

PALA LEHIGH VALLEY CHAPTER
SPRING CONFERENCE
MAY 17, 2007

Name _____
Address _____
Institution _____
Phone _____
Email _____

Fee (includes refreshments and lunch):
PaLA Members/Students: \$30.00
Non-PaLA Members: \$35.00
Late Registration (after May 4): \$40.00

Amount enclosed: _____

Circle three session choices (one from each group):

9:15 - 10:30: Choose One: A. B. C.

- A. **Expanding Your Reach.**
- * B. **Weeding without Tears.**
- * C. **Graphic Novels Are For Everyone!**

10:45 - 12:00: Choose One: D. E. F.

- D. **Federated Searching**
- E. **Connecting Families @ the Library.**
- F. **Implementing Digital Projects**

2:00 - 3:15: Choose One: G. H. I.

- G. **Librarians as Civil Engineers.**
- * H. **Working with School Library Partners.**
- I. **The Basics of Networking.**

Please copy or print out this form and return with payment, **no later than May 4, 2007**, to:
PaLA Lehigh Valley Chapter
c/o Michele Mrazik
DeSales University
2755 Station Avenue
Center Valley, PA 18034

Accommodations will be made for persons with disabilities. If you have questions or special needs, please contact the Chapter Chair, **Zigrida Eberhardt**. contact: eberhardtz@parklandlibrary.org; 610-398-1333

This conference has been partially funded with federal Library Services and Technology Act (LSTA) funds administered by the Office of Commonwealth Libraries.

SCHEDULE

REGISTRATION & COFFEE 8:30 - 9:00

BUSINESS MEETING 9:00 - 9:10

CONCURRENT SESSIONS 9:15 - 10:30

A. Expanding Your Reach: Using Elluminate Live Educational Software. Web-conferencing software Elluminate Live links educators and students through synchronous communication. Dr. Kelvin Bentley, Director of Distance Learning at Northampton Community College will provide an overview of Elluminate and examples of best practices to improve engagement and communication with your students.

* **B. Weeding without Tears.** Are your stacks crammed to capacity with tattered volumes that haven't circulated in years? Is dangerously outdated information lurking in your health care or legal aisles? Then you feel the need to weed! Join Anne Bittner, cataloger at Northampton Community College, for an informative how-to session on a field-tested deselection plan that can be adapted for use in any library, and put your weeding anxiety to rest.

* **C. Graphic Novels Are For Everyone!** Graphic novels are a valid part of your library collection! Find out why, and learn the basics of selecting and cataloging a beginning collection with Jody Sharp, Technical Services Coordinator for the Baltimore County Public Library.

CONCURRENT SESSIONS 10:45 - 12:00

D. Federated Searching. Palinet Technology Consultant John Houser will discuss benefits and challenges of federated search tools. Houser will cover user needs, administrative issues, and cost, and will prepare you to make an informed decision about employing federated searching in your library.

E. Connecting Families @ the Library. Are you tired of hosting the same activities over and over at your library? Join Susan Pannebaker of the State Library, for her presentation of innovative activities, events, and programs that bring the entire family together.

F. Implementing Digital Projects: the State Library Example. Learn about the digitization experience at the State Library! William T. Fee, Systems Administration and Preservation Librarian at the State Library will discuss digitization hardware and software, selection criteria, administrative and staffing considerations, and metadata schema, rules, examples and exceptions.

LUNCH 12:00 - 1:45

ASSOCIATION UPDATE

KEYNOTE SPEAKER & BOOK SIGNING: T.A. Barron: The Power of the Individual (to make a Difference) Highly acclaimed author of the *Tree of Avalon* series and the *Lost Years of Merlin*, T. A. Barron will speak on the Hero's Journey: How every person, regardless of age, race, gender, or anything else, can make a difference.

CONCURRENT SESSIONS 2:00 - 3:15

G. Librarians as Civil Engineers: Building and Strengthening Your Assessment Infrastructure Assessment of student learning outcomes continues to grow in importance due to external mandates and internal integrity. Librarians are in a unique position to help students reach many of these outcome destinations. In this session, Dr. Bob Brill, Psychology Professor at Moravian College will discuss strategies for constructing (1) basic assessment paths to explore your current programmatic efforts, (2) assessment bridges to strengthen partnerships into the academic disciplines, and (3) assessment pipelines to optimize the feedback and lessons to be learned from assessment data.

* **H. Working with School Library Partners: What you need to know NOW!** Why should public and academic libraries partner with school libraries? What are the elements of a good partnership? What are the barriers to partnering? How do you overcome those barriers? Lynn Moses, School Library Development Advisor at the Pennsylvania Department of Education will present simple techniques that will turn your partnership into a vital, thriving relationship instead of a total disaster!

I. The Basics of Networking. Learn why you need to network, where you network, what is the investment of networking, and why networking never ends. Beth Hiriak, President of EAB Communications shares why it is important to focus professionally on exchanging information, contacts, and experiences with colleagues, community members and potential funders.



Commonwealth Libraries will recognize **4 hours** of continuing education credit for public library staff who attend the full conference

* Act 48 hours will be given for sessions marked with an asterisk, totaling **3.5** hours. Be sure to bring your PP ID # since social security numbers will NOT BE ACCEPTED.

DIRECTIONS TO MORAVIAN COLLEGE

From the North: I-81 south to I-380 south to I-80 east. Take exit 302 A off I-80 onto Route 33 south. Follow Route 33 to Route 22 west into Bethlehem. To continue, see directions from Route 22 below.

From the South: Northeast Extension of the Pennsylvania Turnpike (I-476 north) to Lehigh Valley exit 56. Follow 22 east to Center Street (Route 512). To continue, see directions from Route 22 below.

From the East: I-78 west to exit 71; Route 33 north to 22 west; west on Route 22 into Bethlehem. To continue, see directions from Route 22 below. Or take 80 west to exit 304. Follow Route 33 south to Route 22 west in Bethlehem. To continue, see directions from Route 22.

From the West: I-78 east to exit 71; Route 22 east into Bethlehem. To continue, see directions from Route 22 below.

From Route 22: Exit at Center Street (Route 512); turn left off the exit ramp. Travel south for 2.4 miles and turn right onto Elizabeth Avenue at traffic light. Turn left onto Main Street; turn left at the next corner onto Locust Street; turn right into the College parking lot.



ABOUT THE
PENNSYLVANIA
LIBRARY
ASSOCIATION

Founded in 1901, the Pennsylvania Library Association (PaLA) is the state's oldest and most diverse professional library organization serving libraries, library employees, library trustees, and Friends of the Library groups. PaLA represents more than 1900 personal, institutional, and commercial members affiliated with public, academic, special, and school libraries throughout the Commonwealth. The association represents the profession in Harrisburg and provides opportunities for professional growth, leadership development, and continuing education for librarians.

The Pennsylvania Library Association is organized into eight regional chapters to promote library service and librarianship within a geographic area. Among other benefits, Chapter activities bring together librarians from all types of libraries, fostering a spirit of collegiality and common purpose.

Lehigh Valley Chapter of PaLA
Pennsylvania Library Association
220 Cumberland Parkway, Suite 10
Mechanicsburg, PA 17055

PENNSYLVANIA LIBRARY ASSOCIATION
LEHIGH VALLEY CHAPTER

SPRING CONFERENCE

LIBRARIANS



MAKE A DIFFERENCE

KEYNOTE SPEAKER:

AUTHOR T.A. BARRON

SPEAKS ABOUT

THE POWER OF THE INDIVIDUAL
TO MAKE A DIFFERENCE

MAY 17, 2007

MORAVIAN COLLEGE

BETHLEHEM, PA