

**PALA LEHIGH VALLEY CHAPTER
SPRING CONFERENCE
MAY 18, 2006
Registration Form**

Name _____

Address _____

Institution _____

Phone _____

Email _____

Fee (includes refreshments and lunch):

PaLA Members/Students: \$28.00

Non-PaLA Members: \$35.00

Amount enclosed: _____

Circle three session choices (one from each group):

9:00 - 10:15: Choose One: A. B. C.

A. Spice it up in the Library

B. Federated Searching

C. Committee for Library Awareness

10:30 - 11:45: Choose One: D. E. F.

D. Small Scale Digital Projects

E. Persist and Publish

F. Multi-media Narratives

Lunch Features: Mediterranean Buffet, Beef Stroganoff, Eggplant Parmesan, Shrimp.

Desserts: Tiramisu and Cheesecake

2:00 - 3:15: Choose One: G. H. I.

G. Magic Phrases Personnel Need to Know in Spanish

H. How to Talk to Your Board

I. Point & Click: Using TurningPoint Audience Response System

Please copy or print out this form and return with payment, no later than May 1, 2006, to:

PaLA Lehigh Valley Chapter

c/o Michele Mrazik

DeSales University

2755 Station Avenue

Center Valley, PA 18034

Accommodations will be made for persons with disabilities. If you have questions or special needs, please contact the chapter chair, **Linda LaPointe**.

e-mail: lapointe@moravian.edu

phone: 610-861-1547

SCHEDULE

REGISTRATION AND COFFEE 8:30 - 9:00

CONCURRENT SESSIONS 9:00 - 10:15

A. Spice it Up in the Library: Integrating Multicultural Children's Literature into the Curriculum and Collection. Elaine S. Ackroyd-Kelly, East Stroudsburg University. Teaching multicultural literature to children is the teaching of values. When integrated into the curriculum it provides students with multiple perspectives and has great potential for breaking down stereotypes, broadening intellectual horizons, and strengthening cultural diversity. Designed for all library staff involved in the educational process.

B. Federated Searching: Only Librarians Like to Search, Users Like to Find. John Iliff, Palinet. Federated searching is a process that allows users to search across a number of information resources simultaneously. This session will explore the concept and the products that allow all types of libraries to provide this service to users.

C. CLAW – Committee for Library Awareness. Beth Fuchs and Wendy Juniper, Moravian College. Are your programs under-funded, under-used or just plain not understood? This session will discuss the process of establishing a group within the library to help “market” the library’s initiatives. The “whys,” “hows,” and some practical and inexpensive tips presented in this session can be used in any library setting.

CONCURRENT SESSIONS 10:30 - 11:45

D. Small Scale Digital Projects-Just the Basics. James Talarico & Jane Gill, BAPL. This session will address managing small-scale digital projects from conception to completion. Achieve the best results for your scanning project by learning about how to select materials to digitize and which formats produce the best scanning results. Minimum hardware and software specs for digitization projects and the types of troubleshooting problems you might encounter as you embark on your first scanning projects will also be discussed.

E. Persist and Publish – Everything You Need to Know to Publish a Book. Dr. Katherine Ramsland, DeSales University. Dr. Ramsland has published twenty-five books, including two novels, and holds graduate degrees in forensic psychology, clinical psy-

chology, and philosophy. This session will help the budding author travel the necessary avenues to publishing!

F. Multi-media Narratives. Patricia Facciponti, Lafayette College. Multi-media Narratives, also known as digital storytelling, makes use of the digital media to make an argument or tell a story. It incorporates the use of recorded voice, still images, video and visual effects to build a short video that can teach a lesson and illustrate literature. This session will discuss the process and how the technique can and is being used in educational settings. Includes examples of student and faculty work.

LUNCH & BUSINESS MEETING 12:00 - 1:45

Association Update.

Lunch Speaker: Peggy Devlin,

Dean of Library Services, Kutztown University

CONCURRENT SESSIONS: 2:00 - 3:15

G. Magic Phrases Library Personnel Need to Know in Spanish. Susana Baumann, LCSWorldwide Language and Cultural Services. This interactive, fun, yet powerful workshop will give your staff basic tools to handle language barriers and open the door to your Latino patrons. Learn words, phrases, and dialogues, such as greetings, basic library vocabulary, and phrases to give directions and understand questions. Cultural tips and awareness related to Spanish names, cultural behaviors and how to improve accessibility and use of library services will also be presented.

H. How to Talk to Your Board. Karla Marsteller, Palmyra Public Library. Director Karla Marsteller will discuss “how to” techniques for communicating with library board members in order to create an effective and committed board that is prepared to advocate for the library in any library setting.

I. Point & Click: Using TurningPoint Audience Response System in a First Year Student Information Literacy Tutorial. Kathe Morrow, Brian Simboli, Natalie Balaziuk, Lehigh University. As a result of Lehigh’s first year college assessment, Morrow, Simboli, and Balaziuk discuss how they created an interactive power point tutorial for first year college students allowing students to submit responses to questions using hand held devices. Includes a demonstration of the tutorial with interactive audience participation and a discussion of their experiences using the TurningPoint software.



**ABOUT THE
PENNSYLVANIA
LIBRARY ASSOCIATION**

Founded in 1901, the Pennsylvania Library Association (PaLA) is the state's oldest and most diverse professional library organization serving libraries, library employees, library trustees, and Friends of the Library groups. PaLA represents more than 1900 personal, institutional, and commercial members affiliated with public, academic, special, and school libraries throughout the Commonwealth. The association represents the profession in Harrisburg and provides opportunities for professional growth, leadership development, and continuing education for librarians.

The Pennsylvania Library Association is organized into eight regional chapters to promote library service and librarianship within a geographic area. Among other benefits, Chapter activities bring together librarians from all types of libraries, fostering a spirit of collegiality and common purpose.



Commonwealth Libraries will recognize **4 hours** of continuing education credit for public library staff who attend the full conference

This conference has been partially funded with federal Library Services and Technology Act (LSTA) funds administered by the Office of Commonwealth Libraries.

DIRECTIONS TO DESALES UNIVERSITY

General Directions

DeSales is located on Station Avenue in Center Valley, PA, one mile south of Route 378; just a mile from where Route 309 meets Route 378. At the intersection of 309 and 378, follow 378 North to Preston Lane. Make a right on Preston Lane to campus, and follow to Landis Mill Road. Turn right and take Landis Mill Road to Station Ave. Turn left onto Station Ave.

From Points South

Philadelphia and South Jersey

Take I-76 West through Philadelphia to I-476, the Northeast Extension of the Pennsylvania Turnpike, to Exit 32/44 (Quakertown). Turn left onto Route 663 North toward Quakertown, turn left onto Route 309 North, and proceed 8 miles to the intersection of Route 309 and Route 378. Follow General Directions above.

From Points West

Harrisburg and Southcentral PA

Take Route 81 North and proceed East on I-78 to Route 309 South (Exit 60). Continue south on Route 309 for about 3 miles to the intersection of Route 309 and Route 378. Follow General Directions above.

From Points North

Scranton and North

Take I-476, the Northeast Extension of the Pennsylvania Turnpike, to Exit 33/56 (Lehigh Valley). Follow Route 22 East from the interchange exit for 1/8 mile to Route 309 South (direction of Quakertown). In a few miles Route 309 joins with I-78 East. Continue south on this combined road until Route 309 branches off toward the south at Exit 60. Continue south on Route 309 for about 3 miles to the intersection of Route 309 and Route 378. Follow General Directions above.

From Points East

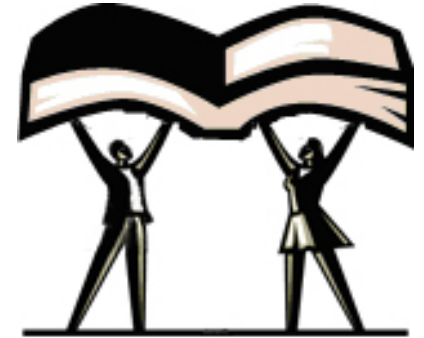
Northern / Central New Jersey

Take the New Jersey Turnpike and/or Route 287 to I-78. Follow I-78 West across New Jersey and into Pennsylvania to Route 309 South (Exit 60A). Continue south on Route 309 for about 3 miles to the intersection of Route 309 and Route 378. Follow General Directions above.

Parking is available in the McShea Student Union or Trexler Library parking lots.

**PENNSYLVANIA LIBRARY ASSOCIATION
LEHIGH VALLEY CHAPTER**

**SPRING
CONFERENCE**



IF THE STACKS COULD TALK...

**A GLANCE BACK AT LIBRARIANSHIP
OVER THE PAST 40 YEARS.**

KEYNOTE SPEAKER

**PEGGY DEVLIN
KUTZTOWN UNIVERSITY**

**MAY 18, 2006
DESALES UNIVERSITY
CENTER VALLEY, PA**