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The Economic Value of Lehigh University

About Lehigh

Degree-seeking students Non-degree-seeking students





The Lehigh Valley Pennsylvania

Economic impact analysis



Start-up and spin-off company impact

Impact of start-up and spin-off companies related to Lehigh in the region

An economic boost similar to hosting the World Series **123x**

OR 5,467 Jobs supported

1 out of every **31** jobs in the Lehigh Valley is supported by the activities of Lehigh and its students.

Lehigh total

annual impact

\$1.4 billion

14,374

Jobs supported

Added income

OR

\$376.7 million Added income

Operations spending impact

Impact of annual payroll and other spending

\$122.5 million Added income Alumni impact

Impact of the increased earnings of Lehigh alumni and the businesses they work for OR 6,235 Jobs supported

Enough to buy

7.974 new cars

Enough to buy **8,354** families* a year's worth of groceries







Student spending impact

OR

= III \$12.3 million Added income Visitor spending impact



OR

M



XX



spending impact

\$48.1 million

Added income

Research

= 100 jobs * = family of four









Investment analysis

For every \$1...



Society gains \$2.50 in added income and social savings

In \$124.3 million total... Taxpayers gain in added tax revenue and public sector savings

Sources: Lightcast Economic Impact Study; https://www.bizjournals.com/washington/news/2019/10/16/nats-could-face-yankees-or-astros-in-world-series.html; https://www.coxautoinc.com/market-insights/kbb-atp-february-2024/; https://fns-prod.azureedge.us/sites/default/files/resource-files/ Cost_Of_Food_Low_Moderate_Liberal_Food_Plans_February_2024.pdf

