



NANO FOR BUSINESS 2008

Thursday, May 22, 2008, 7:30am-4:00pm
Tekpark, Breinigsville, PA

7:30 a.m. Registration and Breakfast (Atrium)

8:30 a.m. Welcome

Gina Kormanik, Assistant Director, Lehigh Valley Workforce Investment Board

Chuck Picardi, CTO, Nanoblox; Chairman, Lehigh Nanotech Network

Gene Lucadamo, Industrial Liaison, Lehigh University CAMN

8:45 a.m. Nanotechnology - The New Revolution

Alan Brown, Ph.D., Executive Director, PA Nanomaterials Commercialization Center

9:30 a.m. International Activity Drives Nanotechnology Forward

Jurron Bradley, Ph.D., Senior Analyst, Lux Research

10:15 a.m. Nanotech Knowledge Resources Overview

John Nothelfer, Manufacturers Resource Center

10:45 a.m. Developing the Nanotechnology Workforce: A Case Study

Jamie Houseknecht, Outreach Assistant
Pennsylvania State University Center for Nanotechnology Education and Utilization

11:00 a.m. Growing Your Business with Nanotechnology

Paul Osimo, VP Marketing & Business Development, Lehigh Nanotech, LLC

Don Rardon, Ph.D., Sr. Scientist and Manager Advanced Technologies, PPG Industries

Harris Goldberg, Ph.D., President, InMat

Satish Mohapatra, Ph.D., President, Dynalene

Mark Rosner, Corporate Manager R&D Services, Gentex Corporation

Jim Rittenberg, Ph.D., Vice President - Healthcare & Life Sciences, Authentix

12:30 p.m. Lunch (Atrium and 1st floor meeting rooms)

1:15 p.m. Keynote: Pennsylvania's Initiative for Nanotechnology

Rebecca Bagley, Deputy Secretary, PA Technology Investment Office,
PA Department of Community and Economic Development

2:00 p.m. Focus Groups (Concurrent)

A. Research & Technology - Needs & Expectations

Nanotechnology advances, applications, and directions; industry issues, needs, and resources.

Moderator: Parfait Likibi, Ph.D., CTO Global Technology, Silberline

Panel: Jurron Bradley, Ph.D., Senior Analyst, Lux Research
Chuck Picardi, CTO, Nanoblox
Jim Rittenberg, Ph.D., Vice President - Healthcare & Life Sciences, Authentix

B. Board of Directors Best Practices

Taking your company to the next level. How to identify, recruit and retain a quality board. Cover key issues such as: 1) remaining private or going public, 2) acquisitions, 3) selling your company.

Moderator: Bob Wert, Managing Director
Wert Investments Consulting Group of Wachovia Securities, LLC

Panel: Dale Falcinelli, Professor of Practice & Director, VENTURESeries
Jeff Fox, President, Renard Capital
Gerald Johnson, Former CFO, VF Corporation
Julie Muraco, Senior Managing Director, NASDAQ
Steven Snyder, Sr. VP, Corporate Development, Penn National Gaming

C. Education, Training, and Workforce Needs and Resources

Learn about programs, courses, training resources; alignment with industry and government initiatives and with industry needs for workforce, facilities and research.

Moderator: Barbara Canfield, Program Manager for Business and Industries
Northampton Area Community College

Panel: Randy Blatt, Coordinator, Electric Utility Technology Program,
Reading Area Community College
Bob Ehrmann, Director, Education and Outreach Program
Center for Nanotechnology Education & Utilization, Penn State University
Gene Lucadamo, Industrial Liaison, Lehigh University CAMN
Ed Mulligan, Electronics Technology/ Nano-Fabrication Instructor
Lehigh Career and Technical Institute
Nada Veskovic, Instructor of Electronics & Nanotechnology Liaison,
Lehigh Carbon Community College

D. Roadmap to Commercialization

Transitioning from idea to prototype, commercialization, and production. Discuss key aspects such as R&D challenges, intellectual property tech transfer assistance, and regulatory issues.

Moderator: Wayne Barz, Manager, Entrepreneurial Programs
Ben Franklin Technology Partners of Northeast PA

Panel: Tammy Heesakker, Associate Director, Technology Licensing Representative
Nanotechnology Commercialization Group, Drexel University
Paul Osimo, V.P. Marketing and Business Development, Lehigh Nanotech, LLC
Jeff Rosedale Ph.D., J.D., Woodcock Washburn, LLC

3:00 - 4:00 p.m. Closing / Networking Reception / Sponsor Exhibits