# Documents Related to Lehigh University Centennial Celebrations, 1961-1966

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Call No.: SC MS 0228 2 boxes, 2. 5 linear feet

### OVERVIEW OF THE COLLECTION

### **Abstract:**

This collection contains documents related to Lehigh University Centennial celebrations (1961-1966) that includes Centennial Convocation Symposium titled "The Exercise of Men's Incredible Powers"; Lehigh Development Office Centennial Fund fundraising documents, 100th Birthday; special Centennial issues of newspapers, magazines, various clippings, press releases, memos, correspondence and other publications.

#### **Creator:**

Lehigh University.

### Title:

Documents Related to Lehigh University Centennial Celebrations

#### **Inclusive Dates:**

1961-1966

### **Bulk Dates:**

1963, 1965

### **Quantity/Extent:**

2 boxes, 2.5 linear feet

### Language:

Collection materials are in English.

### **Repository:**

Lehigh University, Linderman Library, Special Collections

### **Historical / Biographical Note:**

Located in Bethlehem, Pennsylvania, Lehigh University was founded by Asa Packer in 1865 to educate young men in technology and liberal arts. Lehigh celebrated its 100th anniversary with a series of events, including a convocation that took place in 1963. Celebration preparations started in 1961 and ended in 1966.

### **Scope and Contents of the Collection:**

The collection divided into four series: Centennial Convocation; Centennial Fund; 100th Birthday and (oversize) publications about Lehigh's Centennial.

### **Arrangement of the Collection:**

Materials arranged by topic and format, then chronological by date.

#### **Related Material:**

Centennial Reunion material in James Niemeyer collection Asa Packer Centennial Plaque in Packer Family Collection 75th Anniversary and 125th Anniversary publications and documents Scranton, William W. (Lehigh Collection Vertical File): SC LVF S433

### RESTRICTIONS

### **Access Restrictions:**

Collection housed remotely. Users need to contact 24 hours in advance.

#### **Use Restrictions:**

Collection is open for research.

### **Copyright Notice:**

Please inquire about copyright information.

### SUBJECT HEADINGS / INDEXING TERMS

#### **Personal Names:**

Neville, Harvey A.

Rathbone, Monroe Jackson.

Mack, James D., 1916-

Kennedy, John F., 1917-1963.

Scranton, William W. (Governor of Pennsylvania)

Payrow, H. Gordon (Mayor of Bethlehem)

### **Corporate Names:**

Lehigh University.

Lehigh University. Centennial Convocation.

### **Associated Titles:**

The Brown and White special issue (Spring 1966)

#### **Place Names:**

Bethlehem (Pa.)

Hotel Bethlehem, Bethlehem (Pa.)

Grace Hall

### **Subjects:**

Lehigh University – History

Education (Higher)

Colleges and universities – Anniversaries.

### **Genre and Forms:**

**Posters** 

Certificates

Memos

Letters

Dinner menus

Newspapers

### **Occupations:**

College Administrators

### ADMINISTRATIVE INFORMATION

### **Preferred citation:**

[Identification of item], Documents Related to Lehigh University Centennial Celebrations, SC MS 0228, Special Collections, Linderman Library, Lehigh University, Bethlehem, PA

### **Acquisition Information:**

Unknown

#### FINDING AID INFORMATION

### **Created by:**

Meghan Finch – inventory started, March 2010 Ali Yeager – inventory list completed – February 2012 Zion Um – Finding aid draft – May 2012

### Date:

May 2012

### Finding aid revision history:

May 2012 - Finding aid final draft

August 2012 – Finding revised and published

### INVENTORY / DESCRIPTION OF THE COLLECTION

### Series I: Centennial Convocation planning documents

#### Box 1

### Folder 1

Item 1: Memos to James Mack from Warren Gould (January 23, 1963): Outline of the convocation

Item 2: Memo to Host from Charles W. Brennan- changes to be made for convocation (October 23, 1963)

Item 3: Instructions to James Mack

Item 4: Instructions to Hosts (Lehigh University Centennial Convocation)

Item 5: List of working committees for Lehigh University Centennial Convocation (October 24-25-26)- Arrangements, Citations, Hospitality, Personnel, Publicity and Speakers' Bureau, Program and Sponsors

Item 6: Arrangements committee Instructions

Item 7: Paper Folder containing- Typescript of the Convocation, Agenda and Descriptions of the Programs

### Folder 2

White House telegram from John F. Kennedy to Dr. Harvey A. Neville-Telegram and copies of telegram

### Folder 3

Telegram to Dr. Harvey A. Neville from Bill Scranton (Governor of Pennsylvania)

#### Folder 4

Proclamation by Mayor of Bethlehem, H. Gordon Payrow, Jr. (October 17, 1963)

#### Folder 5

Item 1: Civic Dinner Program (2)

Item 2: Trustees' Centennial Dinner Program (2)

Item 3: Keynote Dinner Program (2)

Item 4: Lehigh University Centennial Convocation Symposium Program

#### Folder 6

Lehigh Alumni Bulletin (October 1963) "The Exercise of Man's Incredible Powers"

#### Folder 7

- Item 1: Centennial Convocation logo with color sample
- Item 2: Invitation to reception and cocktail party prior to the Trustee dinner
- Item 3: Civic Dinner Table Assignment
- Item 4: Business Card of Wiley J. Millyard
- Item 5: Request for dinner From Joseph B. McFadden to Professor J. Mack
- Item 6: Invitation to Civic Dinner of the Centennial Convocation
- Item 7: Centennial Convocation Tickets
- Item 8: Program: The Rare Book Room: A Centennial Exhibition
- Item 9: Pamphlet / Program from The Board for Trustees of Lehigh University

with participants, the convocation Agenda, How to make reservations

Item 10: The Trustees of Lehigh University pamphlet announcing the convocation participants and the Convocation Program of Events

Item 11: Centennial Convocation Calendar

#### Folder 8

- Item 1: Memo to the Members of the Faculty and Staff, Lehigh University, from the Committee on University Exercises about the Faculty Procession at Centennial Convocation.
- Item 2: Newspaper Clipping- "Lehigh University to Honor 13 for Area Community Service, Medals to be Given at Centennial Oct. 26." Bethlehem Globe-Times. Saturday, October 19, 1963.
- Item 3: Newspaper Clipping- "Lehigh Names Faculty as Convocation Hosts." The Bethlehem Globe- Times. Wednesday, October 16, 1963.
- Item 4: Press Release- From Lehigh University Office of Public Information about Nineteen Lehigh University Faculty Members to serve as Hosts to Nineteen International Leaders who will be participants in Lehigh University's Three-Day Centennial Convocation.
- Item 5: Newspaper Clipping- "Ike's Press Chief Critical of Cuban News 'Managing'." The Bethlehem Globe-Times. Saturday, October 26, 1963.
- Item 6: Newspaper clipping- "Gen. Taylor Answers Queries on Conflicts." The Bethlehem Globe- Times. Saturday, October 26, 1963.
- Item 7: Newspaper clipping- "Mankind's Four Needs Outlined by A.T.&T.
- Chairman." "Kennedy Commends Convocation Theme." The Bethlehem Globe-Times. Friday, October 25, 1963.
- Item 8: Newspaper clipping- "Peace by Terror 'Not Bad', Lord Shawcross is Hopeful." The Bethlehem Globe-Times. Friday, October 25, 1963.
- Item 9: Photocopies of all the newspaper clippings previously mentioned.

#### Folder 9

- Item 1: Centennial Year Extras ideas (April 19, 1965)
- Item 2: First draft of the Schedule for the proposed Centennial weekend, submitted by Stephen F. Goldmann
- Item 3: Arrangements Committee Instructions
- Item 4: List of Centennial Convocation working Committees and members.

#### Folder 10

*The Lamp* (Winter 1963, page 1) article about careers in oil industry 1964-2004, by Monroe J. Rathbone, Chief Executive Officer of Standard Oil Company and Lehigh Chairman of the Board of Trustees;

(page 2) "The Central Problem of Our Times" by Emilio G. Collado. The article was adapted from his remarks at Centennial Convocation.

### Series II: 100th Birthday Party

### Folder 11

Press Releases of 100<sup>th</sup> Birthday Party

### Folder 12

100<sup>th</sup> Birthday Party Invitations, Lehigh Club of Allentown, Northern New York Lehigh Club, Lehigh Home Club

### Folder 13

Press Releases: Lehigh Alumni Club News (100<sup>th</sup> Birthday parties)

#### **Series III: Centennial Fund**

#### Folder 14

- Item 1: Into the Second Century Brochure (September 1965)
- Item 2: Into the Next Century (September 1965)
- Item 3: Lehigh... a Valley and a University (September 1965)
- Item 4: The Bethlehem Globe-Times (Saturday, October 26, 1963) "News

Managing, Leaks charged in Lehigh Talk" and other various articles discussing the Talks at Lehigh's Centennial Convocation

#### Folder 15

Lehigh University Centennial Fund Program Portfolio of James D. Mack Advice on getting Prospects to donate/ pledge to the Centennial Fund campaign, Brochures about donations, the Centennial Convocation, Centennial Fund, Lehigh University Centennial Fund Reporter.

#### Folder 16

Centennial Convocation-Letters addressed to President Harvey Neville

Names include:

**Lord Shawcross** 

Maxwell D. Taylor

Paul Martin

K.G. Mckay

Hugh Scott

John I. Kirkpatrick

Mary Lou Brien

Joseph B. McFadden

J. N. Corriere

Mary Melhado

F.S. Cornell

K. G. McKay

P.P. Facchiano

Raymond Pitcairn

Samuel J. Macri

Beauchamp E. Smith

Adolph G. Wuethrich

Harry K. Trend

James C. Hagerty

Walser H. Allen

R. D. Billinger

Kenneth L. Issacs

Philip Drinker

L. Richards

Arthur H. Dean

Rolland L. Adams

Roger M. Blough

William G. Barthold

Russell Cohen

Raymond S. Haupert

F. R. Kappel

John J. McCloy

Lindsay Johnson

Theodore B. Dolmatch

Muriel and Philip Berman

Harrison Prosser

Lawrence Henry Gipson

Mrs. Raymond Wing

Elmer L. Mack

E.G. Scoblionko

Rev. Frederick J. Warnecke

John H. Leh

John C. Steers

Helena de S. Couch

John S. Cartwright

Wilbur A. Beck

#### Others communication

From L. Richards to Paul H. Franz

From Lord Shawcross to Professor Carey B. Joynt

From Harry K. Trench to Helen de S. Couch

From F.S. Cornell to C.H.H. Weikel

From C.H.H. Weikel to Monroe J. Rathbone

### Folder 17

Lehigh University Centennial Fund Reporter (March 1964, September 1964, June 1965, March 1965, June 1966)

#### Folder 18

Item 1: Lehigh University Publication- Report of the President (1966)

Item 2: Lehigh University Thirty-first Annual Track and Field meet (Saturday,

May 8, 1943)

Item 3: "Your Role in the Lehigh Centennial Development Program"

Item 4: Lehigh Alumni Bulletin (May 1961)

Item 5: This Month at Lehigh (July 1961)

Item 6: In the Forefront Brochure

#### Folder 19

Item 1: Bronze Tablet poster- 1963-1965

Item 2: Bronze Tablet booklet

Item 4: Lehigh University Centennial Development Program Bronze Tablet

## Series IV: Publications about Lehigh's Centennial

#### **Flat Box**

Brown and White, Spring 1966, Centennial Issue. (3 copies)

Lehigh University Centennial Convocation Report (Soft Cover)

Lehigh University Centennial Convocation Report (Hard Cover)

The Brown and White, October 22 1963: Convocation Issue 1

The Brown and White, October 25 1963: Convocation Issue 2

The Brown and White, October 29 1963: Convocation Issue 3

Globe Times, October 26, 1963 issue