



# Lehigh West

Since 2016, Lehigh University has pioneered innovative student experiences and industry partnerships through the Western Regional Office (WRO) and Lehigh@NasdaqCenter—providing access to transformational opportunities in the western region, bolstering career outcomes, and recruiting the next generation of Future Makers.

## Student Recruitment

A focus of the WRO is to share the Lehigh story with students, school counselors and community-based organizations in the western region through:

- Counselor and prospective student programming and events
- Partnership with the Posse Foundation
- Workshops and educational programming for the community

Applications have increased by more than 70% and enrollment has increased by more than 50% for western regional states since opening the WRO

## Career & Internship Placement

The WRO and Lehigh@NasdaqCenter work closely with prominent companies and startups in Silicon Valley and beyond to foster opportunities for Lehigh students and graduates. Highlights include:

- 1,400+ students placed in internships and full-time careers in the U.S. and international regions over the past seven years
- Hundreds of startups and prominent companies such as Accenture, Amazon, Apple, EPRI Institute, Genentech, Google, Intel, JP Morgan & Chase, Lockheed Martin, Lucasfilm, Lyft, Meta, Microsoft, NASA, NBCUniversal, Netflix, Nike, NVIDIA, Oracle, Procter & Gamble, Qualcomm, Ross, Samsung, Sony, SpaceX, Tesla and Visa

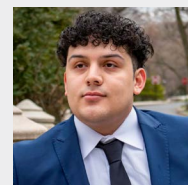
## Industry Partnerships

The WRO's partnerships offer opportunities for the Lehigh community including:

- Research opportunities for professors and students
- Capstone project subjects for students
- Partner companies that host Lehigh students include: Amazon, Autodesk, Berkeley Labs, Gap, Google, IBM, Intel, Lawrence Livermore National Lab, Meta, Microsoft, NVIDIA, Ohmnilabs, PwC, Qualcomm, Salesforce, Samsung, Santa Clara VTA, Tesla, Uber and Voltu

## SPOTLIGHTS

### DAVID RUIZ



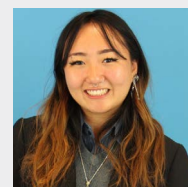
**Major:** Marketing

**Minor:** Entrepreneurship

**Hometown:** Los Angeles, CA

"This program was a transformative experience. Coming from Los Angeles, I saw firsthand how the program bridges the gap between the East Coast's academic rigor and the West Coast's entrepreneurial environment."

### EMILY TSAO



**Major:** Graphic and Product Design

**Minors:** Marketing and Psychology

**Hometown:** San Francisco, CA

"The opportunities that Lehigh has for experiential learning in the heart of Silicon Valley have been an invaluable experience in my college career. I have gained tremendous insights through learning from innovative thought leaders."

## Lehigh@NasdaqCenter

Lehigh@NasdaqCenter is an exclusive education-industry partnership between Lehigh University and the Nasdaq Entrepreneurial Center in San Francisco formed to build entrepreneurial leaders that transform businesses, organizations, and new ventures for today and tomorrow.



### Startup Academy

A ten-week summer internship program that provides students a unique opportunity to learn about the entrepreneurial process by immersing themselves in the vibrant innovation ecosystem of San Francisco. The experience includes housing in the city and a stipend.



### LehighSiliconValley

Presented by Lehigh's Baker Institute, LSV brings Lehigh undergraduate and graduate students together with alumni in Silicon Valley for a week-long, 3-credit immersion into new-venture creation. Students will hear from LSV alumni, special guest instructors and Silicon Valley rock-stars.



### Remote Courses

The L@NC remote courses bring Silicon Valley ecosystem players into the classroom (virtually) via videoconference from the L@NC to students taking courses on campus in Bethlehem. Example courses include Women in Technology & Innovation, Dateline Silicon Valley, Venture Capital Finance, Disruptive Engineers and Design Thinking.



### Lehigh@NasdaqCenter Innovation Internship

Lehigh students seeking an integrated, real-world internship experience in entrepreneurship or innovation can participate in a remote, project-based internship with a startup from around the globe.

## ADMISSIONS INQUIRIES

Visit [lehigh.edu/admissionscounselors](https://lehigh.edu/admissionscounselors) to find your admissions counselor, and feel free to use any of us as a resource for your questions.

**John W. Welty**  
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## Alumni Engagement

With more than 7,500 alumni in the western region, Lehigh students benefit from a robust network of industry leaders who provide post-graduate support and serve as mentors, guest speakers and internship hosts.

## Western Region Alumni Highlights

### ► Ann Lewnes '83

**Adobe**, Former Executive Vice President and Chief Marketing Officer, San Jose, CA

### ► Pam Fusek '13

**NASA JPL**, System Engineer, Los Angeles, CA

### ► Ben Gucciardi '05 '06G

**Soccer Without Borders**, Founder, Oakland, CA

### ► Beth Galetti '93

**Amazon**, Former Senior Vice President, Human Resources, Seattle, WA

### ► Dave Jha '22

**Netflix**, Software Engineer San Francisco, CA

### ► Diana Nicholas '21

**Anetac**, Co-founder, San Francisco, CA

## Lehigh West Stats

**7500+**

alumni in Western region

**1500+**

students served through experiential programs

**200+**

industry partners

**1400+**

students placed in internships and full time positions

**1000+**

alumni and friends engaged through programs, mentorship, and events

Discover more by visiting  
[lehigh.edu/west](https://lehigh.edu/west) or  
[lehighnasdaqcenter.com](https://lehighnasdaqcenter.com)

 LehighUWest

 LehighNasdaqCenter



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