

CURRICULUM VITAE - JOHN JIRIK

BIOGRAPHICAL INFORMATION

Business address:

Department of Journalism and Communication
Lehigh University
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Education

Ph.D. in Radio-Television-Film (May 2008)
The University of Texas at Austin, USA
Radio-Television-Film Department
Dissertation: 'Making news in the People's Republic of China: The case of CCTV-9'

M.A. in Mass Communications (with distinction) (July 2000)
University of Leicester, Leicester, UK
Centre for Mass Communication Research

B.A. (with honours) (March 1986)
University of Melbourne, Melbourne, Australia
Combined major in the Departments of Russian Studies and Political Science

EMPLOYMENT

Academic

- 2008 – **Assistant Professor**
Lehigh University, Bethlehem, Pennsylvania, USA
Journalism & Communication Dept.
Globalization & Social Change Initiative
- 2006 – 2007 **Assistant Instructor** (half-time)
2003 University of Texas at Austin, USA
Radio Television Film Dept.

- 2000 – 2002 **Teaching Assistant** (half-time)
University of Texas at Austin, USA
Radio Television Film Dept.
- 1988 – 1989 **English Teacher**
English Middle School, Xiamen, P.R. China
- 1986 – 1987 **Tutor** (Teaching Assistant) (part time)
University of Melbourne, Australia
Dept. of Russian Studies & Political Science Dept.

Professional

- 2003 – 2005 **Foreign Expert**
1999 – 2000 China Central Television (CCTV), Beijing
- 1992 – 1999 **Producer, Senior Producer**
Reuters Television, Singapore, Hong Kong, Moscow
- 1991 – 1992 **Assistant Desk Editor** (part time)
NBC News (Moscow Bureau)
- 1990 – 1995 **Translator, Senior Translator** (Russian to English)
Progress Publishers, Moscow

Languages:

Chinese (Mandarin) (limited working proficiency)
English (native)
Russian (fluent)

TEACHING AREAS

Critical studies in journalism
Global communication
Global studies
International journalism
Journalism theory
News agency journalism
Television journalism

PROFESSIONAL MEMBERSHIPS

Association for Education in Journalism and Mass Communication
(AEJMC)

International Communication Association (ICA)

PUBLICATIONS AND CREATIVE ACTIVITIES

Book chapters

- 2012 Engagement as an Emerging Norm in International News Agency Work. In *News With a View: Essays on the Eclipse of Objectivity in Modern Journalism*. Burton St. John III & Kirsten A. Johnson (eds.). Jefferson, N.C.: McFarland & Co. Inc. Pp.170-186.
- 2010 24-Hour Television News in the People's Republic of China. In *The Rise of 24-Hour News Television: Global Perspectives*. Stephen Cushion & Justin Lewis (eds.). New York: Peter Lang. Pp.281-298.
- 2010 The impact of the internet on the election of President Obama. In *Comparative Studies on Media Consumption & Youth*. Guo Ke, Chen Peiqin (eds.). Beijing: Beijing Normal University Publishing Group. Pp. 324-350 (Published simultaneously in English with Chinese translation: 互联网对奥巴马总统选举的影响。全球青少年媒介消费比较研究。郭可, 陈沛芹 (主编)。北京: 北京师范大学出版集团。131-150).
- 2004 'China's News Media and the Case of CCTV-9'. In *International News in the 21st Century*. Chris Paterson & Annabelle Sreberny (eds.). Luton: John Libbey Publishing for University of Luton Press. Pp. 127-146.

Edited publications and other articles

- 2011 'CCTV News.' In *The International Encyclopedia of Communication*, Wolfgang Donsbach (ed.). Blackwell Publishing. (Co-authored with Li Xiaoping, CCTV)
- 2010 'China Central Television: Foreign Language Programming.' In *The International Encyclopedia of Communication*, Wolfgang Donsbach (ed.). Blackwell Publishing. (Co-authored with Li Xiaoping, CCTV)
- 2008 'China Central Television Channel 9 (CCTV-9),' In *The International Encyclopedia of Communication*, Wolfgang Donsbach (ed.). Blackwell Publishing, Malden: MA.
- 2003 'Deep in the Troubled Heart of Texas: How the military and the media join forces to promote war in American public life.' *Arena Magazine*. Issue 63 (February-March 2003).
- 1999 'The journalism of insane risk.' *Crosslines global report*. 7(1)34 (September-October 1999). Pp.14-15.
- 1997 'Staring into the Setting Sun' (on the Hong Kong handover) *Arena Magazine*. Issue 30 (August-September 1997). Pp.12-13.

1993 'Lost in the Translation' (on post-Soviet Russia) Arena Magazine. Issue 7 (October/November 1993).

Reviews

2009 Review of Zhao, Yuezhi (2008) *Communication in China: political economy, power, and conflict*. Rowman & Littlefield: Lanham, MD, for the Asian Journal of Communication, 19(4): 469-473.

2008 Review essay. 'Art and the audience in Chinese film and television.' Asian Journal of Communication, 18(4)396-400. Reviews the following texts:

a) Chu, Yingchi. (2007). *Chinese Documentaries: From dogma to polyphony*. London: Routledge.

b) Curtin, Michael. (2007). *Playing to the World's Biggest Audience: The Globalization of Chinese Film and TV*. Berkeley: University of California Press.

c) Zhou, Xuelin. (2007). *Young Rebels in Contemporary Chinese Cinema*. Hong Kong: Hong Kong University Press.

2007 Review of *Media on the Move: Global flow and contra-flow*, Daya Kishan Thussu (ed.) London: Routledge, for the Asian Journal of Communication, 17(4)439-442.

Peer-reviewed conferences and presentations

2010 'Investigating the editorial process of television news production in the People's Republic of China.' Paper presented at the 60th Annual Conference of the International Communication Association, Singapore, June 22-26.

2009 'What do reporters do in the People's Republic of China?' Association for Education in Journalism and Mass Communication Annual Conference. Boston, MA, August 5-8 (poster session).

2009 'The PRC's 'going out' project: CCTV-9 and the imagination of a Chinese nation.' China's Rise and Its Impact on Asia: Democratization, Development and Culture Conference. University of Louisville, Kentucky, March 20-22 (paper presentation).

2006 'Rethinking media reform in China.' Internationalizing Media Studies Conference. University of Westminster, London, September 15-16 (paper presentation).

2004 'Television in Greater China: a single geo-cultural region, or an asymmetrically interdependent series of geolinguistic regions?' Joint International Conference on Chinese Communication, Shanghai, January 4-6 (paper presentation).

- 2003 'The Myth of the CCTV Monopoly'. Digital News, Social Change and Globalization Conference Hong Kong Baptist University School of Journalism, December 11-12 (paper presentation).
- 2003 'Globalization theory and the AOL Time Warner CCTV exchange' 53rd Annual Conference of the International Communication Association. San Diego, CA, May 23-27 (paper presentation).
- 2003 'Reuters and the internet: an agent of globalization in post-modernity.' Annual Conference of the International Communication Association. San Diego, CA, May 23-27. (paper presentation)
- 2001 'What is the state of the Emperor's clothes? An investigation into the Chinese news as the mouthpiece of the Party and government' Association for Education in Journalism and Mass Communication Annual Conference. Washington D.C., August 5-8 (poster session).

Invited and other conferences, lectures and presentations

- 2011 'The story of the script.' Paper presented at the 61st Annual Conference of the International Communication Association. Boston, May 26-30. (Paper presented on the panel, '160 Years of News Agency Impact on Global and National History.')
- 2010 'Towards a media pragmatics in the representation of China.' Invited paper presented to the 4th World Forum on China Studies, hosted by the State Council Information Office of the People's Republic of China and the Shanghai Municipal Government, Shanghai, PRC, November 6-7.
- 2010 'Net Wars: The Government Versus the People: Online in the People's Republic.' Paper presented on the panel: Sameness or Equality: Gender Discourses during China's Cultural Revolution at the Mid-Atlantic Region Association for Asian Studies 39th Annual Conference, The Pennsylvania State University, State College, Pennsylvania, October 22-23.
- 2009 'Representations of China in Asia: CCTV's Overseas Broadcasts.' Mid-Atlantic Region Association for Asian Studies 38th Annual Conference. Villanova University, October 30-November 1 (presented own work as member of a three-person panel).
- 2009 'Theoretical failure and media reform in the PR China.' Annual Conference of the International Communication Association. Chicago, IL, May 21-25 (paper presentation as panelist at ICA pre-conference, Global Communication & Social Change division).

- 2009 'The PRC's 'going out' project: CCTV-9 and the imagination of a Chinese nation. Lehigh University Globalization & Social Change Initiative, March 17 (paper presentation).
- 2008 'Social Network Sites and the Re-politicization of American Youth.' Invited paper presented at the Media Consumption and Youth Conference. Shanghai International Studies University, October 27-28.
- 2008 'The Global News System.' Invited lecture for Trinity University, San Antonio, Texas, Department of Communication (February 11).
- 2007 'The Global News System.' Invited lecture for Trinity University, San Antonio, Texas, Department of Communication (November 13).
- 2007 'Media in China.' Invited lecture for The University of Texas at San Antonio, Department of Communication (October 25).
- 2007 'Media in China.' Invited lecture for The University of Texas at San Antonio, Department of Communication (March 5).

Conference and session organizer or chair

- 2011 Co-organizer of the 'Culture, Communication, China' Symposium, Lehigh University, April 22, featuring Liu Kang (Duke University, USA) and Zhao Yuezhi (Simor Fraser University, Canada).
- 2011 Chair of the concluding round table at the 'Culture, Communication, China' Symposium, Lehigh University, April 22.
- 2009 Co-organizer of session 'Enduring Structures, Fractured Identities' at the Global Tensions conference, Lehigh University Globalization & Social Change Initiative, October 9.