

FREE “Business Translation” Workshop

Training from a Eureka! Winning Ways Certified Growth Coach for submitting concepts and information for Merwyn Business Simulation and public listing on the National Innovation Marketplace.

(more info at: <http://www.planeteureka.com>)

DATE: Tuesday, April 7

TIME: 1 – 5 p.m.

LOCATION: Pennsylvania College of Technology, CAL Building, Room 157A

How can this help me?

- Free help, free training, free concept simulation report, and free public listing on National Innovation Marketplace.
- Development of well written innovations and supporting information.
- A validated business simulation and report outlining the potential of your idea.
- Connections with real resources you’re looking for – manufacturers, buyers, sellers, licensees, investors, etc.
- Future use and opportunity for other innovations you have.

Who should attend?

Inventors, Innovators, Entrepreneurs, Companies who:

- Have an idea/innovation/technology/patent “sitting on a shelf,” maybe even collecting dust.
- Have an idea you haven’t been able to make headway on yet.
- Would like to evaluate the true potential of your idea right now. Versus doing a ton of costly research and development prior to even knowing if it’s worth the time and effort.
- Want to connect with potential buyers, sellers, manufacturers, licensees, investors, etc.
- Are ready to accelerate the commercialization process.

HERE’S WHAT’S REQUIRED OF YOU:

Everyone in attendance MUST be ready and willing to post at least one innovation publicly on the marketplace. **NO EXCEPTIONS!** This session is ONLY for people and companies who are ready with an idea – not for people who “might be interested” or are “kind of ready.” We need a minimum of 25 people committed with “READY INNOVATIONS” to make this workshop happen.

Regarding Intellectual Property: Although patents help, they are not required to submit the idea publicly on the Marketplace. The workshop will help you craft your message and information accordingly.

RSVP is required AS SOON AS POSSIBLE for planning purposes, but no later than **Friday, March 27**.

RSVP to info@wkiz.com with your name, address, phone number and email address, or contact Jillian Foust at 570-329-3200 x4145.

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