

1/04/2012

VITA

KENNETH P. SINCLAIR
Professor of Accounting and Senior Advisor to the Dean
Lehigh University

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Born: September 9, 1946, Springfield, MA
Married, two children

Rank: Full Professor and Senior Advisor to the Dean

EDUCATION

Ph.D. in Business Administration, University of Massachusetts, 1972

Dissertation: "A Bayesian Decision Theory Approach to the Investigation
of Standard Cost Deviation: An Empirical Study."

M.S. in Accounting, University of Massachusetts, 1970

B.B.A. in Accounting, University of Massachusetts, 1968

PROFESSIONAL EXPERIENCE

Board of Directors, Audit Committee chair, Lannett Company, Inc., September 2005 – present;
Nominating and Governance Committee, Fall 2009 – present.

Engaged in accounting practice as a Faculty Fellow for Price Waterhouse, Summer 1974

Passed CPA Exam, May 1969

AWARDS AND HONORS IN TEACHING, SERVICE, AND RESEARCH

Winner of the 2008 **Hillman Award for Excellence in Undergraduate Student Advising**, given
at the University Faculty Dinner.

Winner of the 2008 **Lehigh University Faculty Advisor Award**, given by the Intrafraternity
Council/Panhellenic Council at the Greek Awards Banquet.

Winner of the 2008 **Chapter Advisor of the Year Award**, given by the National Congress of Chi
Phi fraternity.

Winner of the 2006 **Robert and Christine Staub Faculty Award**, which honors a faculty member in the College of Business & Economics, who is perceived to have made a positive difference in the lives of students, the college community, or with fellow faculty members.

Winner of the 2004 **Lehigh University Faculty Adviser Award**, given by the Dean of Students Office to the most outstanding Faculty Advisor of one of the University Clubs (Accounting Club)

Winner of the 2004 **Lehigh University Faculty Adviser Award**, given by the IntraFraternity Council/Panhellenic Council

Winner of the 2003 **Lehigh University Faculty Adviser Award**, given by the IntraFraternity Council/Panhellenic Council

Coopers & Lybrand Professorship, 1994-95.

Winner of the first **Pennsylvania Institute of Certified Public Accountants' Outstanding Accounting Educator Award**, given to an accounting educator from a Pennsylvania college or university who has distinguished him- or herself through excellence in teaching, motivation and education innovation, 1989.

Winner of the **Lehigh Valley Chapter of the Institute of Management Accounting manuscript contest**, 1987 (see Research--Accounting for Human Resource Expenditures manuscript).

Recipient of the **Deming Lewis Faculty Award**, given by the Lehigh University Alumni Association to the person who is judged by the ten-year reunion class to have significantly influenced their members' educational experience, 1987.

Recipient of **Certificate of Merit by the Institute of Management Accounting** for "Using Breakeven Analysis When Cost Behavior is Unknown" (see Research), 1986.

Inducted into **Omicron Delta Kappa National Leadership Honorary Society**, 1985.

Recipient of the **William H. Moyer Trophy**, awarded by the Lehigh Valley Chapter of the Institute of Management Accounting, given to the member whose activity on behalf of the chapter is deemed most outstanding, 1988, 1984, 1982.

Winner of the **Lehigh Valley Chapter of the Institute of Management Accounting's manuscript contest**, 1984 (see Research--Reconciling Cash Flow manuscript).

Recipient of the **Donald B. and Dorothy L. Stabler Award**, given by Lehigh University to a faculty member who demonstrates mastery of his or her field and superior ability in communicating it to others, 1982.

Recipient of the **Lindback Teaching Award**, given by the Lehigh University Faculty to a junior faculty member who has demonstrated outstanding teaching achievement, 1975.

Inducted into **Phi Kappa Phi Honor Society**, 1972.

Inducted into **Beta Gamma Sigma Honor Society**, 1972.

Inducted into **Phi Eta Sigma Honor Society**, 1969.

University of Massachusetts Undergraduate Scholarship, 1965-1966.

TEACHING EXPERIENCE

Lehigh University (1972 to present)

Courses Taught:

Accounting for Nonaccountants: Fundamentals of Accounting (undergraduate)

Financial Accounting: Introduction to Financial Accounting (undergraduate and graduate)

Intermediate I (undergraduate)

Managerial Accounting: Introduction to Managerial Accounting (undergraduate and graduate)

Cost Accounting (undergraduate and graduate)

Management Control Systems (graduate)

Information Systems: Introduction to Management Information Systems (undergraduate and graduate)

Service on comprehensive examinations and dissertation committees of doctoral candidates.

Other Lehigh-Related Teaching Experience:

Course Coordinator and Instructor, Becker CPA Review course, Spring 2002-present

Instructor in the Iacocca Institute's Global Village program, taught "The Art of Determining and Communicating Cost Information," Summers 1999-present

Instructor in the Pennsylvania Governors School, taught "Using Accounting Information to Make Decisions, Summers, 2007-present

Instructor in the Design Careers Awareness Program, taught oral communications skills, Summer, 2004

Instructor in the Accounting Careers Awareness Program, taught oral communications skills and program summary, Summers, 1999-2003

Instructor for the accounting component (Accounting 108) in the Biopharmaceutical certificate program, Summers, 2000-2001

Program director for Lehigh CFM Review program at Lehigh University, 1996-1999

Program director and instructor for Lehigh CMA Review program 1979-1999; developed satellite instruction component, 1994-95

Instructor for Lehigh CPA Review program, 1977-1995

Invited instructor for an in-house CPA Review program at Arthur Andersen & Co., New York City, each Fall, 1986-1994

Invited instructor for Bethlehem Steel's Executive Training course, "Accounting and Finance for Non-Financial personnel, 1987-92

Teaching Innovation:

Developed with Lehigh's Enterprise Systems Center a CD Rom case using Golden Technologies; used in Industrial Engineering 398, Manufacturing Problems, Spring, 2002 and Accounting 324, Cost Accounting, Fall 2002

Computer simulation game in managerial accounting developed and included as part of Accounting 324 (Cost Accounting) course; received with enthusiasm by students; faculty workshop held, Fall 1975

University of Massachusetts (1969-1972)

Teaching Assistant, Accounting Department, 1969-1972
Instructor for Evening Program, 1970-1972

SERVICE

University, College, and Program Service and Committees

University

Council for Equity and Community Restructuring, October 2011 -- present
Discipline Appeals Committee, 2003-2009
Faculty Adviser, Chi Phi Fraternity, 1973-1986, 2002-present
Student Life Policy Review Committee, Chair, 2002-2003
Middle States Reaccreditation team, 2002-2003
Alumni Task Force, 2000-2001
Committee for Chairs, 1999-2003
Participation in various Admissions activities, including Holiday, dean's scholars, multicultural prospective weekend, open house, candidates day programs, senior open house
Discipline Committee, 1996-1999
Teaching and Learning Task Force, 1993-94.
Substance Abuse Community Action Group, Spring 1991-93
Selection Committee for Leadership Nominees, 1992
Greek Life Committee, 1990-92
Education Policy Subcommittee on Adjunct Professors, 1989-92
Provost's Committee on Continuing Education, 1988-92
Search Committee for Athletic Director, 1988-1989
Affirmative Action/Equal Opportunity Commission, 1987-1989
Summer School Advisory Committee, 1986-1988
Faculty Appeals Committee, 1985-1988
Faculty Fellow, Taylor College, 1984-1987
Provost's Student/Faculty Academic Advisory Board, 1984-1986
Judicial Review Committee, Spring 1986
Provost's Workshop for Teaching Assistants, Spring 1986
Search Committee for Dean of Students, 1984
Continuing Education Committee, 1982-1985
Visiting Lecturers Committee, 1975-1981
Provost's Special Committee on Handling of Grades, 1977
Keynote speaker, Annual Senior Class Gift Banquet, Fall 1976
Keynote speaker, Annual Town Council (Commuters) Banquet, Spring 1976
Nominations Committee, 1974-1975; Chairman, 1975
University Forum, 1974-1976
Counseling for numerous students other than those under direct responsibility
Helping Admissions Office during campus visits of high school students

College of Business and Economics

Senior Advisor to the Dean, July 1, 2007 – present
Coordinated development of Digital Measures for CBE, Fall 2009
College Reaccreditation Project Manager, Fall 2003-present
Earned **successful** reaccreditation, Spring 2007
Executive Committee, 1999-present

Undergraduate Learning Objective Assessment Committee, Fall 2010 - present
 MGowan Scholarship Committee, 2002-present
 Tauck Scholars selection committee, 1999-present
 College of Business and Economics Strategic Planning Committee, March 2010 – September 2010
 Staub Award Selection Committee, March, 2010
 Undergraduate Associate Dean Search Committee, Co-chair, 2008-2009
 Student Hiring Committee, Co-chair, 2008-present
 Professor of Practice Committee, chair, Fall 2001
 Faculty liaison to Young alumni group of the CBE Advisory Council, 2000-2002
 Selection committee for the Carl R. and Ingeborg Beidleman Research award, 1999-2001, 2004
 Selection committee for the CBE senior computer consultant, Fall 2000
 Selection committee for the CBE Rauch Center Director, Fall 2000
 Distance Learning Committee, 1998-1999
 Undergraduate Core Curriculum Committee, 1998-1999
 Ernst & Young Strategic Planning Partnership, External Relations Co-chair, 1999
 Communications Task Force, 1996-1998
 External Constituents Task Force, 1995-present, Chairperson, 1995
 Recruiters Focus Groups, Facilitator, 1993, 1995
 Distance Learning Task Force, Chairperson, 1994
 MBA Internal Committee, Chairperson, 1993
 College Promotion Committee, 1991-1996
 Core Sequencing Committee, 1992
 Martindale Center, 1981-93
 Associate Director, 1986-Spring 1990
 Coordinator, 1983-1986
 Responsible for faculty workshops, executive-in-residence, scholar-in-residence, scholar-in-residence programs and conferences
 "Project 21" Curriculum Review Committee, 1989-91
 MBA Committee, 1982-1985; 1989-1992; Chairman, 1991-1992
 College Policy Committee, 1986-1988
 Graduate Admissions Committee, 1978-1985; Chairman, 1979, 1984-1985
 Headed United Fund effort for Business College, 1983
 Continuing Education Committee, 1979-1985
 College Inventory, 1975-1977
 Long-Range Planning Committee, 1975
 Doctoral Committee, 1974-1977

Accounting Program

Department Assessment and Curriculum Committee, Fall 2010 - present
Chairperson, 1988-1994, 1998-2007
 Business Department Vice-Chair and Accounting Program Director, 1997-1998
 Project Manager to **successful** Accounting Reaccreditation, 2002-2007
 Accounting Program Reaccreditation, 1997-2007
 Coordinator and writer of three progress reports, 1997-1999
 Strategic Plan Committee
 Student Task Force
 Advisory Board Task Force
 Curriculum Task Force
 Provided faculty leadership to the Accounting Career Awareness Program, 1999-2003
 Coordinator, Focus Group with Accounting Firms, 1992-present
 Accounting Club Advisor, 1999-present
 Originator and director, Weekend Conference on Professionalism (Junior accounting majors)

Feb. 1993, Feb. 1994, Co-coordinator 1996, Planning Committee, 1998-present
Faculty liaison to Business Advisory Council subcommittee for Accounting & Law, 1991-1994
Arranged Coopers & Lybrand Seminar in Teaching and Learning Faculty Development Program,
Spring 1992
Research Selection Committee, 1987-present
Counseling of accounting majors, 1976-present
Placement Service Representative, 1975-present
Faculty Recruitment Committee, 1978; 1984-present
Freshman Parents Day Convocation speaker, 1985
Co-Chairman of the Coopers & Lybrand Visiting Scholar Program, Charles Horngren, 1985;
Lee Seidler, 1985
United Fund Representative, 1975, 1982
Library Committee, 1975-1977
Beta Alpha Psi Faculty Adviser, 1974-1977
Counseling of freshmen and sophomores, 1973-1976

Professional Service

Offices Held in Professional Accounting Organizations

Institute of Management Accounting, Lehigh Valley Chapter:
President, 1985-1986; Chapter received national award (ranked 12/194).
Vice President, 1983-1985
Educational Director, 1980-1983
American Accounting Association, 1970-present
Management Accounting Section Mid-Atlantic Regional Director, 1977-1999
Managerial Accounting section, Practitioner Linkages Committee, 1995-1998
Board of Governors, Administrators of Accounting Programs Group, 1993-1995
Vice-President, Administrators of Accounting Programs Group, Mid-Atlantic region 1991-1992,
arranged the Administrators of Accounting Programs Group Mid-Atlantic session, Spring
1993

Board Memberships

Board of Directors of Lannett, Inc. (LCI), the oldest manufacturer of generic drugs, 2005-present
Chair of the Audit Committee, 2006-present,
Member of the Governance and Nominating Committee, 2009-present

Professional Consulting, Invitations and Presentations

Invited participant in the Ernst & Young Audit Committee Roundtable, April and June, 2010
Member of the KPMG Audit Committee Institute, attended two-day Fundamentals of Audit
Committee Workshop, June 2007; attended one-day professional update session, Spring
2011, Spring 2010, Spring 2009, Fall, 2009, Fall 2008, Summer 2007, Fall 2006, Summer
2006, Fall 2005
Invited participant in the KPMG Faculty Symposium, two-day conference, Summer, 2010,
Summer 2008, Summer 2007, Summer 2006, Summer 2005, Summer 2004, Summer 2003
Invited participant in the PWC Faculty Symposium, two-day conference, Summer 2009, Summer
2008, Summer 2007, Summer 2006, Summer 2005, Summer 2004
Attended the Wiley Symposium on Accounting Education, March, 2006
Invited participant in the Ernst & Young Symposium, two-day conference, Summer 2005
Presented "How to Attract Accounting Majors" at the American Accounting Association
Accounting Program Leaders Group, Spring 2000, Spring 2002; "Relationship with
Employers," Spring 2004

Presented "Use of Technology to Enhance Learning" to Friends of the Library (fall 2000), Bethlehem Rotary (Summer 2000), and Lehigh Emeriti Faculty (Spring 2000)

Invited participant in Deloitte & Touche "Enhancing the Learning Experience Seminar," July 2000

Administrators of Accounting Programs Group, presentation on Retention of Majors, Spring 1999

American Accounting Association Regional Meeting, Moderator for Panel Discussion on New Teaching and Learning Initiatives in Managerial Accounting, Spring 1996

Elizabethtown College Accounting Advisory Committee, 1994-2007

Helped conduct one day workshop on Academic/Professional Partnerships, July 1995

Mid-Atlantic American Accounting Association 1995 regional meeting, reviewer, December, 1994

Panel member of Academic/Professional Partnership, Mid-Atlantic Placement Association, Philadelphia, May 1994

Invited participant by Coopers & Lybrand to visit and review University of Southern California's Year 2000 Curriculum Project, March 1994

One of six academic/professional evaluators for national competition for universities requesting strategic planning assistance from the Ernst & Young Foundation, March 1994

Helped plan and participate in the week-long Ernst & Young Leadership Conference for 25 accounting department chairpersons, Summer 1992

Served as facilitator for the Houghton Mifflin Educators' three-day conference, Summer 1992

Invited to attend "Activity-Based Costing: A Hands-On Workshop," sponsored by the Manufacturing Institute in cooperation with Ernst & Young, July 1990

Invited to attend Ernst & Young 1990 Leader Development Program, specializing in Business Communications, July 1990

Panelist at Lehigh's Manufacturing, Systems, and Engineering Conference, "Manufacturing: Preparing For The Next Century," October 1989

Invited participant in J.P. Morgan, Inc. College Relations Seminar, July 1987

Keynote speaker, Reading National Association of Accountants Technical Session, February 1983

Invited participation at Coopers & Lybrand Seminar on Current Issues, New York City, December 1981

Invited participant at Coopers & Lybrand National Faculty-Practitioner Seminar in Scottsdale, Arizona, January 1979

Keynote speaker, Philadelphia National Association of Accountants Technical Session, July 1978

Presented "How Cost Behavior Influences a Make-Buy Decision," to Mack Trucks operating heads, July 1978

Coordinator and panelist, "Short-Term Planning Seminar," for local business executives, Lehigh University, Fall 1976

Evaluated "Standard Cost Reporting" for Mack Trucks, Inc., November 1976

RESEARCH AND PUBLICATIONS

Editorial Review Boards

Journal of Managerial Issues, 1991-2001.

Presentations

(with Manash Ray) "Selecting and Implementing Linked Metrics: Organizational Issues," Invited Project presented at International Quality and Productivity Center Conference, "Using the

Balanced Scorecard To Measure Corporate Performance," held in Boston, MA, September 1996

Publications

"Accounting for Human Resource Expenditures and Internal Performance Evaluation: Some Evidence," Journal of Managerial Issues, Vol. III, Number 3, Fall 1991; winner of the Lehigh Valley Chapter of the Institute of Management Accounting manuscript contest
Reconciling Cash Flow Decision Making and Accounting Performance Evaluation: A New Approach for Manufacturing Firms" (with Eli Schwartz), Journal of Cost Management for the Manufacturing Industry, Fall 1987; winner of the Lehigh Valley Chapter of the Institute of Management Accounting manuscript contest

"Using Breakeven Analysis When Cost Behavior is Unknown" (with James A. Talbott Jr.), Management Accounting, July 1986; Institute of Management Accounting Certificate of Merit recipient; republished in a Dutch publication, Kluwer Bedrijfswetenschappen

"The Introductory Computer Course in the Accounting Curriculum: Objectives and Performance (with Lamont Steedle), Computer Education, Vol. 47, Stafford, England, June 1984

Book Review, Principles of Accounting, 2/E by Skousen, Langenderfer and Albrecht, Accounting Review, Vol. 57, January 1984

"The Introductory Computer Course in the Accounting Curriculum: Designing Programming Assignments to Meet Educational Objectives" (with Lamont Steedle), presented at the 1982 Northeast AIDS Conference (April 16); published in the Proceedings of the Northeast AIDS Conference, Spring 1982, summarized in Computing Newsletter, Vol. XVI, No. 3, College of Business Administration, University of Colorado Springs, November 1982

"Target Return Pricing: Panacea or Paradox?" (with James E. Hansz), presented at the Southern Marketing Association, Fall 1978; published in the Proceedings of the Southern Marketing Association, Fall 1978

"Human Asset Accounting As An Aid to Decision Making," Accountancy, Vol. 89, City House, London, England, March 1978 (cover story)

"American Steel Corporation," a case study with teaching note accepted for presentation at the Eastern Case Writers Association case workshop in Philadelphia, November 9-11, 1977 (sponsored by the Intercollegiate Case Clearing House); published in Intercollegiate Bibliography --Cases from the 1977 Intercollegiate Case Workshops; reported in Gordon Chen and Bob McGarrah, Operations Management of the Total Enterprise (Cost Control Section), Dryden Press, November 1, 1979

"Using Statistical Decision Theory in Deciding Whether or Not to Investigate Standard Cost Variances: An Empirical Study" (with James M. Clapper), presented at the Southeast American Institute for Decision Sciences, Spring 1973, published in The Proceedings of the American Institute for Decision Sciences, Spring 1973