

Offering resource saving digital printing, online ordering, a full line of recycled paper, and safe, environmentally friendly soy inks.

Why

Does It Matter?

Digital production, as compared to offset, allows Printing and Mailing Services to retrieve files and print only what is needed for a project or mailing, therefore reducing overruns. This also allows Printing and Mailing Services to reduce the amount of chemicals, inks, and solvents used in the production process.

Soy ink contains non-toxic soybean oil, the same oil which is used in cooking oils, dressings and thousands of other foods and beverages. Soybean oil is extracted from soybeans grown in the United States, so by simply requesting soy inks when you go to the printer you are supporting American agriculture.

Here is an "at-a-glance" list of the benefits of printing with soy-based inks:

- Soy inks create rich, vivid color that "pops" off the page
- Soy inks help prevent pollution (low in VOC's, or Volatile Organic Compounds)
- Soy inks are a safe, sustainable, and renewable resource
- Soy inks promote paper recycling by being more easily stripped from paper during the recycling process
- Soy inks are comparably priced to most petroleum-based inks
- Soy inks create less waste on press by remaining more stable throughout the printing process

PRESERVE

Assess the environmental consequences of our proposed actions. Make intentional investments in people, planning, design, and technology. Improve processes, limit consumption, lower costs, and use resources wisely.