

The Lehigh University

Marketing Club

The Lehigh University Marketing Club serves as Lehigh's Chapter of the American Marketing Association. Since being founded in December 2001, the Marketing Club has remained dedicated to its mission of educating the Lehigh University community in this field. The Marketing Club serves as an active and engaging organization on campus by hosting a variety of speakers, leading exciting field trips to top companies, and constantly brainstorming new events, like this year's first-ever Marketing Day. Already one of the largest organizations in the College of Business and Economics, the Marketing Club continues to grow, both in number and opportunity for its members. The Marketing Club strives to assist its members in broadening their marketing experiences, including career advising, out-of-classroom experiences and student competitions.

2011-2012 Officers:

- President – Joanie Webber (jlw212@lehigh.edu)
- VP Communication – Nicole Pinto (nlp212@lehigh.edu)
- VP Operations – Alena Pollitt (aap212@lehigh.edu)
- VP Finance – Amanda Evans (ake212@lehigh.edu)
- Officer in Training – Seseg Tyryshkina (sat313@lehigh.edu)
- Officer in Training – Emily Waterfield (eww213@lehigh.edu)
- Faculty Advisor – Professor Savino (sls209@lehigh.edu)

To join contact Nicole at nlp212@lehigh.edu

and check us out on The Hub!