



Acropolis, Athens, Greece

## The Martindale Center

# Martindale Student Associates Program 2011

**The Martindale Society** Martindale Student Associates are remarkably loyal to the Center. In 1995, the Center established the Martindale Society— composed of former Student Associates, friends, and interested Lehigh alumni—who contribute time, money, and expertise to the Center. Having celebrated its 30th Anniversary in 2010, the Martindale Center’s impact on the lives of over 270 individuals continues to be unique and indelible as evidenced by the strength of the Martindale Society.

### PROGRAM OVERVIEW

The Martindale Student Associates Program provides an opportunity for a select group of Lehigh University students to explore global business, economic, and public policy issues outside the scope of classroom study. The Martindale Center takes each year’s class of students on a 10- to 12-day research trip for in-depth study and fact gathering. Most recently, they have visited Panama, the Benelux countries, New Zealand, Turkey, and Iceland.

During the following academic year, students complete their research, work one-on-one with a faculty mentor, and write up their findings in the form of professional-quality journal articles. These articles are published annually in the Martindale Center’s undergraduate research journal, *Perspectives on Business and Economics* (published from 2001 to

2005 in cooperation with the NASDAQ Educational Foundation, Inc.). In addition to their research activities, Martindale Student Associates are full-fledged members of the Martindale Society, taking part in conferences, as well as meeting and talking with leading figures in government, business, finance, and academia who come to the Center as visiting scholars.

### APPLYING FOR THE PROGRAM

An extremely competitive selection process begins in January of each year, when students from Lehigh’s three undergraduate colleges—with a grade point average of 3.4 or higher—receive notification of their eligibility. The final selection is made by a panel of faculty members and based on academic record, a written application, and performance in an interview. Martindale Student Associates pay no fees for participation in the program.

## Perspectives on Business and Economics



TURKEY:  
BRIDGING TWO WORLDS  
Volume 28 2010

- INTRODUCTION  
by Henri Barkey
- THE BATTLE FOR EUROPE’S SOUTHERN GAS CORRIDOR:  
NARCISSUS VS. SOUTH STREAM  
by Stephen Buryk
- TURKEY’S AUTOMOTIVE INDUSTRY: DRIVEN TO GROW  
by GJ Berzin
- COMBATING DISPARITY: MATERNAL AND CHILD HEALTH IN TURKEY  
by Allison Prosswimmer
- TURKEY’S CREDIT CARD INDUSTRY: SWIPE WISELY  
by Christopher Schmitt
- RESTRUCTURING AND REFORM OF TURKEY’S BANKING SECTOR AFTER  
THE FINANCIAL CRISES OF 2000-2001  
by Brian P. Cunningham
- THE STATE OF FREEDOM OF THE PRESS IN TURKEY  
by Danielle Spas
- AN UNCERTAIN IDENTITY: SOCIOECONOMIC DISPARITIES IN MODERN  
TURKISH POLITICS  
by Katherine Potyina
- THE TURKISH PRIVATIZATION EXPERIENCE, 1984 TO 2009  
by Marc C. Palmer
- YOUTH ENTREPRENEURSHIP IN TURKEY: FREEING UNPRECEDENTED  
POTENTIAL FOR ECONOMIC GROWTH  
by Alex Kubo
- RAILWAY GROWTH AND DEVELOPMENT: TURKEY’S FAST TRACK TO THE  
FUTURE  
by Rosemarie M. Leith
- PUBLIC PENSIONS IN TURKEY: REFORMING THE SYSTEM TO ACHIEVE  
FISCAL BALANCE  
by Erdem Aktug
- TURKEY’S DEFENSE PROCUREMENT POLICY: NEW PRIORITIES  
by Sebastian Estevez

THE GAY AND DOUGLAS LANE JOURNAL OF THE LEHIGH UNIVERSITY MARTINDALE CENTER STUDENT ASSOCIATES





## MARTINDALE STUDENT ASSOCIATES PROGRAM

# Greece 2011

**CAROLINE BENDYK** is an integrated business and engineering (IBE) honors program student with a double major in business and mechanical engineering and a minor in energy engineering. She is an Eckardt Scholar, as well as a recipient of the Dean's, Accenture, and Robert C. Byrd Scholarships. In addition, she is a member of the Phi Eta Sigma honor society and the Pi Tau Sigma mechanical engineering honor society. Caroline is an active participant in Leadership Lehigh, where she takes part in community service and is a team leader for first-year students. She serves as social chair for the IBE Council. Caroline plans to work as an engineer in the energy industry before returning to graduate school.

**Topic: Electric Energy Industry**  
**Mentor: Miltos Hatalis**

**BRIAN BERZIN** is an integrated business and engineering honors program student with a double major in finance and electrical engineering. Brian's on-campus activities include being a TRAC (Technology, Research, and Communications) writing fellow, lead trumpet in the Lehigh University Jazz Ensemble, and an active brother in Phi Sigma Pi national honor fraternity. He has won awards for his research and development of environmentally friendly lighting applications. Brian runs his own entrepreneurial venture, which he started at Lehigh. Last summer he interned at PNC Bank in credit risk management. Brian will pursue a career in the financial services industry.

**Topic: Financial Markets**  
**Mentor: Paul Brockman**

**JARED BLACKER** is an accounting major. A recurring Dean's List, University Athletic Honor Roll, and Patriot League Academic Honor Roll student, he is a peer mentor for the Dean of Students Office. As a member of the Varsity Swim Team, Jared is active in Lehigh athletics, serving as a member of the Student Athlete Executive Council which supports athletics on campus. This summer Jared will intern in the accounting industry in New York City. He hopes to work within this field, in financial services, after completing his graduate degree in accounting.

**Topic: Privatization**  
**Mentor: Paul Brockman**

**MEGAN COLVILLE** is studying industrial engineering and law while enrolled in the integrated degree in engineering, arts & sciences (IDEAS) honors program. A recipient of the Dean's Scholarship, she is a recurring Dean's List student and a member of the Phi Eta Sigma honor society. Megan is a member of Alpha Chi Omega sorority and served as vice president of both Intellectual development and member education. She was a summer tour guide for Lehigh University and is employed as a cooperative associate in the Contract Administration Department of PPL EnergyPlus. Megan plans to attend law school and obtain her J.D. degree.

**Topic: Judicial System**  
**Mentor: Judith McDonald**

**WILLIAM DEARDEN** is an economics and mathematics double major with a minor in computer science. He is an Eckardt Scholar, Dean's Scholarship recipient and, as a member of Lehigh's Swimming and Diving team, on the Patriot League Academic Honor Roll. Last summer he researched the effectiveness of electronic medical records in the Labor and Delivery Department at Lehigh Valley Health Network. He will continue this work with Professor Chad Meyerhoefer after his research experience in Greece. He competes in any math

competition that Lehigh enters and is researching cluster algebra with Professor Mark Skandera. He plans to pursue a Ph.D. in mathematics or economics.

**Topic: Higher Education**  
**Mentor: Richard Weisman**

**ANJAN GUPTA** is an international relations, economics, and psychology triple major. He is a consistent Dean's List student and an Eckardt Scholar. He is involved with the Economics Society, World Affairs Club, Student Senate, Debate Team, and the Federal Reserve Challenge Team. He was selected Global Young Entrepreneur of the Year by the National Foundation for Teaching Entrepreneurship. He plans to go to graduate school and would ultimately like to use his education to build a career in economics.

**Topic: Pension System**  
**Mentor: J. Richard Aronson**

**MARIA HATALIS** is an economics and finance double major with a minor in psychology. Prior to coming to Lehigh, Maria spent three years in Greece where she completed the International Baccalaureate (IB) Diploma Program. Her IB senior research thesis was a comparative analysis of the cost of living in the U.S. and Greece. She analyzed whether undeclared economic activities in Greece contributed to its lower standard of living. She is a member of the Economics Society and Alpha Phi Omega, a community service fraternity. She is an active member of Lehigh's Microfinance Club and Hellenic Club as well as treasurer of the Spanish Club. She plans to finish her undergraduate studies in December and start her graduate studies in January. She hopes to pursue a Ph.D. in economics or finance.

**Topic: IMF Stand-By Arrangement**  
**Mentor: Judith McDonald**



*Greece Martindale Student Associates (front, l. to r.): Natalya Surmachevska, Maria Hatalis, Caroline Bendyk, Amanda Midkiff, Megan Colville, Katherine Prosswimmer. (rear, l. to r.): Anjan Gupta, Ariff Kamarudin, Andrew McGlincy, Jared Blacker, William Dearden, Brian Berzin.*

**ARIFF KAMARUDIN** is a business economics and mathematics double major with a minor in international relations. He is a recipient of the PETRONAS Education Sponsorship, a recurring Dean's List student, and a member of the Pi Mu Epsilon national mathematics honor society. Ariff is actively involved in Lehigh's chapter of Phi Sigma Pi national honor fraternity, serving as the current treasurer and formerly the alumni relations chair. He plays on Lehigh's Rugby Team, figures in the Economics Society, tutors microeconomics, and is a member of the Lehigh Federal Reserve Challenge Team. Ariff will return to Malaysia to work in the business sector. He hopes to earn an overseas posting within the PETRONAS Group of Companies.

**Topic: Shipping Industry**  
**Mentor: Stephen Cutcliffe**

**ANDREW MCGLINCY** is an integrated business and engineering honors program student with a double major in finance and I&SE (information and systems engineering). A recurring Dean's List student, he is a recipient of the Elisha P. Wilbur Mathematics Prize and the William Whigham Jr. Engineering Prize. He is active in Phi Sigma Pi national honor

fraternity and serves as fundraising chair. He is vice president of the IBE Council and a Gryphon (resident advisor). Last summer he interned at Goldman Sachs; this summer he will intern at Citigroup. He is excited to start a career in the financial services industry.

**Topic: Taxes**  
**Mentor: J. Richard Aronson**

**AMANDA MIDKIFF** is pursuing a double major in sociology & anthropology and Spanish. She is a member of the Global Citizenship Program, president of the Global Citizenship Student Committee, and a TRAC writing fellow. Amanda studied abroad in Peru last spring where she researched the rituals surrounding alpaca care. She is very passionate about sustainable agriculture and interned on an organic farm last summer. Amanda plans to attend law school to work with agricultural policy and legislation.

**Topic: Olive Oil/ Agriculture Industry**  
**Mentor: Stephen Cutcliffe**

**KATHERINE PROSSWIMMER** is an English major with minors in business, creative writing, and graphic design. She is a member of Leadership Lehigh, the Association of Student Alumni, and the Alpha Omicron Pi fraternity for women where she has held several positions. She is a consistent Dean's List student and a member of the Phi Eta Sigma honor society. In addition, Katherine is a TRAC writing fellow. Last summer, she interned as a research assistant for an author while studying in Ireland. Katherine looks forward to pursuing an editorial career in the book-publishing industry.

**Topic: Tourism**  
**Mentor: Richard Weisman**

**NATALYA SURMACHEVSKA** is an international relations, economics, and biology triple major. She is a recipient of the Channing Allen Scholarship at Lehigh and of the Diversity Scholarship from PPL Corporation, where she has been a cooperative associate in Energy Marketing and Trading since last summer. She is a member of the Global Citizenship Program and has worked in Lehigh's international relations department since her freshman year. She spent a semester as an exchange student at the Chinese University of Hong Kong and traveled throughout China and Southeast Asia – an experience that sparked her interest in healthcare in developing countries. Natalya hopes to pursue degrees in medicine and public health with the goal of establishing clinics and maternal care centers in developing countries.

**Topic: Healthcare**  
**Mentor: Henri Barkey**



# The Martindale Center

## MARTINDALE STUDENT ASSOCIATES PROGRAM

### Martindale Student Associates Research Trips

Greece	2011
Iceland	2010
Turkey	2009
New Zealand	2008
Benelux	2007
Panama	2006
Hungary	2005
Spain	2004
Sweden	2003
Italy	2002
Hong Kong	2001
Ireland	2000
Switzerland/Austria	1999
Chile	1998
Germany	1997
France	1996
Germany	1995
Argentina	1994
Canada	1993
Mexico	1992
Czechoslovakia	1991
Washington, DC	1990
MI, IL, NJ	1989
WI, MI, KY	1988
London, NYC	1987
Canada	1986

### THE STUDENT ASSOCIATES EXPERIENCE

I owe a great deal of my personal and professional success to my participation in the Martindale program. As a student, I was exposed to new ideas and concepts that extended beyond the normal academic curriculum and broadened my thinking. In the process, I also developed deeper relationships with my professors, other students, and alumni that have continued to flourish to this day. Looking back, my involvement as a Student Associate was the highlight of my Lehigh experience.

*Sarat Sethi '92, CFA  
Student Associate, Czechoslovakia Trip  
President, The Martindale Society  
Vice Chairman, CBE Board of Advisors  
Harvard University Business School, MBA, '97  
Principal, Portfolio Manager/Equity Analyst,  
Douglas C. Lane & Associates*

From its inception, the Martindale Center has engaged students, faculty, and alumni in global economic issues. In pursuing this mission, it has become a model for the experience-based learning that is a hallmark of a Lehigh education. We are proud to say that our university "blends the theoretical with the practical" to provide our students with "an integrated learning experience." To see these words put into action on a daily basis, you need look no farther than the Martindale Center and its Student Associates Program.

*Dr. Alice P. Gast  
President, Lehigh University*

The Martindale Student Associates Program, one of Lehigh's premiere undergraduate research programs, is a superb recruiting tool for attracting an increasingly talented group of students. My only regret is that Lehigh didn't have this program when I was a student.

*James R. Tanenbaum '70, '71 BF  
Lehigh University Board of Trustees*



*Benelux 2007*



*New Zealand 2008*



*Turkey 2009*



*Iceland 2010*

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