



The Martindale Center Martindale Student Associates Program 2009



Ayasofya, Istanbul



LEHIGH UNIVERSITY

The Martindale Society Martindale Student Associates are remarkably loyal to the Center. In 1995, the Center established the Martindale Society— composed of former Student Associates, friends, and interested Lehigh alumni—who contribute time, money, and expertise to the Center. Having celebrated its 25th Anniversary in 2005, the Martindale Center’s impact on the lives of over 250 individuals continues to be unique and indelible as evidenced by the strength of the Martindale Society.

PROGRAM OVERVIEW

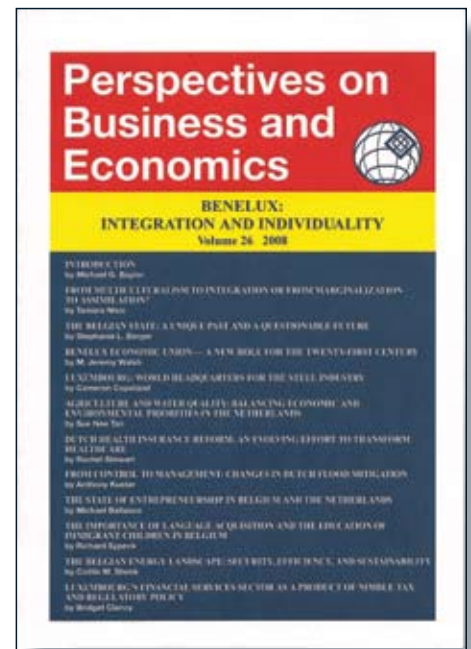
The Martindale Student Associates Program provides an opportunity for a select group of Lehigh University students to explore global business, economic, and political policy issues outside the scope of classroom study. The Martindale Center takes each year’s class of Student Associates on a 10- to 12-day research trip for in-depth study and fact gathering. Most recently, they have visited Spain, Hungary, Panama, the Benelux countries, and New Zealand.

During the following academic year, Student Associates complete their research, work one-on-one with a faculty mentor, and write up their findings in the form of professional-quality journal articles. These articles are published annually in the Martindale Center’s undergraduate research journal, *Perspectives on Business and Economics* (published from 2001 to 2005 in cooperation with the NASDAQ Educational Foundation, Inc.). In addition to their research activities, Student Associates are full-fledged members of

the Martindale Center, taking part in conferences, as well as meeting and talking with leading figures in government, business, finance, and academia who come to the Center as visiting scholars.

APPLYING FOR THE PROGRAM

An extremely competitive selection process begins in January of each year, when students from Lehigh’s three undergraduate colleges—with a grade point average of 3.4 or higher—receive notification of their eligibility. The final selection is made by a panel of faculty members and based on academic record, a written application, and performance in an interview. Student Associates pay no fees for participation in the program and all expenses for travel and journal publication are paid by the Center.





MARTINDALE STUDENT ASSOCIATES PROGRAM

Turkey 2009

ANA-IULIA ALEXANDRESCU is an integrated business and engineering honors student with a concentration in information and systems engineering (I&SE). A recurring Dean's List student and an IBE Top Scholar, she is a Rossin Junior Fellow and participated in the Engineering Specialty Tours, First-Year Student Convocation, and the CANstruction project. Last fall, Ana became a TRAC (Technology, Research and Communication) Writing Fellow and started working with faculty and students to improve writing at Lehigh. She has been a mentor/tutor for S.T.A.R. Academy and Launch-IT, two programs developed by the Center for Academic Outreach to support local middle and high school students. Ana plans to remain at Lehigh for a fifth year as a President's Scholar to pursue a Master of Science degree in I&SE. She hopes to work in operations research upon graduation.
Topic: Foreign Policy/Relations
Mentor: Henri Barkey

CHRISTOPHER BERZIN is an economics and finance double major with minors in international relations and engineering. A Dean's List student, CJ is a member of Phi Eta Sigma and Omicron Delta Epsilon (economics), and the National Society of Collegiate Scholars honor societies. He is a TRAC Writing Fellow, a mentor in the College of Business and Economics Peer Mentoring Program, and also a member of the Formula SAE race team and the Lehigh Marching 97, where he has served as treasurer. CJ is an Accenture Business Plan Competition winner and is pursuing his LTA (lighter-than-air) pilot's license. He has interned at Johnson & Johnson and he will return to their Corporate Internal Audit department this summer. CJ looks forward to a career in international finance.
Topic: Vehicle Industry
Mentor: J. Richard Aronson

STEPHEN BURYK is an economics and international relations/modern languages and literature double major. He is a Dean's List student, an Eckardt scholar, and a member of Omicron Delta Epsilon, the international economics honor society. Stephen spent the fall 2009 semester in the Czech Republic studying transition economics and political science. Very interested in energy and environmental policy, last summer he was a research and development intern at EcoSecurities, the largest carbon offset developer in the world. After graduation Stephen hopes to pursue a graduate degree in law or economics and travel more extensively around Eastern Europe and Russia.
Topic: Pipeline/Energy Issues
Mentor: Stephen Cutcliffe

BRIAN CUNNINGHAM is a finance major. A Dean's Scholar and consistent Dean's List student, Brian is a S.T.A.R. Academy tutor/mentor for local high school and middle school students. Following graduation in May 2009, he will continue his studies at Lehigh as a President's Scholar to complete a Bachelor of Science degree in statistics. Brian will work as an intern at AXA Equitable in the Office of the Chief Investment Officer this summer in New York. He plans to pursue a career in the financial services industry for a few years before entering graduate school.
Topic: Banking and Regulation
Mentor: Anne-Marie Anderson

SEBASTIAN ESTEVEZ is an integrated business and engineering honors student with a double major in finance and I&SE. A recurring Dean's List student, he is a Snyder Scholarship and Asa Packer Scholarship recipient. He plays drums/percussion in Lehigh's Marching 97, Wind Ensemble, Jazz Band, and Symphonic Band. He is a brother of Kappa Kappa Psi, the national honorary band fraternity and is a volunteer for local middle and elementary

school band programs. He helped develop a web-based financial analysis portal for Procex in Colombia for the past two years. He hopes to work in the financial services industry after graduation.
Topic: Changing Role of the Military
Mentor: Anne-Marie Anderson

ALEXANDER KUBO is a mechanical engineering major with a minor in business. A recurring Dean's List student and a General Motors Corporate Scholarship recipient, Alex actively contributes to Leadership Lehigh, both as a member and a team leader. He is a TRAC Writing Fellow and a member of the Lehigh Men's Club Soccer team. Alex interned last summer at the US division of FLSmidth, Inc. with responsibilities in mechanical engineering and business management. He will intern in the Project Management Division of ExxonMobil in Fairfax, Virginia this summer. After graduation, he plans to pursue a career in product design and development and eventually earn a Master's degree in business administration.
Topic: Youth Entrepreneurship and the Educational System
Mentor: Richard Weisman

ROSANNE LEITH is an integrated business and engineering honors student with a concentration in civil engineering. She is the president and founder of the Lehigh Women's Club Basketball team, treasurer of Women's Club Soccer, and a member of the Water polo and Snowboard Clubs. A recurring Dean's List student, she serves on the Membership Committee of the Association of Student Alumni and is the creator and webmaster of her church's web page. Rosanne plans to remain at Lehigh for a fifth year to complete a Bachelor of Science degree in civil engineering as well as minors in economics and business information systems. After graduation, she plans to pursue a career in civil engineering.
Topic: Southeastern Anatolian Project (GAP)
Mentor: Sibel Pamukcu



Turkey Student Associates (front, l. to r.): Allison Prosswimmer, Rosanne Leith, Kathleen Petryna, Danielle Spar, Ana Alexandrescu. (rear, l. to r.): Alexander Kubo, Stephen Buryk, Christopher Schoell, Brian Cunningham, Marc Palmer, Sebastian Estevez, Christopher Berzin.

MARC PALMER is a mechanical engineering major. An Eckardt scholar, he is a Gryphon Society member (residence counselor) and current president. Marc is a student coordinator in Lehigh's Community Service Office where he organizes local service trips for Lehigh students. He is the recipient of the Treen Memorial scholarship, a member of the Phi Eta Sigma honor society, ASME, and the Catholic Student Union. Marc interned last summer at Procter & Gamble-Gillette's research and development group in Boston and hopes to return there this summer. After graduation, Marc plans to attend graduate school to continue his studies in mechanical engineering. He hopes to become an attorney specializing in intellectual property law and earn a private pilot's license.
Topic: Privatization
Mentor: David Pankenier

KATHLEEN PETRYNA is a biology major with minors in psychology and business. A recurring Dean's List student, she is a recipient of the Asa Packer Scholarship and an Eckardt Scholar. Katie participates in the Pool Scholar Program performing

undergraduate research in biology. She is an active member of the Association of Student Alumni and is a tutor to local middle school students through S.T.A.R. Academy. Katie is a member of the National Society of Collegiate Scholars and Phi Eta Sigma honor society. Outside the classroom, she enjoys dance classes and playing the piano. Katie plans to remain at Lehigh for a fifth year as a President's Scholar to obtain a Master of Science degree in health and biopharmaceutical economics. Upon graduation, she hopes to work in the biomedical or pharmaceutical industry.
Topic: Religion in Modern Turkey
Mentor: Sibel Pamukcu

ALLISON PROSSWIMMER is a history major with minors in business and Spanish. A recipient of the Dean's Scholarship, she studied in Italy last summer and became a member of Phi Beta Delta Honor Society for International Scholars. Allison is a member of Phi Eta Sigma and Phi Alpha Theta (history) honor societies. She is vice president of Academic Development for her sorority, Alpha Omicron Pi, and vice president of Membership for the Association of Student Alumni. A member

of Leadership Lehigh, she is a TRAC Writing Fellow. As a President's Scholar, Allison plans to obtain a Master's degree during her fifth year at Lehigh.

Topic: Public Health
Mentor: Stephen Cutcliffe

CHRISTOPHER SCHOELL is an accounting major. A recurring Dean's List student and an Elisha P. Wilbur Scholarship recipient, he is a member of the Beta Alpha Psi accounting honor society, Phi Eta Sigma, and the National Society of Collegiate Scholars. Chris is a member of the Association of Student Alumni, a mentor in the College of Business and Economics Peer Mentoring Program, and a clarinetist in the Wind Ensemble. He will be interning in PricewaterhouseCoopers' New York Assurance practice this summer. Upon graduation, Chris plans to remain at Lehigh to pursue a Master's degree in accounting as a President's Scholar. He looks forward to a career in public accounting.

Topic: Turkey-Armenia Relations
Mentor: Richard Weisman

DANIELLE SPAR is an economics and psychology double major with a business minor. She is a consistent Dean's List student, an Eckardt Scholar, an Asa Packer Scholar, and a recipient of the Elisha P. Wilbur Scholarship. Danielle is vice president: social standards of Delta Gamma and treasurer of Lehigh's Women in Business Club. She is an economics tutor and a research assistant in the Management and Psychology departments. This summer, Danielle will participate in Lehigh in Prague and study and intern in the Czech Republic and also intern in Goldman Sachs's Operations Division. After graduation, she ultimately plans to obtain a Master's degree in business administration.
Topic: Media/Freedom of the Press
Mentor: David Pankenier



The Martindale Center

MARTINDALE STUDENT ASSOCIATES PROGRAM

Martindale Student Associates Research Trips

Turkey	2009
New Zealand	2008
Benelux	2007
Panama	2006
Hungary	2005
Spain	2004
Sweden	2003
Italy	2002
Hong Kong	2001
Ireland	2000
Switzerland/Austria	1999
Chile	1998
Germany	1997
France	1996
Germany	1995
Argentina	1994
Canada	1993
Mexico	1992
Czech Republic	1991
Washington, DC	1990
MI, IL, NJ	1989
WI, MI, KY	1988
London, NYC	1987
Canada	1986

THE STUDENT ASSOCIATES EXPERIENCE

I owe a great deal of my personal and professional success to my participation in the Martindale program. As a student, I was exposed to new ideas and concepts that extended beyond the normal academic curriculum and broadened my thinking. In the process, I also developed deeper relationships with my professors, other students, and alumni that have continued to flourish to this day. Looking back, my involvement as a Student Associate was the highlight of my Lehigh experience.

*Sarat Sethi '92, CFA
Student Associate, Czech Republic Trip
President, The Martindale Society
Vice Chairman, CBE Board of Advisors
Harvard University Business School, MBA, '97
Principal, Portfolio Manager/Equity Analyst,
Douglas C. Lane & Associates*

"When I look back on my Lehigh years, being a Martindale Student Associate was the most significant educational experience for me. Undertaking international study enabled me to gain a global perspective. Through my research on the history of immigration to Germany, I developed and mastered a skill set that I use every day as a psychiatrist. Martindale alumni continue to support the program because we see how important the experience was to us. The Martindale Student Associates Program has stood the test of time, and it will continue to do so."

*Christopher Tam '98,
MD, FRCPC
Student Associate, Germany Trip*

The Martindale Student Associates Program, one of Lehigh's premiere undergraduate research programs, is a superb recruiting tool for attracting an increasingly talented group of students. My only regret is that Lehigh didn't have this program when I was a student.

*James R. Tanenbaum '70, '71 BF
Lehigh University Board of Trustees*



Hungary 2005



Panama 2006



Benelux 2007



New Zealand 2008

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