

**Lehigh in Belgium CLASS Schedule – Summer 2012 (TENTATIVE!!)**

**May 11, 2012 – June 9, 2012**

**30 marketing classroom contact hours (CCH's) in Belgium + 4.5 at Lehigh = 34.5 (CCH's) + guest speakers and Marketing and Music field Trips = 45 + Student Contact Hours**

	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
					May 11, 2012 Depart for Belgium Flt #060 CO EWR 6:15 p.m. (arrive at EWR no later than 3:00 p.m.!)	Arrive BRU May 12, 2012 7:45 a.m. ~ 11:30 a.m.- 12:30 p.m. Brunch & Orientation to Irish Institute; Caroline Nash	Free-time  Dinner 6:00 pm
<b>WK 1</b>	Music 12 -10; 9 - 10:30 a.m. MKT 320-10; 11:00 - 12 noon  <u>Lunch 12 noon – 1:00 p.m.</u>  MKT 320-10; 1:30 – 3:00 p.m.	Music 12 -10; 9 -10:30 a.m. MKT 320-10; 11:00 - 12 noon  <u>Lunch 12 noon – 1:00 p.m.</u>  MKT 320-10; 1:30 – 3:00 p.m. Readings Courses 8 - 9:30 p.m.	<u>10:00-11:00 a.m. Am Cham</u>  <u>14:30 – 15:30 U.S. Mission</u>  <u>Return 17:00 p.m.</u> <u>OR Group Jazz Field Trip (1)?</u> <u>To Leuven or Brussels</u>	Music 12 -10; 9 -10:30 a.m. MKT 320-10; 11:00 - 12 noon  <u>Lunch 12 noon – 1:00 p.m.</u>  MKT 320-10;1:30 – 3:00 p.m.	Weekend free for Travel and Study  <u>Dinner Sunday 6:00 pm</u>		
<b>WK 2</b>	Music 12 -10; 9 - 10:30 a.m. MKT 320-10; 11:00 - 12 noon  <u>Lunch 12 noon – 1:00 p.m.</u>  MKT 320-10; 1:30 – 3:00 p.m.	Music 12 -10; 9 - 10:30 a.m. MKT 320-10; 11:00 - 12 noon  <u>Lunch 12 noon – 1:00 p.m.</u>  MKT 320-10; 1:30 – 3:00 p.m. Readings Courses 8-9:30 p.m.	<u>10:00 a.m.-12 noon</u> <u>Advertising Agency</u>  <u>14:30 – 16:30 AB InBev</u> <u>OR Group Jazz Field Trip (1)?</u> <u>To Leuven or Brussels</u>	<u>Music Exam #1 9:00 – 10:30 p.m.</u>  <u>Lunch 12 noon – 1:00 p.m.</u>  <u>MKT Exam #1 1:30 – 3:00 p.m.</u>	Weekend free for Travel and Study  <u>Dinner Sunday 6:00 pm.</u>		
<b>WK 3</b>	Music 12 -10; 9 - 10:30 a.m. MKT 320-10; 11:00 - 12 noon  <u>Lunch 12 noon – 1:00 p.m.</u>  MKT 320-10; 1:30 – 3:00 p.m. Drafts due: Readings Courses 8-9:30 p.m.	Music 12 -10; 9 - 10:30 a.m. MKT 320-10; 11:00 - 12 noon  <u>Lunch 12 noon – 1:00 p.m.</u>  MKT 320-10; 1:30 – 3:00 p.m.	<u>A.M. Invited Guest Speaker</u> <u>3:30 – 4:30 p.m. EACA</u>  <u>P.M. Group Jazz Field Trip (1)?</u> <u>To Leuven or Brussels</u>	Music 12 -10; 9 - 10:30 a.m. MKT 320-10; 11:00 - 12 noon  <u>Lunch 12 noon – 1:00 p.m.</u> MKT 320-10; 1:30 – 3:00 p.m. Drafts from Readings Course returned w/comments.	Weekend free for Travel and Study  <u>Dinner Sunday 6:00 pm.</u>		
<b>WK 4</b>	Music 12 -10; 9 - 10:30 a.m. MKT 320-10; 11:00 - 12 noon  <u>Lunch 12 noon – 1:00 p.m.</u>  MKT 320-10; 1:30 – 3:00 p.m.	Music 12 -10; 9 - 10:30 a.m. MKT 320-10; 11:00 - 12 noon  <u>Lunch 12 noon – 1:00 p.m.</u>  MKT 320-10; 1:30 – 3:00 p.m. PRESENTATIONS for MKT 371-12 Readings Courses 8:00-10:00 p.m.	Music 12 -10; 9 - 10:30 a.m. MKT 320-10; 11:00 - 12 noon  <u>Lunch 12 noon – 1:00 p.m.</u>  MKT 320-10; 1:30 – 3:00 p.m. Group Dinner??	<u>Final Exam Music</u> <u>9:00 – 10:30 a.m.</u>  <u>Lunch 12 noon – 1:00 p.m.</u>  <u>Final Exam Marketing</u> <u>1:30 – 3:00 p.m.</u>	<u>Packing Day</u> -Room Inspection by Irish Staff - Students pay all outstanding invoices to the Institute MKT 371 -12 FINAL PAPERS DUE 12 NOON	<u>Return Sat</u> <u>June 9, 2012</u> <u>Depart Institute at 6:30 am</u> <u>Flt # 061</u> <u>Dep.BRU</u> <u>9:45 a.m.</u> <u>Arrive EWR</u> <u>12:00 p.m.</u>	

**NOTES: (1) Class attendance is required; (2) Professors may schedule additional classes if deemed necessary; (3) Guest speakers, visiting alumni, and/ or additional tours of Leuven may be scheduled as part of your learning experience in Belgium.**

**Student Meal Plan:** Breakfast 7:30 a.m. – 9:00 a.m. ; Lunch 12 noon – 1:00 p.m. ; Dinner 6:30 p.m. – 7:30 p.m. Monday – Thursday noon; 6:00 p.m. Sunday evening.

**Pre-departure Marketing Class Meetings (Wednesday's Spring semester 2012 tentative dates):** February 7, April 11, April 18th

**The # of pre-departure meetings held at Lehigh are largely determined by the number of contact hours we will have scheduled on the ground in Belgium.**

**\*\*Additional Notes to Schedule:** I am envisioning two (2) Group Jazz Field Trips on selected Wednesdays. You of course can require additional jazz field trip meetings outside of my posted class hours as part of your course during the week (M –W).