Bruce E. Moon *Professor International Relations Lehigh University*

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Academic Experience

208 Maginnes Hall Lehigh University Bethlehem, PA 18015

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1997- 1989 - 1997 1987 - 1989	Professor Associate Professor Assistant Professor	Dept. of International Relations Lehigh University
1980 - 1987	Assistant Professor Dept. of Political Science	Northwestern University
1979 - 1980	Visiting Assistant Professor Dept. of Political Science	Duke University
1978 - 1979	Visiting Assistant Professor Dept. of Political Science	Indiana University
1975 - 1978	Lecturer International Relations Program	San Francisco State University

Education

B.A.	Ohio State University (1972) Major: Political Science (Political Theory) Minor: Economics	
Ph.D.	Ohio State University (1977) Major Fields: International System and Process Comparative Foreign Policy	
	Minor Fields: Formal/Analytic Theory Philosophy of Social Science International Economics	

Research Specialities in International Political Economy

- International influences on economic development, especially the role of trade, aid, and foreign investment.
- Cross-national variations in living standards, emphasizing the attainment of basic human needs by the poor and the Millenium Development Goals.
- The causes and consequences of trade deficits and international debt.
- Micro-finance and development.
- The economic, social, and political effects of alternative foreign economic policies (e.g. export-led growth, NAFTA, capital controls).
- The causes and consequences of the growth of democracy.
- The political and economic forces which influence trade policies and determine bilateral trade patterns among nations.
- The political economy of Thailand.

Teaching Experience

International Political Economy

- Politics of Global Economic Relations
- Political Economy of North-South Relations
- Poverty and Development
- The Politics of Global Poverty
- New International Economic Order
- Research in International Political Economy
- The U.S. in the Global Economy

International Relations [General]

- Introduction to International Relations
- International Organization
- Current International Events

National Security

- Problems of National Security
- American Defense Policy
- Strategy and War
- Arms Control

Foreign Policy

- American Foreign Policy
- Comparative Foreign Policy
- Foreign Policy Analysis

Methods and Miscellaneous

- Research in International Relations
- Methods of Political Research
- Quantitative Methods in IR
- Fundamentals of Government
- Lab in International Relations
- The Diffusion of Democracy

Graduate Seminars

- Introduction to Political Economy
- International Political Economy
- North/South Relations
- Consequences of Dependency
- Strategic Doctrine

Book-length Manuscripts

- The Dilemmas of International Trade, 2nd edition, 2000, Westview Press.
- The Dilemmas of International Trade, 1996, Westview Press.
- The Political Economy of Basic Human Needs, 1991, Cornell University Press.

• *The International System in the 1960's: An Empirical Investigation*, unpublished Ph.D. dissertation, 1977, Ohio State University.

Book Chapters

• "The Great Divide in Microfinance: Political economy in microcosm," in *Moving Beyond Storytelling: Emerging Research in Microfinance*, 2008, Elsevier.

• "Free Trade vs. Protectionism: Values and Controversies," in *Introducing Global Issues*, 3rd edition, Michael Snarr and D. Neil Snarr, eds., 2008, Lynne Reinner Publishers.

• "The United States and Globalization: Struggles with Hegemony," in *Political Economy and the Changing Global Order*, 2nd ed., Richard Stubbs and Geoffrey R. D. Underhill, eds., 2006, Oxford University Press.

• "Free Trade vs. Protectionism: Values and Controversies," in *Introducing Global Issues*, 3rd edition, Michael Snarr and D. Neil Snarr, eds., 2005, Lynne Reinner Publishers.

• "From Seattle and Doha to Cancun: The trade agenda in the new millennium" in *Trade Politics*, 2nd edition, Brian Hocking and Steven McGuire, eds., 2004, Routledge.

• "Controversies in International Trade," in *Introducing Global Issues*, 2nd edition, Michael Snarr and D. Neil Snarr, eds., 2002, Lynne Reinner Publishers.

• "Ideas and Policies," in *Trade Politics: Actors, Issues and Processes*, Brian Hocking and Steven McGuire, eds., 1999, Routledge.

• "The United States and Globalization," in *Political Economy and the Changing Global Order*, Richard Stubbs and Geoffrey R. D. Underhill, eds., 1999, Oxford University Press.

• "Controversies in International Trade," in *Introducing Global Issues*, Michael Snarr and D. Neil Snarr, eds., 1998, Lynne Reinner Publishers.

• "The State in Foreign and Domestic Policy", in *Foreign Policy Analysis: Continuity and Change in its Second Generation*, Laura Neack, Patrick J. Haney, and Jeanne A.K. Hey, eds., 1995, Prentice-Hall.

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• "Political Economy and Political Change in the Evolution of North-South Relations," in *Political Change and Foreign Policies*, Gavin Boyd and Gerald Hopple, eds., 1987, Frances Pinter and St. Martin's Press. (pp. 225-250)

• "Political Economy Approaches to Comparative Foreign Policy", in *New Directions in the Comparative Study of Foreign Policy*, Charles F. Hermann, Charles W. Kegley, and James N. Rosenau, eds. 1987, Allen and Unwin. (pp. 33-52)

"Laws, Explanations, and the X -> Y Syndrome", in *In Search of Global Patterns*, James N. Rosenau, ed. 1976, Free Press [with James Harf and John Thompson]

Journal Articles

• "Reproducing the North-South Divide: The Role of Trade Deficits and Capital Flows," *international Studies Review* 9, 4 (Winter, 2007): 581-600

• "Voting Counts: Participation in the Measurement of Democracy," *Studies in Comparative International Development* 41, 2 (Summer, 2006): 3-32 [with Lehigh students]

• "Exports, Outward-oriented Development, and Economic Growth" *Political Research Quarterly*, 51 (March, 1998): 7-37.

• "Political Similarity and American Foreign Trade Patterns" *Political Research Quarterly*, 46: 1-21 (March, 1993) [with William Dixon]

• "Basic Needs and Growth - Welfare Trade-offs" *International Studies Quarterly*, 36,2: 191-212 (June, 1992) [with William Dixon]

• "Domestic Political Conflict and Basic Needs Outcomes: An Empirical Assessment" *Comparative Political Studies*, 22,2: 178-198 (July, 1989) [with William Dixon]

• "The Military Burden and Basic Human Needs: An Analysis of Military Effects on Individual Well-being", *Journal of Conflict Resolution*, 30,4:660-684 (December, 1986) [with William Dixon]

• "Politics, the State, and Basic Human Needs: A Cross-National Study", *American Journal of Political Science*, 29,4:661-694 (November, 1985) [with William Dixon]

• "Consensus or Compliance? Foreign Policy Change and External Dependence", *International Organization* 39,2:297-329 (Spring 1985)

• "The Foreign Policy of the Dependent State", *International Studies Quarterly* 27,3:315-340 (September 1983)

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• "Exchange Rate System, Policy Distortions, and the Maintenance of Trade Dependence", *International Organization* 36,4:715-739 (Autumn 1982)

• "Dependence and American Influence in the Third World", Research Report Series, Center for International Policy Studies, Indiana University, August 1979

Reprinted Articles and Other Publications

• "Reproducing the North-South Divide: The Role of Trade Deficits and Capital Flows," reprinted in Rafael Reuveny and William R. Thompson, eds. North and South in the World Political Economy Cambridge, MA: Blackwell, 2008.

• "Most Favored Nation Principle" and "Rules of Origin" entries in *The Encyclopedia of Governance*, Sage Publications, Beverly Hills, 2006.

• "Structural Adjustment" entry in *The Oxford Companion to Politics of the World*, Oxford University Press, New York, 2000.

• "Free Trade," "Generalised System of Preferences," "Comparative Advantage," "Trade Agreements", in *Routledge Encyclopedia of International Political Economy*, London, 2000.

• "Growth - Equity Trade-offs: A Basic Needs Perspective" in *Development and Underdevelopment: The Political Economy of Inequality*, Mitchell A. Seligson and John T. Passe-Smith, eds, 1994) Lynne Reinner [with William Dixon]

Book Reviews and Review Essays

• Review of Alex Inkeles, <u>One World Emerging?</u>: <u>Convergence and Divergence in</u> <u>Industrial Societies</u>. *American Political Science Review*, 1999.

• Review of Robert Wolfe, <u>Farm Wars: The Political Economy of Agriculture and the</u> International Trade Regime, *Canadian Journal of Political Science*, 1999.

• Review of John Rapley, <u>Understanding Development</u> and James Mittelman & Mustapha Pasha, <u>Out From Underdevelopment Revisited</u> *American Political Science Review*, forthcoming, 1999.

• "Regionalism is Back! Now What?" Review essay, *Mershon International Studies Review, International Studies Quarterly* 42, sup. 2 (November 1998): 338-343.

• "Taking Stock of Structural Adjustment," Featured Review Essay, *Mershon International Studies Review, International Studies Quarterly* 40, sup. 2 (October, 1996): 272-278.

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• Review of Michael Haas, <u>Improving Human Rights</u>, *American Political Science Review*, 90, 4: (December, 1996).

• "Expanding the Gains from Third World Trade", Review Essay, *Mershon International Studies Review, International Studies Quarterly* 38, sup. 2 (October, 1994): 293-298.

• Review of Hurst Hannum, <u>Autonomy, Sovereignty, and Self-Determination</u>, *American Political Science Review* 85,2: 684-85 (June, 1991)

• Review of Dennis Sandole and Ingrid Sandole-Staroste (eds.), <u>Conflict Management</u> and Problem Solving, *American Political Science Review* 83,1: 363-64 (March, 1989)

• Review of Peter Calvert, <u>The Foreign Policy of New States</u>, *American Political Science Review* 81,3: 1039-40 (September, 1987)

Other Major Conference Papers

- "Reproducing the North-South Divide: The Role of Trade Deficits and Capital Flows"
- "Can Iraq Democratize? How Long Will It Take?"
- "The Dangers of Deficits: Reconsidering Outward-oriented Development"
- "Democracy and Trade: Exploring the Causal Links"
- "Reconsidering Outward-oriented Development after the Asian Financial Crisis"
- "Trade Dependence and Economic Growth"
- "The Social and Political Consequences of Economic Structure"
- "Regime Types and Basic Needs Satisfaction" [with William Dixon]
- "Economic Structure and Political Conflict: Beyond Stolper-Samuelson" [with H. Barkey]
- "The Evolution of East/West Bipolarity"
- "Third World Dependence on the United States: Sources and Consequences"
- "The Rise of Interdependence and the Fall of Conceptual Clarity"

Works in Progress and Under Review

• The Dangers of Deficits [book project]

Trade deficits have reached dangerous new highs in the globalization era, highlighted by the massive U.S. deficit. Controversies over the importance of trade deficits have raged since the bullionists of the mercantilist era, but liberal theorists of international trade and finance are the last holdouts, contending that deficits are benign. To the contrary, this book will show that large and persistent trade deficits are theoretically and empirically associated with slow growth, financial crises of various forms, and distorted government policies that undermine social development.

• "Can Iraq Democratize? How Long Will It Take?"

Only about 30 nations have experienced an autocracy as severe and long-lasting as Iraq's. Only one has evolved subsequently into an established democracy. Nine have achieved coherent, if precarious, democracy. The average time required by these nine is about 50 years and only one has managed it in less than 25 years. Democratic prospects in Iraq, consequently, are very poor.

"Deficits in Trade, Deficits in Development?" While several analysts have argued that outward-oriented policies are preferable because they

promote trade expansion (which is associated with growth), they fail to note that such policies also promote trade *deficits* (which are associated with stagnation). The latter effect is stronger than the former.

- "The Great Divide in Micro-finance: Political Economy in Microcosm" Current controversies over the most appropriate form of microfinance institutions (commercial, state, or NGO) mirror the ideological divide of political economy schools that champion the market, the state, and civil society. They can be resolved by cutting beneath the surface to reveal concerns over efficiency, sustainability, and mission drift which are not unique to any structural form.
- "Does Development and Democracy Work for Women?" Gender inequality is a variable feature of developing political economies. Despite modernization theory's claim that it sharply diminishes with growth, new findings demonstrate that, in the absence of favorable political and social forces, the effect is modest.

Other Professional Activities

- International Advisory Board, International Political Economy Yearbook, 2002-present.
- Editorial Board, International Political Economy Yearbook, 1983-2001.
- Governing Council, International Political Economy Section of International Studies Association, 1982-83; 1990-1993.
- Workshop Grant Committee, International Studies Association, 1998-2002.
- Visiting Committee, International Relations Program, Bucknell University, 1996-97.
- Class of 1961 Professor (Research Award), 1989-1991.

• Grant Reviewer: National Science Foundation, MacArthur Foundation, United States Institute of Peace, Wilson Center, Social Sciences and Humanities Research Council of Canada.

• Manuscript reviewer: American Political Science Review, American Journal of Political Science, International Studies Quarterly, International Organization, Journal of Conflict Resolution, Comparative Political Studies, Journal of Politics, British Journal of Political Science, Journal of Inter-American Affairs, Political Research Quarterly, Polity, Studies in Comparative International Development, International Interactions, Global Governance, Issues & Studies, Westview Press, University of North Carolina Press, Lehigh University Press.

• Chair, discussant, panelist, presenter at numerous annual meetings of the International Studies Association, International Studies Association - West, International Studies Association - Midwest, American Political Science Association, Midwest Political Science Association, and Latin American Studies Association.

University Service

- Member, Entrepreneurship Initiative Implementation Group
- Member, Microfinance Planning Group, Martindale Center
- College of Arts and Science Representative, Faculty Compensation Committee
- College of Arts and Science Representative, Research Council
- Member, University Graduate and Research Committee
- Member, College of Arts and Science Tenure Committee
- Chair, Campbell Prize Committee
- Member, University Forum
- College of Arts and Science Representative to the College of Business and Economics
- College of Arts and Science Representative, Task Force on Computer Networking
- Member, Task Force on International Dimensions of Academic Programs
- Convener, Center for International Studies Faculty Colloquium Series
- Member, Cosmos Club
- Campus co-ordinator, Lehigh University in London Summer Program

References

Supplied upon request