

Katrina Zalatan, Ph.D.

Associate Dean and Director, Undergraduate Programs

EDUCATION

- The Pennsylvania State University, B.S.
- Florida State University, M.S.
- William E. Simon Graduate School of Business, M.B.A.
- University at Albany, State University of New York, Ph.D.

Katrina Zalatan has been Associate Dean and Director of Undergraduate Programs in Lehigh's College of Business and Economics since July 2009. She previously served as dean of experiential and integrative learning and held interim provost responsibilities at Hartwick College in Oneonta, NY. As dean, Dr. Zalatan oversaw student research and scholarships for experiential learning, service learning, career development, and off-campus academic programming including The Pine Lake Institute for Environmental and Sustainability Studies and The Center for Interdependence (study abroad and international student advising). She also led a project supported by a grant from The Andrew W. Mellon Foundation to develop first-year curriculum.

Prior to her administrative appointments, Dr. Zalatan was an associate professor of management and business administration at Hartwick, and she served as a Mellon Faculty Fellow to support strategic planning and lay the groundwork for the assessment of experience-based learning. Her scholarship focused on experiential pedagogy, work motivation, and leadership, with works presented at the annual meetings of the Academy of Management, the Society for Industrial and Organizational Psychology, the Decision Sciences Institute, and the Association of American Colleges and Universities. Dr. Zalatan started her career at Eastman Kodak Company in Rochester, NY, where she served as a consultant to improve the performance of marketing, service, and sales organizations, and later as a marketing manager for office products and services in the United States and Canada.



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