

Chad D. Meyerhoefer

Associate Professor of Economics, Lehigh University
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Education

Doctor of Philosophy, Department of Applied Economics and Management, Cornell University.	2002
Master of Science, Department of Applied Economics and Management, Cornell University.	2001
Bachelor of Science with High Honors, Department of Economics (Minors in Mathematics and Russian Language and Literature), Binghamton University.	1997

Employment Experience

Associate Professor (with Tenure)	Department of Economics, Lehigh University.	2011 - Present
Assistant Professor	Department of Economics, Lehigh University.	2008 - 2011
Adjunct Professor	Georgetown Public Policy Institute, Georgetown University.	2006 – 2008
Research Economist	Center for Financing, Access and Cost Trends, Agency for Healthcare Research and Quality.	2004 – 2008
Research Economist and Project Director	Cost and Acquisition Group, Center for Naval Analyses, The CNA Corporation.	2002 – 2004
Research Assistant	Cornell Food and Nutrition Policy Program.	1998 – 2002
Teaching Assistant	Department of Applied Economics and Management , Cornell University.	1997 - 2000
Actuarial Intern	Personal Lines Actuarial Division, Insurance Services Office, Inc.	1996
Economic Intern	U.S. Department of State at the U.S. Mission to the European Union in Brussels, Belgium.	1995

Book Chapters

Meyerhoefer, C. "Economic Principles" in *Youth Physical Activity and Sedentary Behavior*, Eds. Alan Smith and Stuart Biddle, Human Kinetics Publishers, Inc., 2008.

Meyerhoefer, C. and D. Sahn. "The Relationship between Poverty and Maternal Morbidity and Mortality in Sub-Saharan Africa" in *Reproductive Health, Economic Growth and Poverty Reduction in Africa: Frameworks of Analysis*, Eds. Olu Ajakaiye and Germano Mwabu, University of Nairobi Press, 2010.

Peer Reviewed Journal Articles

Meyerhoefer, C., C. Ranney, and D. Sahn. "Consistent Estimation of Censored Demand Systems Using Panel Data", *American Journal of Agricultural Economics*, August 2005, 87(3):660-672.

Meyerhoefer, C. and R. Trost. "Tired Titanium: A Fatigue Based Approach to Aircraft Inventory Management and Acquisition Planning", *Defense and Peace Economics*, February 2006, 17(1):1-21 (lead article).

Zuvekas, S. and C. Meyerhoefer. "Coverage for Mental Health Treatment: Do Gaps Still Persist?", *Journal of Mental Health Policy and Economics*, September 2006, 9(3):155-163.

Cawley, J., C. Meyerhoefer, and D. Newhouse. "Not Your Father's PE: Schools Struggle to Keep Kids Fit – Or Do They?", *Education Next*, Fall 2006, 6(4):61-66 (invited; based on earlier version of Cawley, Meyerhoefer and Newhouse, *Health Economics*, 2007).

Cawley, J., C. Meyerhoefer, and D. Newhouse. "The Correlation of Youth Physical Activity with State Policies", *Contemporary Economic Policy*, October 2007, 25(4):506-517.

Meyerhoefer, C., D. Sahn, and S. Younger. "The Joint Demand for Health Care, Leisure, and Commodities: Implications for Health Care Finance and Access in Vietnam", *Journal of Development Studies*, November 2007, 43(8):1475-1500.

Cawley, J., C. Meyerhoefer, and D. Newhouse. "The Impact of Physical Education Requirements on Youth Physical Activity and Overweight", *Health Economics*, December 2007, 16(12):1287-1301 (lead article).

Meyerhoefer, C. and S. Zuvekas. "The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants", *The B.E. Journal of Economic Analysis and Policy*, January 2008, 8(2) (Advances), Article 4.

Meyerhoefer, C. and Y. Pylypchuk. "Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?", *American Journal of Agricultural Economics*, May 2008, 90(2):287-305 (lead article).

Zuvekas, S. and C. Meyerhoefer. "State Variation in Out-of-Pocket Spending and Burden for Outpatient Mental Health Treatment", *Health Affairs*, May/June 2009, 28(3):713-722.

Meyerhoefer, C. and S. Zuvekas. “New Estimates of the Demand for Physical and Mental Health Treatment”, *Health Economics*, March 2010, 19(3):207-215.

Meyerhoefer, C. and E. Leibtag. “A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures on Diabetes” *American Journal of Agricultural Economics*, October 2010, 92(5):1271-1282 (lead article).

Meyerhoefer, C. and C. Chen. “The Effect of Parental Labor Migration on Children’s Educational Progress in Rural China”, *Review of Economics of the Household*, September 2011, 9(3):379-396.

Meyerhoefer, C. and M. Yang. “The Relationship between Food Assistance and Health: A Review of the Literature and Empirical Strategies for Identifying Program Effects”, *Applied Economic Perspectives and Policy*, Autumn 2011, 33(3):304-344.

Meyerhoefer, C., M. Colby, and J. McFetridge. “Patient Mix in Outpatient Surgery Settings and Implications for Medicare Payment Policy” *Medical Care Research and Review*, published online, October 4, 2011, doi:10.1177/1077558711409946.

Cawley, J. and C. Meyerhoefer. “The Medical Care Costs of Obesity: An Instrumental Variables Approach”, *Journal of Health Economics*, published online October 20, 2011, doi:10.1016/j.jhealeco.2011.10.003.

Published Reports

Bulgaria Poverty Assessment, (with various contributors), World Bank Economic Report No. 24516-BUL, October 2002.

Borey, B., C. Meyerhoefer, F. O’Brimski, C. Perez, and J. Thomas. VXX Analysis of Alternatives: Final Report, CNA Research Memorandum D0008680.A2, Center for Naval Analyses: Alexandria, VA, July 2003.

Meyerhoefer, C., R. Trost, K. Lawler, and C. Petrillo. Managing Airframe Fatigue: Results for the F/A-18, EA-6B, and S-3B, CNA Research Memorandum D0009223.A2, Center for Naval Analyses: Alexandria, VA, December 2003.

Penny, J. and C. Meyerhoefer. USN and USMC Unmanned Aerial Vehicle Force Structure Alternatives, CNA Research Memorandum D0010357.A2, Center for Naval Analyses: Alexandria, VA, August 2004.

Cox, G., D. Reese, and C. Meyerhoefer. Methods for Evaluating the Performance of Navy Enlisted Classification, CNA Research Memorandum D0010855.A1, Center for Naval Analyses: Alexandria, VA, November 2004.

Conference Proceedings and Research Bulletins (Abstracts/Summaries)

Meyerhoefer, C. “The Econometrics of Non-Standard Structural Demand Modeling: Applications to Transition Country Data”, *American Journal of Agricultural Economics*, Proceedings 2003, 85(5):1332-1333.

Meyerhoefer, C. and S. Zuvekas. "The Changing Demand for Mental Health Treatment, 1996-2002", *Journal of Mental Health Policy and Economics*, March 2005, 8(sup. 1).

Cawley, J., C. Meyerhoefer, and D. Newhouse. "Would More Physical Education Reduce Youth Overweight?", *NBER Bulletin on Aging and Health*, Summer 2005, No. 12.

Meyerhoefer, C. and S. Zuvekas. "How Does Direct-To-Consumer Advertising Influence the Demand for Mental Health Treatment", *Journal of Mental Health Policy and Economics*, March 2007, 10(sup. 1).

Working Papers

Liang, L., C. Meyerhoefer, and J. Wang . "Obesity Counseling by Pediatric Health Care Professionals: An Assessment Using Nationally Representative Data" (under review).

Deily, M., T. Hu, S. Terrizzi, S-Y Chou, and C. Meyerhoefer. "Spillovers and the Impact of Health Information Technology: Evidence from Pregnancy Outcomes in Pennsylvania" (under review).

Meyerhoefer, C., S. Zuvekas, and R. Manski. "The Demand for Preventive and Restorative Dental Services" (under review).

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. "Does Direct-to-Consumer Advertising Lower Drug Prices and Price Dispersion?" (under review).

Dearden, J., S. Li, and C. Meyerhoefer. "Demonstrated Interest: Signaling in College Admissions".

Meyerhoefer, C. and Y. Pylypchuk. "The Effect of Chronic Illness on Participation in the Medicaid and Food Stamp Programs: Implications for Joint Enrollment".

Cawley, J., D. Frisvold and C. Meyerhoefer. "Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?"

Sahn, D., S. Younger, and C. Meyerhoefer "Rural Poverty in Bulgaria: Characteristics and Trends", CFNPP Working Paper No. 132, Cornell University, June 2002.

Honors and Awards

Undergraduate Honor Societies: Phi Beta Kappa, Omicron Delta Epsilon (Economics), Golden Key, Phi Eta Sigma (Freshman) 1994 - 1997

Rhodes Scholarship Candidate, Binghamton University. 1997

Award for Excellence in Economics, Binghamton University. 1997

Tuition Fellowship and Assistantship, Department of Applied Economics and Management, Cornell University. 1997 - 2002

Outstanding Ph.D. Dissertation, Department of Applied Economics and Management, Cornell University.	2002 - 2003
Outstanding Ph.D. Dissertation, Agricultural and Applied Economics Association.	2003
Director's Award for Excellence, Agency for Healthcare Research and Quality (AHRQ).	2005
Director's Citation for Outstanding Group Performance, AHRQ.	2007
Best Intramural Research Poster, 1st Annual AHRQ Meeting, Washington, D.C.	2007
Second Prize, Research Poster Competition, Drug Information Association 43rd Annual Meeting, Atlanta, GA.	2007
Outstanding Journal Article (in 2008), <i>American Journal of Agricultural Economics</i> .	2009
Alfred Noble Robinson Faculty Award, Lehigh University.	2011
Class of 1961 Professorship, Lehigh University.	2011 - 2013

Research Funding and Training Grants

Pre-Dissertation Travel Grant, Principal Investigator, Mario Einaudi Center for International Studies, Cornell University.	2001
Michele Sicca Graduate Research Grant, Principal Investigator, Cornell University.	2001
"Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?", Principal Investigator, Lehigh University.	2010
"Optimizing Perinatal Care at Lehigh Valley Health Network", Co-Principal Investigator, Lehigh University.	2010
"Data Flow & Clinical Outcomes in a Perinatal Continuum of Care System", Senior Investigator & Sub-Contract PI, Agency for Healthcare Research and Quality R18 (\$1,172,128; Sub-contract: \$439,911).	2011
Faculty Cluster Development Grant, "Integrated Healthcare Delivery: Policy, Management, Information, and Operations", Co-Investigator, Lehigh University.	2011

Invited Presentations

Meyerhoefer, C. “The Measurement of Poverty, Inequality, and Consumer Demand using Household Survey Data”. Babes-Bolyai University, April 2002, Cluj-Napoca, Romania.

Meyerhoefer, C. and S. Zuvekas. “Modeling the Effect of Out-of-Pocket Costs on the Demand for Mental Health Services”. Agency for Healthcare Research and Quality/Center for Financing, Access and Cost Trend (AHRQ/CFACT) Seminar, December 2004, Washington D.C.

Cawley, J., C. Meyerhoefer and D. Newhouse. “The Impact of State Physical Education Requirements on Youth Physical Activity and Overweight”. AHRQ/CFACT Seminar, April 2005, Washington D.C.

Meyerhoefer, C. “Correlated Random Effects Panel Estimators and MEPS: A Cure for Endogeneity and Measurement Error?” AHRQ/CFACT Seminar, May 2006, Washington D.C.

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. “The Short Run Effect of Direct to Consumer Advertising on Prescription Drug Prices”. Federal Trade Commission’s Bureau of Economics Roundtable on the Economics of the Pharmaceutical Industry, October 2006.

Meyerhoefer, C. and S. Zuvekas. “New Estimates of the Demand for Physical and Mental Health Treatment”.

- Johns Hopkins University Bloomberg School of Public Health, Department of Health Policy and Management Seminar, February 2007, Baltimore, MD.
- University at Albany, Department of Economics Seminar, January 2007, Albany, NY.
- AHRQ MEPS Research Conference, May 2006, Washington, D.C.

Meyerhoefer, C. and S. Zuvekas. “The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants”.

- Miami University, Department of Economics Seminar, February 2008, Oxford, OH.
- Lehigh University, Department of Economics Seminar, January 2008, Bethlehem, PA.
- SUNY Plattsburgh, Department of Economics Seminar, January 2008, Plattsburgh, NY.
- AHRQ/CFACT Seminar, March 2007, Washington D.C.

Meyerhoefer, C. and D. Sahn. “The Relationship between Poverty and Maternal Morbidity and Mortality in Sub-Saharan Africa”.

- AERC Workshop on Reproductive Health, Economic Growth and Poverty Reduction in Africa, March 2007, Kampala, Uganda
- AERC/Hewlett Foundation meeting on Poverty and Economic Growth: The Impact of Population Dynamics and Reproductive Health Outcomes in Africa, November 2006, Brussels, Belgium

Meyerhoefer, C. and Y. Pylypchuk. “Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?”.

- USDA Economic Research Service Workshop “Food Assistance and Obesity: Measuring the Link”, July, 2007, Washington D.C.
- USDA Economic Research Service Research Seminar, January 2007, Washington, D.C.
- AHRQ MEPS Research Conference, May 2006, Washington, D.C.
- AHRQ/CFACT Seminar, December 2005, Washington D.C.

Meyerhoefer, C. and Y. Pylypchuk. “Panel Data Econometric Methods and their Application to Health Care Analyses”. The Urban Institute, August 2007, Washington D.C.

Meyerhoefer, C. and E. Liebttag. “A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures on Diabetes”.

- Lafayette College, Department of Economics Seminar, October 2009, Easton, PA
- USDA Economic Research Service “Food for Thought” Seminar, November 2007, Washington, D.C.
- AHRQ/CFACT Seminar, October 2007, Washington D.C.
- The General Accountability Office, September 2007, Washington, D.C.

Liang, L., C. Meyerhoefer and J. Wang. “Physician Obesity Counseling: Are Adolescents Getting an Earful?”, AHRQ/CFACT Seminar, October 2007, Washington D.C.

Cawley, J. and C. Meyerhoefer. “The Medical Cost of Obesity: An Instrumental Variables Approach”, AHRQ/CFACT Seminar, June 2008, Washington D.C.

- Binghamton University, Department of Economics Seminar, October 2010, Binghamton, NY

Meyerhoefer, C. "Obama's and McCain's Health Care Proposals: A Panel Discussion", Lehigh University, Health, Medicine and Society Seminar, October 2008, Bethlehem, PA.

Meyerhoefer, C. "Coverage for Mental Health Treatment in the United States: Research to Inform Policy", Lehigh University Board of Trustees Meeting, February 2009, Bethlehem, PA.

Zuvekas, S., C. Meyerhoefer and R. Manski. “The Demand for Preventive and Restorative Dental Services”, AHRQ/CFACT Seminar, May 2010, Washington D.C.

Cawley, J., D. Frisvold and C. Meyerhoefer. “Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?”, University of Delaware, Department of Economics / Department of Food and Resource Economics Seminar, November 2011, Newark, DE.

Refereed Conference Presentations

Meyerhoefer, C., D. Sahn and S. Younger. “The Joint Demand for Health Care, Leisure, and Commodities: Implications for Health Care Finance and Access in Vietnam”. International Seminar in Public Economics (ISPE) on “Public Finance and Development” September 2001, Ithaca, NY.

Meyerhoefer, C., C. Ranney and D. Sahn. “Consistent Estimation of Longitudinal Censored Demand Systems”. Agricultural and Applied Economics Association (AAEA) Annual Meeting, August 2004, Denver, CO.

Cawley, J., C. Meyerhoefer and D. Newhouse. “The Impact of Physical Education Requirements on Youth Physical Activity and Overweight”.

- AAEA Annual Meeting, July 2005, Providence, RI.
- AcademyHealth Annual Research Meeting, June 2005, Boston, MA.

Cawley, J., C. Meyerhoefer and D. Newhouse. “The Impact of Physical Education Requirements on Youth Physical Activity and Overweight”. National Bureau of Economic Research (NBER) Summer Institute in Health Economics, July 2005, Cambridge, MA.

Meyerhoefer, C. and Y. Pylypchuk. “Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?”. ASHE Inaugural Research Conference, June 2006, Madison, WI.

Meyerhoefer, C. and S. Zuvekas. “New Estimates of the Demand for Physical and Mental Health Treatment”.

- American Economic Association (AEA) Annual Meeting, January 2009, San Francisco, CA.
- American Society for Health Economists (ASHE) Inaugural Research Conference, June 2006, Madison, WI.
- Association for Public Policy Analysis and Management (APPAM) Annual Research Conference, November 2005, Washington D.C.
- AcademyHealth Annual Research Meeting, June 2005, Boston, MA (Poster).

Meyerhoefer, C. and S. Zuvekas. “New Estimates of the Demand for Physical and Mental Health Treatment”. 7th Workshop on Costs and Assessments in Psychiatry, March 2005, Venice, Italy.

Cawley, J., C. Meyerhoefer and D. Newhouse. “The Correlation of Youth Physical Activity with State Policies”. Western Economic Association International Annual Conference, June 2006, San Diego, CA.

Meyerhoefer, C. and S. Zuvekas. “The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants”.

- 1st Annual AHRQ Meeting, September 2007, Washington D.C. (Poster Presentation *Awarded Best Intramural Research Poster*).
- 8th Workshop on Costs and Assessments in Psychiatry, , March 2007, Venice, Italy.
- ASHE Inaugural Research Conference, June 2006, Madison, WI.

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. “The Short Run Effect of Direct to Consumer Advertising on Prescription Drug Prices”.

- Annual Health Economics Conference (AHEC), March 2008, Chicago, IL.
- 1st Annual AHRQ Meeting, September 2007, Washington D.C. (Poster Presentation).
- Drug Information Association 43rd Annual Meeting, June 2007, Atlanta, GA. (Poster Presentation *Awarded Second Prize*).
- Southern Economic Association Annual Meeting, November 2006, Charleston, S.C.

Meyerhoefer, C. and E. Leibtag. “A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures on Diabetes”.

- APPAM Fall Conference, November 2007, Washington D.C.
- 1st Annual AHRQ Meeting, September 2007, Washington D.C. (Poster Presentation).
- AAEA Annual Meeting, July 2007, Portland, OR.

Liang, L., C. Meyerhoefer and J. Wang. “Physician Obesity Counseling: Are Adolescents Getting an Earful?”.

- AcademyHealth Annual Research Meeting, June 2008, Washington D.C.
- 1st Annual AHRQ Meeting, September 2007, Washington D.C. (Poster Presentation).

Cawley, J. and C. Meyerhoefer. "The Medical Cost of Obesity: An Instrumental Variables Approach", ASHE 2nd Biennial Research Conference, June 2008, Durham, NC.

Dearden, J., S. Li, and C. Meyerhoefer. "'Demonstrated Interest: Signaling in College Admissions", Eastern Economic Association Annual Conference, February, 2010, Philadelphia, PA.

C. Meyerhoefer, S. Zuvekas, and R. Manski. "The Demand for Preventive and Restorative Dental Services", ASHE 3rd Biennial Research Conference, June 2010, Ithaca, NY.

Cawley, J., D. Frisvold and C. Meyerhoefer. "Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?", ASHE 3rd Biennial Research Conference, June 2010, Ithaca, NY.

Chou, S-Y., M. Deily and C. Meyerhoefer. "Network Externalities and the Impact of Health Information Technology: Evidence from Pregnancy Outcomes in Pennsylvania", ASHE 3rd Biennial Research Conference, June 2010, Ithaca, NY.

Meyerhoefer, C. and Y. Pylypchuk. "The Effect of Chronic Illness on Participation in the Supplemental Nutrition Assistance and Medicaid Programs"

- Southern Economic Association 80th Annual Conference, November 2010, Atlanta, GA.
- AAEA Annual Meeting, July 2010, Denver, CO.

Cawley, J., D. Frisvold and C. Meyerhoefer. "Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?", American Economic Association Annual Meeting, January 2011, Denver, CO.

- Southern Economic Association 81th Annual Conference, November 2011, Washington, D.C.

Deily, M., T. Hu, S. Terrizzi S-Y. Chou, and C. Meyerhoefer. "Spillovers and the Impact of Health Information Technology: Evidence from Pregnancy Outcomes in Pennsylvania" Eastern Economic Association Annual Conference, February, 2011, New York, NY.

Gimenez-Duarte, L. and C. Meyerhoefer. "Underweight, Normal-weight, Overweight . . . Under the Same Roof?", Eastern Economic Association Annual Conference, February, 2011, New York, NY.

Terrizzi, S., C. Meyerhoefer, and S-Y Chou. "Estimating the Price-Elasticity of Switching Between Branded and Generic Drugs", Eastern Economic Association Annual Conference, February, 2011, New York, NY.

Saboe, M., J. Dearden, and C. Meyerhoefer. "Identifying the Matriculation Matching Effect: How Student Preferences are Influenced by Relative College Quality", Eastern Economic Association Annual Conference, February, 2011, New York, NY.

C. Meyerhoefer, S. Zuvekas, and R. Manski. "The Demand for Preventive and Restorative Dental Services", iHEA 8th World Congress on Health Economics, July 2011, Toronto, Canada.

Sherer, S., C. Meyerhoefer, S-Y Chou, M. Deily, D. Levick, and M. Sheinberg. "Organizational Challenges in the Implementation and Integration of Vendor-Supplied Electronic Health Record Systems", Workshop on Health IT and Economics (WHITE), October 2011, Washington, D.C.

Other Conference Activities

Discussant, USDA/ERS Small Grants Program Conference, December 2004, October 2005, Washington, D.C.

Discussant, ASHE Inaugural Research Conference, June 2006, Madison, WI.

Conference Advisory Committee, "Direct to Consumer Advertising of Prescription Drugs: Shaping the Research Agenda" sponsored by the National Consumers League, June 2006.

Abstract Reviewer, American Agricultural and Applied Economics Association Annual Meeting, August 2006, August 2007.

Discussant, Population Association of America Annual Meeting, March 2007, New York, NY.
Participant/Presenter, USDA/ERS Workshop "Food Assistance and Obesity: Measuring the Link", July, 2007, Washington D.C.

Session Organizer and Moderator, "Prices, Policies, and Payments: How They Affect Nutrition and Health", Joint Food Safety and Nutrition Section and Food and Agricultural Marketing Policy Section Symposium at the AAEA Annual Meeting, August 2007, Portland, OR.

Session Organizer, "Economic Determinants of Childhood Obesity" ASHE 3rd Biennial Research Conference, June 2010, Ithaca, NY.

Discussant (two papers), ASHE 3rd Biennial Research Conference, June 2010, Ithaca, NY.

Session Organizer and Moderator, "Healthy Food or Healthy People? How Do Food and Nutrition Assistance Programs Contribute to the Health of Low Income Americans?", Food Safety and Nutrition Section Symposium, AAEA Annual Meeting, July 2010, Denver, CO.

Discussant, iHEA 8th World Congress on Health Economics, July 2011, Toronto, Canada.

Selected Media Citations

USA Today, "More Time in PE Doesn't Add Up", August 23, 2006.

Detroit Free Press, "Adding Gym Time Does Get Kids Fit", August 25, 2006.

New York Times, "Exercise: Extra Gym Time May Not Help Students", September 12, 2006.

Mental Health Weekly, "Consumers Pay More for Mental Health Services than Non-Mental Health Services", September 18, 2006.

Wall Street Journal (via the *Associated Press*), "Is High-School Gym Class an Exercise in Futility?", September 20, 2006.

APA Monitor on Psychology, "Mental Health Imparity", December 6, 2006.

New Scientist, "Drug Promotions Work Like Washing Powder Ads", June 4, 2008.

Counselor Magazine, "Substance Abuse Treatment Higher Financial Burden in U.S. South", May 8, 2009.

Washington Post (via the *Associated Press*), "Study: Obesity Care Costs Twice Previous Estimates", October 15, 2010.

Los Angeles Times, "Medical Cost of Obesity is Higher than Previously Estimated", October 19, 2010.

Diabetes Health, "Reducing Health Costs Through Lower Food Prices", October 20, 2010.

British Medical Journal, "Obesity Related Illness Consumes a Sixth of US Healthcare Budget", October 25, 2010 (*BMJ* 2010; 341:c6014 doi: 10.1136/bmj.c6014).

Money (Magazine), "Slim Your Body, Not Your Wallet [The Cost of Fat]", June, 2011

Wall Street Journal, "Number of the Week: The Economics of Obesity", December 3, 2011.

Courses Taught

Georgetown University

- PPOL 700, Thesis Workshop I, Fall 2006, Fall 2007.
- PPOL 701, Thesis Workshop II, Spring 2007, Spring 2008.

Lehigh University

- ECO 146, Applied Microeconomic Analysis, Fall 2008 - Spring 2012.
- ECO 455, Health Economics, Spring 2009, Fall 2009, Fall 2010, Fall 2011.
- ECO 465 Applied Econometrics II, Spring 2011, Spring 2012.
- ECO 492, Readings in Economic Development and Health, Fall 2009.

Academic Positions and Activities

Lehigh University

Steering Committee, Lehigh University Engineers Without Borders, 2008 - 2009.

Health Care Reform Roundtable Discussion, Chi Phi Fraternity, October 2009.

Co-author, Faculty Cluster Hiring Proposal, Depts. of Economics, Management, Industrial Engineering, and Computer Science, November 2010 - March, 2011.

Invited Speaker, Psi Upsilon Fraternity, April 2011.

Cluster Development Working Group and Hiring Committee, 2011 - Present.

College of Business and Economics

Associate/Interim Director, Ph.D. Program in Business and Economics, 2009 - 2010.

Admissions Committee, M.S. Program in Economics, 2009 - Present.

Co-Director, Ph.D. Program in Business and Economics, 2010 - 2011.

Director, Ph.D. Program in Business and Economics, 2011 - Present.

Interdisciplinary Programs

Faculty Affiliate, Health, Medicine and Society, 2008 - Present.

Speaker and Joint Organizer, "Obama's and McCain's Health Care Proposals: A Panel Discussion", Health, Medicine and Society, October 30th, 2008.

Department of Economics

Faculty Recruiting Committee, 2008 - 2009.

Ph.D. Econometrics Curriculum Committee, 2008 - 2009.

Exploratory Committee, Lehigh Value Health Network Research Initiative, 2008 - 2009.

Presidential Chair Recruiting Committee, 2009.

Professional Service

Mentor, Public Service Internship Program for Students with Disabilities, The Washington Center, Fall 2005.

Member, Agricultural and Applied Economics Association (AAEA), 1997 - Present.

- Member, Food Safety and Nutrition Section of AAEA, 2008 - Present.

Food Safety and Nutrition Section of AAEA, Nominating Committee, 2010.

Member, American Society for Health Economists (ASHE), 2005 - Present.

Member, American Economic Association (AEA), 2008 - Present.

Media Interviews

- *The Morning Call*, November 2008.
- *Bethlehem Press*, March 2009.
- *Reader's Digest*, September 2009.
- *Eastern Pennsylvania Business Journal*, March 2010.
- WFMV-TV Channel 69 News, March 2010.
- *Eastern Pennsylvania Business Journal*, February 2011.

Referee Experience

Advances in Health Economics and Health Services Research, Agricultural and Resource Economics Review, American Journal of Agricultural Economics, B.E. Journal of Economic Analysis & Policy, Choices, Contemporary Economic Policy, Eastern Economic Journal, Economic Development and Cultural Change, Economics & Human Biology, Health Affairs, Health Economics, Inquiry, Journal of Health Economics, Journal of Mental Health Policy and Economics, Journal of Policy Analysis and Management, Psychiatric Services, Review of Economics and Statistics, Review of Economics of the Household, Review of Regional Studies, Social Science & Medicine, USDA Office of the Chief Scientist.

Grant Review

USDA Food Assistance and Nutrition Research Program (FANRP) Competitive Grants and Cooperative Agreements, 2010, 2007, 2005.

AERC Grant Program on Reproductive Health, Economic Growth and Poverty Reduction in sub-Saharan Africa, 2007.

National Science Foundation, Grant Program in Economics, 2007.

Technical Review Panel, Data Management and Programming Support for the Agency for Healthcare Research and Quality, 2009.