

**DR. GEORGE WHITESIDES**  
Woodford L. and Ann A. Flowers University Professor  
Harvard University

***Simplicity: A question of style in  
science, and three easy pieces***

**Tuesday, March 29, 2011**

**3:45 pm - 5:00 pm**

**Zoellner Arts Center, Baker Hall**



**George Whitesides** and his group work in four areas: biochemistry, materials science, catalysis and physical organic chemistry. Each of these areas requires development of the fundamental skills of experimental chemistry - synthesis and characterization of new compounds, examination of relations between molecular structure and reactivity or physical properties - but each, in addition, develops skill in other techniques - surface spectroscopy, microbiology, electron microscopy, ellipsometry, reactor design, measurement of such physical properties. He is the Woodford L. and Ann A. Flowers University Professor at Harvard University. He is a member of the National Academy of Engineering, the National Academy of Sciences and the American Academy of Arts and Sciences, and is among the most cited authors in the Chemistry literature. He received his A.B. from Harvard, and his Ph.D. from the California Institute of Technology.

***Inspire. Create. Serve.***

**The 2011 Academic Symposium**

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