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# VALLEY BUSINESS BUZZ



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Here's today's **Valley Business Buzz**, your midday briefing from The Morning Call. Today's Buzz, by Spencer Soper, has news about the future of nanotechnology, rising factory orders and more.

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## Nanotechnology

The Buzz spent the morning at a [nanotechnology symposium that drew about 100 business people to Lehigh University](#). The emerging technology, which involves creating devices and chemicals at atomic levels, has lost a lot of venture capital investment due to the recession. But event panelists said opportunities remain for companies that can help make manufacturing processes and end-products more efficient. One example discussed at the forum was the use of nanotechnology in car-making. For instance, it can create lighter batteries so vehicles get better gas mileage and better rust protection so there are fewer materials used to coat a vehicle, which brings down costs. Lehigh recorded the event. When they post it to the web, The Buzz will share a link in case you want more details.



## About Valley Business Buzz

Valley Business Buzz is your daily update for the Lehigh Valley business person from the most trusted business-news source in the Lehigh Valley. Brought to you daily by The Morning Call, the Buzz provides authoritative analysis on the day's business news, a heads up on developments to watch and context on how happenings on Wall Street and Main Street affect you.

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