

Chad D. Meyerhoefer

Education

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| Doctor of Philosophy, Department of Applied Economics and Management, Cornell University. | 2002 |
| Master of Science, Department of Applied Economics and Management, Cornell University. | 2001 |
| Bachelor of Science with High Honors, Department of Economics (Minors in Mathematics and Russian Language and Literature), Binghamton University. | 1997 |

Research Fields

Health Economics, Public Policy, Applied Econometrics, Economic Development

Employment Experience

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| Assistant Professor | Department of Economics, Lehigh University. | 2008 - Present |
| Adjunct Professor | Georgetown Public Policy Institute, Georgetown University. | 2006 – 2008 |
| Research Economist | Center for Financing, Access and Cost Trends, Agency for Healthcare Research and Quality. | 2004 – 2008 |
| Research Economist and Project Director | Cost and Acquisition Group, Center for Naval Analyses, The CNA Corporation. | 2002 – 2004 |
| Research Assistant | Cornell Food and Nutrition Policy Program. | 1998 – 2002 |
| Teaching Assistant | Department of Applied Economics and Management , Cornell University. | 1997 - 2000 |
| Actuarial Intern | Personal Lines Actuarial Division, Insurance Services Office, Inc. | 1996 |
| Economic Intern | U.S. Department of State at the U.S. Mission to the European Union in Brussels, Belgium. | 1995 |

Awards

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| AHRQ Director's Citation for Outstanding Group Performance | 2007 |
| AHRQ Director's Award for Excellence. | 2005 |
| American Agricultural Economics Association Outstanding Ph.D. Dissertation Award. | 2003 |

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| Department of Applied Economics and Management Outstanding Ph.D. Thesis, Cornell University. | 2002 - 2003 |
| Mario Einaudi Center for International Studies Pre-dissertation Travel Grant, Cornell University. | 2001 |
| Michele Sicca Research Grant, Cornell University. | 2001 |
| Tuition Fellowship and Assistantship, Department of Applied Economics and Management, Cornell University. | 1997 – 2002 |
| Binghamton University Award for Excellence in Economics. | 1997 |
| Binghamton University Rhodes Scholarship Candidate. | 1997 |
| Honor Societies: Phi Beta Kappa, Omicron Delta Epsilon Economics Honor Society, Golden Key, Phi Eta Sigma Freshman Honor Society. | 1994 - 1997 |

Work in Progress

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. “The Short-Run Effect of Direct-to-Consumer Advertising on Prescription Drug Prices”.

Colby, M. and C. Meyerhoefer. “Patient Mix in Outpatient Surgery Settings and Implications for Medicare Payment Policy”.

Chen, C. and C. Meyerhoefer. “The Effect of Parental Labor Migration on Children’s Educational Progress in Rural China”.

“A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures” (with Ephraim Leibtag).

“The Medical Cost of Obesity: An Instrumental Variables Approach” (with John Cawley).

“Physician Obesity Counseling: Are Adolescents Getting an Earful?” (with Lan Liang and Justin Wang).

“The Effect of Chronic Illness on Participation in the Medicaid and Food Stamp Programs: Implications for Joint Enrollment” (with Yuriy Pylypchuk).

"Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?" (with David Frisvold and John Cawley).

"The Demand for Preventive and Restorative Dental Services" (with Samuel Zuvekas and Richard Manski).

Peer Reviewed Journal Articles

Meyerhoefer, C. and S. Zuvekas. “New Estimates of the Demand for Physical and Mental Health Treatment”, *Health Economics*, available online April 7, 2009.

Zuvekas, S. and C. Meyerhoefer. "State Variation in Out-of-Pocket Spending and Burden for Outpatient Mental Health Treatment", *Health Affairs*, May/June 2010, 28(3):713-722.

Meyerhoefer, C. and Y. Pylypchuk. "Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?", *American Journal of Agricultural Economics*, May 2008, 90(2):287-305.

Meyerhoefer, C. and S. Zuvekas. "The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants", *The B.E. Journal of Economic Analysis and Policy*, January 2008, 8(2) (Advances), Article 4.

Cawley, J., C. Meyerhoefer, and D. Newhouse. "The Impact of Physical Education Requirements on Youth Physical Activity and Overweight", *Health Economics*, December 2007, 16(12):1287-1301.

Meyerhoefer, C., D. Sahn, and S. Younger. "The Joint Demand for Health Care, Leisure, and Commodities: Implications for Health Care Finance and Access in Vietnam", *Journal of Development Studies*, November 2007, 43(8):1475-1500.

Cawley, J., C. Meyerhoefer, and D. Newhouse. "The Correlation of Youth Physical Activity with State Policies", *Contemporary Economic Policy*, October 2007, 25(4):506-517.

Zuvekas, S. and C. Meyerhoefer. "Coverage for Mental Health Treatment: Do Gaps Still Persist?", *Journal of Mental Health Policy and Economics*, September 2006, 9(3):155-163.

Meyerhoefer, C. and R. Trost. "Tired Titanium: A Fatigue Based Approach to Aircraft Inventory Management and Acquisition Planning", *Defense and Peace Economics*, February 2006, 17(1):1-21.

Meyerhoefer, C., C. Ranney, and D. Sahn. "Consistent Estimation of Censored Demand Systems Using Panel Data", *American Journal of Agricultural Economics*, August 2005, 87(3):660-672.

Research Summaries

Meyerhoefer, C. and S. Zuvekas. "How Does Direct-To-Consumer Advertising Influence the Demand for Mental Health Treatment", *Journal of Mental Health Policy and Economics*, March 2007, 10(sup. 1).

Cawley, J., C. Meyerhoefer, and D. Newhouse. "Not Your Father's PE: Schools Struggle to Keep Kids Fit – Or Do They? ", *Education Next*, Fall 2006, 6(4):61-66 (peer reviewed).

Cawley, J., C. Meyerhoefer, and D. Newhouse. "Would More Physical Education Reduce Youth Overweight?", *NBER Bulletin on Aging and Health*, Summer 2005, No. 12.

Meyerhoefer, C. and S. Zuvekas. "The Changing Demand for Mental Health Treatment, 1996-2002", *Journal of Mental Health Policy and Economics*, March 2005, 8(sup. 1).

Meyerhoefer, C. "The Econometrics of Non-Standard Structural Demand Modeling: Applications to Transition Country Data", *American Journal of Agricultural Economics*, Proceedings 2003, 85(5):1332-1333.

Book Chapters, Technical Reports, and Theses

Meyerhoefer, C. “Economic Principles” in *Youth Physical Activity and Sedentary Behavior*, Eds. Alan Smith and Stuart Biddle, Human Kinetics Publishers, Inc., 2008.

Meyerhoefer, C. and D. Sahn. “The Relationship between Poverty and Maternal Morbidity and Mortality in Sub-Saharan Africa” Strategies and Analysis for Growth and Access (SAGA) Working Paper, December 2006 (Forthcoming in an African Economic Research Consortium edited volume on Reproductive Health).

Cox, G., D. Reese, and C. Meyerhoefer. Methods for Evaluating the Performance of Navy Enlisted Classification, CNA Research Memorandum D0010855.A1, Center for Naval Analyses: Alexandria, VA, November 2004.

Penny, J. and C. Meyerhoefer. USN and USMC Unmanned Aerial Vehicle Force Structure Alternatives, CNA Research Memorandum D0010357.A2, Center for Naval Analyses: Alexandria, VA, August 2004.

Meyerhoefer, C., R. Trost, K. Lawler, and C. Petrillo. Managing Airframe Fatigue: Results for the F/A-18, EA-6B, and S-3B, CNA Research Memorandum D0009223.A2, Center for Naval Analyses: Alexandria, VA, December 2003.

Borey, B., C. Meyerhoefer, F. O’Brimski, C. Perez, and J. Thomas. VXX Analysis of Alternatives: Final Report, CNA Research Memorandum D0008680.A2, Center for Naval Analyses: Alexandria, VA, July 2003.

Bulgaria Poverty Assessment, (with various contributors), World Bank Economic Report No. 24516-BUL, October 2002.

Dissertation: “The Econometrics of Non-Standard Structural Demand Modeling: Applications to Transition Country Data, Cornell University, August 2002 (*Received AAEA Dissertation Award*).

Sahn, D., S. Younger, and C. Meyerhoefer “Rural Poverty in Bulgaria: Characteristics and Trends”, CFNPP Working Paper No. 132, Cornell University, June 2002.

Masters Thesis: “An Analysis of Poverty, Inequality and Consumer Behavior in Romania with Implications for Tax Policy”, Cornell University, May 2001.

Undergraduate Thesis: “An Analysis of the Household Food Consumption and the Food Stamp Program using the Linear Expenditure System”, Binghamton University, May 1997 (*Awarded High Honors*).

Conference Presentations

“The Medical Cost of Obesity: An Instrumental Variables Approach” (with John Cawley), American Society for Health Economists (ASHE) Research Conference, June 2008, Durham, NC.

“Physician Obesity Counseling: Are Adolescents Getting an Earful?” (with Lan Liang and Justin Wang),

- AcademyHealth Annual Research Meeting, June 2008, Washington D.C.
- 1st Annual AHRQ Meeting, September 2007, Washington D.C. (Poster Presentation).

“A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures on Diabetes” (with Ephraim Leibtag).

- Association for Public Policy Analysis and Management (APPAM) Fall Conference, November 2007, Washington D.C.
- 1st Annual AHRQ Meeting, September 2007, Washington D.C.
- American Agricultural Economics Association (AAEA) Annual Meetings, July 2007, Portland, OR.

“The Short Run Effect of Direct to Consumer Advertising on Prescription Drug Prices” (with William Encinosa, Samuel Zuvekas, and Dongyi Du).

- Annual Health Economics Conference (AHEC), March 2008, Chicago, IL.
- 1st Annual AHRQ Meeting, September 2007, Washington D.C.
- Drug Information Association 43rd Annual Meeting, Poster Presentation *Awarded Second Prize*, June 2007, Atlanta, GA.
- Southern Economic Association Annual Meeting, November 2006, Charleston, S.C.

“The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants” (with Samuel Zuvekas).

- 1st Annual AHRQ Meeting, September 2007, Washington D.C. (Poster Presentation *Awarded Best Intramural Research Poster*).
- 8th Workshop on Costs and Assessments in Psychiatry, , March 2007, Venice, Italy.
- ASHE Inaugural Research Conference, June 2006, Madison, WI.

“The Correlation of Youth Physical Activity with State Policies” (with John Cawley and David Newhouse). Western Economic Association International Annual Conference, June 2006, San Diego, CA

“New Estimates of the Demand for Physical and Mental Health Treatment” (with Samuel Zuvekas).

- American Economic Association Meetings, January 2009, San Francisco, CA.
- ASHE Inaugural Research Conference, June 2006, Madison, WI.
- APPAM Annual Research Conference, November 2005, Washington D.C.
- AcademyHealth Annual Research Meeting, June 2005, Boston, MA (Poster Presentation)
- 7th Workshop on Costs and Assessments in Psychiatry, March 2005, Venice, Italy.

“Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?” (with Yuriy Pylypchuk). ASHE Inaugural Research Conference, June 2006, Madison, WI.

“The Impact of Physical Education Requirements on Youth Physical Activity and Overweight” (with John Cawley and David Newhouse).

- AAEA Annual Meetings, July 2005, Providence, RI.

- National Bureau of Economic Research (NBER) Summer Institute in Health Economics, July 2005, Cambridge, MA.
- AcademyHealth Annual Research Meeting, June 2005, Boston, MA.

“Consistent Estimation of Longitudinal Censored Demand Systems” (with David Sahn and Christine Ranney). AAEA Annual Meetings, August 2004, Denver, CO.

“The Joint Demand for Health Care, Leisure, and Commodities: Implications for Health Care Finance and Access in Vietnam” (with David Sahn and Stephen Younger). International Seminar in Public Economics (ISPE) on “Public Finance and Development” September 2001, Ithaca, NY.

Invited Presentations

"Obama's and McCain's Health Care Proposals: A Panel Discussion", Lehigh University, Health, Medicine and Society Seminar, October 2009, Bethlehem, PA.

“The Medical Cost of Obesity: An Instrumental Variables Approach” (with John Cawley), AHRQ/CFACT Seminar, June 2008, Washington D.C.

“Physician Obesity Counseling: Are Adolescents Getting an Earful?” (with Lan Liang and Justin Wang), AHRQ/CFACT Seminar, October 2007, Washington D.C.

“A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures on Diabetes” (with Ephraim Leibtag).

- USDA Economic Research Service “Food for Thought” Seminar, November 2007, Washington, D.C.
- AHRQ/CFACT Seminar, October 2007, Washington D.C.
- The General Accountability Office, September 2007, Washington, D.C.

“Panel Data Econometric Methods and their Application to Health Care Analyses” (with Yuriy Pylypchuk). The Urban Institute, August 2007, Washington D.C.

“Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?” (with Yuriy Pylypchuk).

- USDA Economic Research Service Workshop “Food Assistance and Obesity: Measuring the Link”, July, 2007, Washington D.C.
- USDA Economic Research Service Research Seminar, January 2007, Washington, D.C.
- AHRQ MEPS Research Conference, May 2006, Washington, D.C.
- AHRQ/CFACT Seminar, December 2005, Washington D.C.

“The Relationship between Poverty and Maternal Morbidity and Mortality in Sub-Saharan Africa” (with David Sahn).

- AERC Workshop on Reproductive Health, Economic Growth and Poverty Reduction in Africa, March 2007, Kampala, Uganda
- AERC/Hewlett Foundation meeting on Poverty and Economic Growth: The Impact of Population Dynamics and Reproductive Health Outcomes in Africa, November 2006, Brussels, Belgium

“The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants” (with Samuel Zuvekas).

- Miami University, Department of Economics Seminar, February 2008, Oxford, OH.
- Lehigh University, Department of Economics Seminar, January 2008, Bethlehem, PA.
- SUNY Plattsburgh, Department of Economics Seminar, January 2008, Plattsburgh, NY.
- AHRQ/CFACT Seminar, March 2007, Washington D.C.

“New Estimates of the Demand for Physical and Mental Health Treatment” (with Samuel Zuvekas).

- Johns Hopkins University Bloomberg School of Public Health, Department of Health Policy and Management Seminar, February 2007, Baltimore, MD.
- University at Albany, Department of Economics Seminar, January 2007, Albany, NY.
- AHRQ MEPS Research Conference, May 2006, Washington, D.C.

“The Short Run Effect of Direct to Consumer Advertising on Prescription Drug Prices” (with William Encinosa, Samuel Zuvekas, and Dongyi Du). Federal Trade Commission’s Bureau of Economics Roundtable on the Economics of the Pharmaceutical Industry, October 2006.

“Correlated Random Effects Panel Estimators and MEPS: A Cure for Endogeneity and Measurement Error?”. AHRQ/CFACT Seminar, May 2006, Washington D.C.

“The Impact of State Physical Education Requirements on Youth Physical Activity and Overweight” (with John Cawley and David Newhouse). AHRQ/CFACT Seminar, April 2005, Washington D.C.

“Modeling the Effect of Out-of-Pocket Costs on the Demand for Mental Health Services” (with Samuel Zuvekas). AHRQ/CFACT Seminar, December 2004, Washington D.C.

“The Measurement of Poverty, Inequality, and Consumer Demand using Household Survey Data”. Babes-Bolyai University, April 2002, Cluj-Napoca, Romania.

Selected Media Citations

New Scientist, “Drug Promotions Work Like Washing Powder Ads”, June 4, 2008

APA Monitor on Psychology, “Mental Health Imparity”, December 6, 2006.

Wall Street Journal (from the Associated Press), “Is High-School Gym Class an Exercise in Futility?”, September 20, 2006.

Mental Health Weekly, “Consumers Pay More for Mental Health Services than Non-Mental Health Services”, September 18, 2006.

Medical News Today, “Mental Health Care Out-of-Pocket Costs Continue to Outpace Those for Other Medical Care”, September 18, 2006.

New York Times, “Exercise: Extra Gym Time May Not Help Students”, September 12, 2006.

Detroit Free Press, “Adding Gym Time Does Get Kids Fit”, August 25, 2006

USA Today, “More Time in PE Doesn’t Add Up”, August 23, 2006.

Radio Coverage: WTOP, Washington, D.C., 8/24/2006; KTOP, San Francisco, 8/25/2006.

Referee Experience and Grant Review

Advances in Health Economics and Health Services Research, American Journal of Agricultural Economics, B.E. Journal of Economic Analysis & Policy, Contemporary Economic Policy, Economic Development and Cultural Change, Economics & Human Biology, Journal of Health Economics, Journal of Mental Health Policy and Economics, Psychiatric Services, Review of Regional Studies, Social Science & Medicine.

Member, Technical Review Panel, Data Management and Programming Support for the Agency for Healthcare Research and Quality, 2009.

National Science Foundation, Grant Program in Economics, 2007.

AERC Grant Program on Reproductive Health, Economic Growth and Poverty Reduction in sub-Saharan Africa, 2007.

USDA Food Assistance and Nutrition Research Program (FANRP) Competitive Grants and Cooperative Agreements, 2007, 2005.

AAEA Annual Meeting Abstract Review, 2007, 2006.

Outside Dissertation Reader, George Washington University, Department of Economics, 2006.

Professional Service

Organizer and Moderator for a joint Food Safety and Nutrition Section and Food and Agricultural Marketing Policy Section Symposium at the AAEA Annual Meetings, August 2007, Portland, OR.

Participant/Presenter at the USDA/ERS Workshop “Food Assistance and Obesity: Measuring the Link”, July, 2007, Washington D.C.

Conference Advisory Committee for “Direct to Consumer Advertising of Prescription Drugs: Shaping the Research Agenda” sponsored by the National Consumers League, June 2006.

Mentor, Public Service Internship Program for Students with Disabilities, The Washington Center and AHRQ, Fall 2005.

Conference Discussant:

Population Association of America Annual Meeting, March 2007, New York, NY.

ASHE Inaugural Research Conference, June 2006, Madison, WI.

USDA/ERS Small Grants Program Conference, October 2005, December 2004, Washington, D.C.

American Economic Association, member.

American Society for Health Economists, member.

Agricultural and Applied Economics Association, member.