



## *Celebrating 100 Years of Business Education*

### **September 2009**

Event: "Friendship Networks and Health Behaviors"  
Speaker: Jason Fletcher, Yale University  
Date: 4 September 2009  
Time: 3:10 PM  
Location: Rauch Business Center Room 161  
Contact: [Rene Hollinger](#)  
610-758-3420

Event: MBA Open House  
Date: 10 September 2009  
Time: 5:15 PM  
Location: Rauch Business Center - Galleria/Atrium  
Contact: [Corinn McBride](#)  
610-758-3418

Event: "Effect of Public Health Insurance Expansions on Hospital Care for Children"  
Speaker: Kosali Ilayperuma Simon, Cornell University  
Date: 11 September 2009  
Time: 3:10 PM  
Location: Rauch Business Center Room 161  
Contact: [Rene Hollinger](#)  
610-758-3420

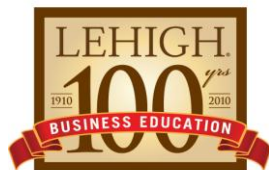
Event: Finance Club Lecture  
Speaker: Robert Schatzman, Goldman Sachs (retired)  
Date: 15 September 2009  
Time: 4:10 PM  
Location: Rauch Business Center Room 271  
Contact: [Anne Anderson](#)  
610-758-5936



Event: Finance Book Club Book Discussion  
*The World is Flat*  
Date: 17 September 2009  
Time: 4:10 PM  
Location: Rauch Business Center Room 271  
Contact: [Anne Anderson](#)  
610-758-5936

Event: "Variety: Consumer Choice and Welfare"  
Speaker: Rui Huang, University of Connecticut  
Date: 18 September 2009  
Time: 3:10 PM  
Location: Rauch Business Center Room 161  
Contact: [Rene Hollinger](#)  
610-758-3420

Event: "Effects of Remittances on Human Capital Formation in Nepal"  
Speaker: Cynthia Bansak, St. Lawrence University  
Date: 25 September 2009  
Time: 3:10 PM  
Location: Rauch Business Center Room 161  
Contact: [Rene Hollinger](#)  
610-758-3420



## October 2009

Event: "PCEPI and CPI Inflation Links"  
Sponsor: Department of Economics  
Speaker: Julie Smith, Lafayette College  
Date: 2 October 2009  
Time: 3:10 p.m.  
Location: Rauch Business Center, Room 161  
Contact: Rene Hollinger  
610-758-3420

Event: Lehigh Chapter: National Association of  
Women MBA's Seminar  
Date: 3 October 2009  
Time: 12 Noon - 2 p.m.  
Location: Rauch Business Center, Room 111 (Board Room)  
Contact: Corinn McBride  
610-758-3418

Event: "The Road Less Traveled: From Lehigh to  
Corporate Activism"  
Sponsor: Donald M. Gruhn '49 Distinguished Finance Speaker Series  
Speaker: Barry Rosenstein '81, Founder and Managing Partner,  
JANA Partners LLC  
Date: 8 October 2009  
Time: 4:10 p.m.  
Location: Baker Hall, Zoellner Arts Center  
Contact: Anne Anderson  
610-758-5936

Event: Public Talk to CBE Students  
Speaker: Executive-in-Residence, Mr. Ed Nusbaum  
CEO Grant Thornton International  
Sponsor: Accounting Department  
Date: 8 October 2009  
Time: 12 Noon  
Location: Rauch Business Center, Room 91  
Contact: Parveen Gupta  
610-758-3443



Event: MBA Open House  
Date: 8 October 2009  
Time: 5:15 p.m.  
Location: Rauch Business Center - Galleria / Atrium  
Contact: Corinn McBride  
610-758-3418

Event: Fall Seminar: Topic TBD  
Speaker: Aureo de Paula, University of Pennsylvania  
Date: 9 October 2009  
Time: 3:10 PM  
Location: Rauch Business Center, Room 161  
Contact: Rene Hollinger  
610-758-3420

Event: "New York City: Past. Present. Your Future ..."  
Speaker: [Robert Lapidus](#), L&L Holding  
Sponsor: Stacom Family ire@l Speaker Series  
Date: 13 October 2009  
Time: 4:10 p.m.  
Location: Baker Hall, Zoellner Arts Center  
Contact: Mary Pat DeJarnette  
610-758-4788

Event: CBE Public Forum:  
"The Financial Crisis is Over .. So Now What?"  
Speaker: Thomas J. Hyclak and Wight Martindale, Jr.  
Date: 14 October 2009  
Time: 4:10 p.m.  
Location: Rauch Business Center, Room 91  
Contact: Rosemary Krauss  
610-758-4771

Event: "Revisiting the Role of Home Production in  
Life-Cycle Labor Supply"  
Speaker: Jason Faberman, Federal Reserve Bank of Philadelphia  
Date: 16 October 2009  
Time: 3:10 PM  
Location: Rauch Business Center, Room 161  
Contact: Rene Hollinger  
610-758-3420



Event: MBA Day  
Note: Private Event  
Date: 17 October 2009  
Time: 8:30 a.m. to 3 p.m.  
Location: Rauch Business Center  
Contact: Corinn McBride  
610-758-3418

Event: 5th Annual Accounting Alumni Reception  
Note: Private Event  
Date: 19 October 2009  
Time: 8 a.m. to 10 p.m.  
Location: PriceWaterhouseCoopers, NYC  
Contact: Kathy Smith  
610-758-3451

Event: "Corporate Governance in the Delaware Court System"  
Speaker: [Don Parsons](#), Vice Chancellor of the Court of Chancery  
of the State of Delaware  
Date: 20 October 2009  
Time: 6:30 to 8:30 p.m.  
Location: Perella Auditorium  
Contact: Jill Brown  
610-758-3419

Event: Finance Club Book Discussion  
*Freakanomics*  
Date: 20 October 2009  
Time: 4:10 p.m.  
Location: Rauch Business Center, Room 271  
Contact: Anne Anderson  
610-758-5936

Event: "Deficits, Deadlock, and Deadbeats  
The Politics of Dysfunction"  
Sponsor: Martindale Center  
Speaker: John Hilley  
Date: 20 October 2009  
Time: 4:10 p.m.  
Location: Rauch Business Center, Room 241  
Contact: Rosemary Krauss  
610-758-4771



Event: "Earnings Management and Quality of Accounting Amounts  
in the Rules and Principles-based Regimes in China"  
Sponsor: Accounting Department  
Speaker: Gordian Ndubizu, Drexel University  
Date: 23 October 2009  
Time: 10:30 a.m. to 12 p.m.  
Location: Rauch Business Center, Room 91  
Contact: Heibatollah Sami  
610-758-5936

Event: Fall Seminar: Topic TBD  
Sponsor: Department of Economics  
Speaker: Andreas Blume, University of Pittsburgh  
Date: 23 October 2009  
Time: 3:10 PM  
Location: Rauch Business Center, Room 161  
Contact: Rene Hollinger  
610-758-3420

Event: "The Failing Surge: Iraq 2010"  
Speakers: Frank R. Gunter, Department of Economics &  
Chaim D. Kaufmann, International Relations  
Date: 27 October 2009  
Time: 4 p.m.  
Location: Maginnes Hall, Room 102  
Contact: Frank Gunter  
610-758-84540

Event: PICPA Passport to Opportunity Program  
Note: Private Event  
Sponsor: Accounting Department  
Date: 27 October 2009  
Time: 9 a.m. to 1 p.m.  
Location: Rauch Business Center, Rooms 291-2-3  
Contact: Parveen Gupta  
610-758-5936

Event: Philadelphia Area Research Colloquium (Accounting)  
Date: 30 October 2009  
Time: 10:30 a.m. to 12 p.m.  
Location: Financial Services Laboratory, Room 205  
Contact: Heibatollah Sami  
610-758-5936



Event: "The Effects of Consumer-Directed Health Plans on  
Health Care Spending"  
Sponsor: Department of Economics  
Speaker: Anthony LoSasso, University of Illinois at Chicago  
Date: 30 October 2009  
Time: 3:10 PM  
Location: Rauch Business Center, Room 161  
Contact: Rene Hollinger  
610-758-3420



## November 2009

Event: Center for Value Chain Research Symposium  
Date: 3-4 November 2009  
Time: 6:30-8:30 p.m.  
Location: Hotel Bethlehem  
Contact: Joel Sutherland  
(610) 758-6428

Event: MBA Open House  
Date: 5 November 2009  
Time: 5:15 p.m.  
Location: Rauch Business Center, Galleria  
Contact: Corinn McBride  
(610) 758-3418

Event: "TBS and the Financial Crisis"  
Speaker: Phil Kent '76, Chairman & CEO of Turner Broadcasting System  
Date: 5 November 2009  
Time: 4:10 p.m.  
Location: Lewis Lab 316  
Contact: Tony O'Brien  
(610) 758-3442

Event: Fall Seminar: Topic TBD  
Sponsor: Department of Economics  
Speaker: George Wehby, University of Iowa  
Date: 6 November 2009  
Time: 3:10 p.m.  
Location: Rauch Business Center, Room 161  
Contact: Rene Hollinger  
(610) 758-3420

Event: Fifth Year FSL Anniversary  
Note: Private Event  
Date: 10 November 2009

Event: Economics Career Night  
Date: 10 November 2009  
Time: 7:00 p.m.  
Location: Rauch Business Center, Room 85  
Contact: Kathleen Smith  
(610) 758-3451



Event: "Things are Turning Around – Maybe"  
Speaker: Wight Martindale, Adjunct Professor &  
Martin Saffer, Associate Dean, Graduate Programs  
Date: 11 November 09  
Time: 4:10 p.m.  
Location: Rauch Business Center, Room 91  
Contact: Rosemary Krauss  
(610) 758-4771

Event: Accounting Department, 50th Annual Tax Forum  
Date: 11 November 2009  
Time: 7:30 a.m. – 4:30 p.m.  
Location: Iacocca Hall  
Contact: Kathleen Smith  
(610) 758-3451

Event: Finance Club Speaker: John Chrin  
Date: 12 November 2009  
Time: 4:10 p.m.  
Location: Rauch Business Center, Room 271  
Contact: Anne Anderson  
(610) 758-5936

Event: Fall Seminar: Topic TBD  
Sponsor: Department of Economics  
Speaker: Shanti Gamper-Rabindran, University of Pittsburgh  
Date: 13 November 2009  
Time: 3:10 p.m.  
Location: Rauch Business Center, Room 161  
Contact: Rene Hollinger  
(610) 758-3420

Event: "**Evidence** from goodwill non-impairments on the effects  
of using unverifiable estimates in financial reporting"  
Sponsor: Department of Accounting  
Speaker: Ross Watts, MIT  
Date: 13 November 2009  
Time: 10:30 a.m. – 12 Noon  
Location: Rauch Business Center, Room 85  
Contact: Heibatollah Sami  
(610) 758-5936



Event: Wall Street Council Financial Forum  
Date: 14 November 2009  
Time: 7 a.m. – 1 p.m.  
Location: Rauch Business Center (multiple Rooms)  
Contact: Anne Anderson  
(610) 758-5936

Event: Martindale Society Reception  
Note: Private Event  
Date: 19 November 2009  
Location: New York  
Contact: Rosemary Krauss  
(610) 758-4771

Event: "Economics of Thrifty Food Plan"  
Sponsor: Department of Economics  
Speaker: Parke Wilde, Tufts University  
Date: 20 November 2009  
Time: 3:10 p.m.  
Location: Rauch Business Center, Room 161  
Contact: Rene Hollinger  
(610) 758-3420