

Deconstructing Data: Exploring Data Literacy in Higher Ed

May 15, 2019 | 9 AM - 3 PM

Moravian College, Hauptert Union Building



9:00 - 9:30 **Registration, Networking, Refreshments**

9:30 - 9:45 **Introductions and Remarks**

9:45 - 10:30 **But What if I'm Wrong?: Removing Fear from Data**

Gina Laura Gullo, Instructor in Educational Leadership at Lehigh University

10:30 - 10:45 **Break**

10:45 - 12:00 **Data in the Disciplines**

- **Preparing Students for Professional Data Literacy Needs Using Simmons National Consumer Survey**

Kelly Cannon, Scholarly Communication and Digital Learning Librarian at Muhlenberg College

Gail Eisenberg, Senior Lecturer of Accounting, Business, Economics, and Finance at Muhlenberg College

- **Oral Histories as Data: Using R to Analyze Transcripts from the Texas After Violence Project Oral History Initiative**

Charlotte Nunes, Director of Digital Scholarship Services at Lafayette College

Janna Avon, Digital Initiatives Librarian at Lafayette College

Ben Gordon, class of 2019 at Lafayette College

12:00 - 1:00 **Lunch**

1:00 - 2:15 **Data in Your Life**

- **Consent is Key: A Classroom, A URL Shortener, and Surveillance Capitalism**

Tim Clark, Instructional Designer at Muhlenberg College

- **Data in Health**

Kristine Petre, Health Sciences and Information Literacy Librarian at Moravian College

2:15 - 3:00 **Wrap-up and Feedback**

LVAIC
Information Literacy
Symposium