand
Senior Partner and Managing Director, New York

Christophe is a core member of BCG's Healthcare practice. He focuses on MedTech, Life Sciences, and Biopharma, with expertise in strategy, M&A and innovation topics



Scott Cowen
Senior Advisor

Scott is a Senior Advisor at BCG. He is the former president of Tulane University, where he was named one of the nation's top 10 best college presidents by *Time*. He was previously the chair of the Association of American Universities and a former business school dean at Case Western



Josh Hilton
Principal, Chicago

Josh is a Principal in the Chicago office and leads BCG's Scientist Network. He holds an MD from the University of Pennsylvania and worked as an attending physician at Northwestern Memorial Hospital, where he now serves as an adjunct professor. Josh has deep experience in HC systems and medical technology.