



# Industrial and Systems Engineering



# Industrial and Systems Engineering

B.S., M.S., Ph.D. in [Industrial Engineering](#)

B.S., M.S. in [Information and Systems Engineering](#)

M.S. in [Quality Engineering](#)

M.S. in [Management Science](#)

M.S. in [Analytical Finance](#) (with finance and math)

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**All engineers solve problems.....**

**but what exactly do IEs and I&SEs do?**

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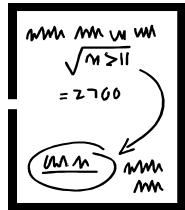
The real question is what types of problems  
don't we work on.....

# ISE has Evolved with Industry

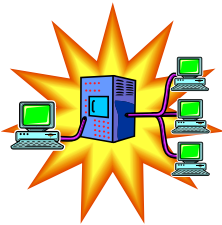
- Started with **Manufacturing**
  - ❑ Continuous improvements in efficiency
  - ❑ Shop Floor → Automation → Supply Chain
- Migrated to the **Service Industry**
  - ❑ Hospitals, airlines, financial institutions, government, logistics and transportation
- **Information Technology** has moved to the center of industrial systems
  - ❑ Enterprise information systems, eCommerce



# IEs and ISEs build a toolbox



Quantitative  
Methods

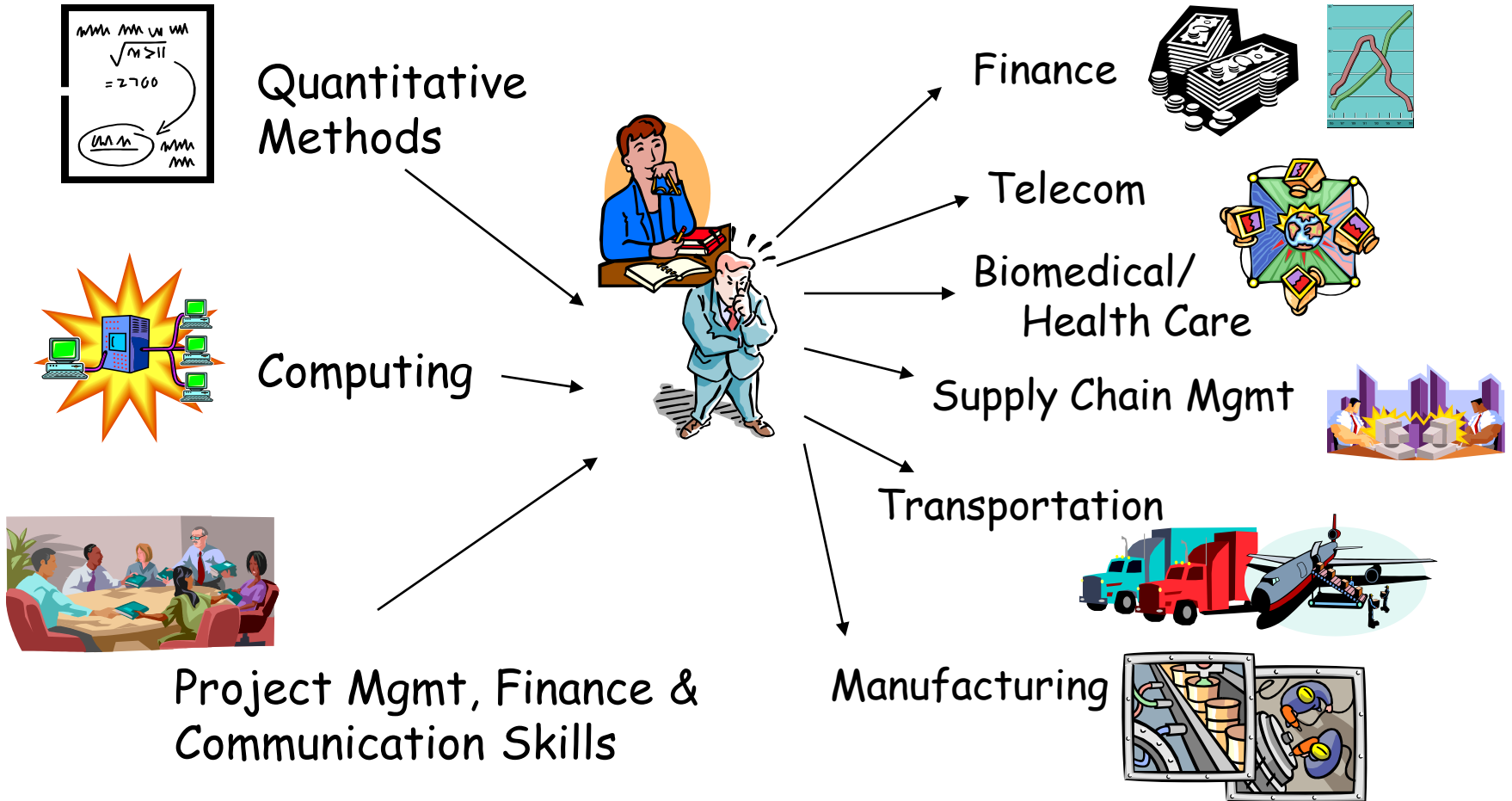


Computing

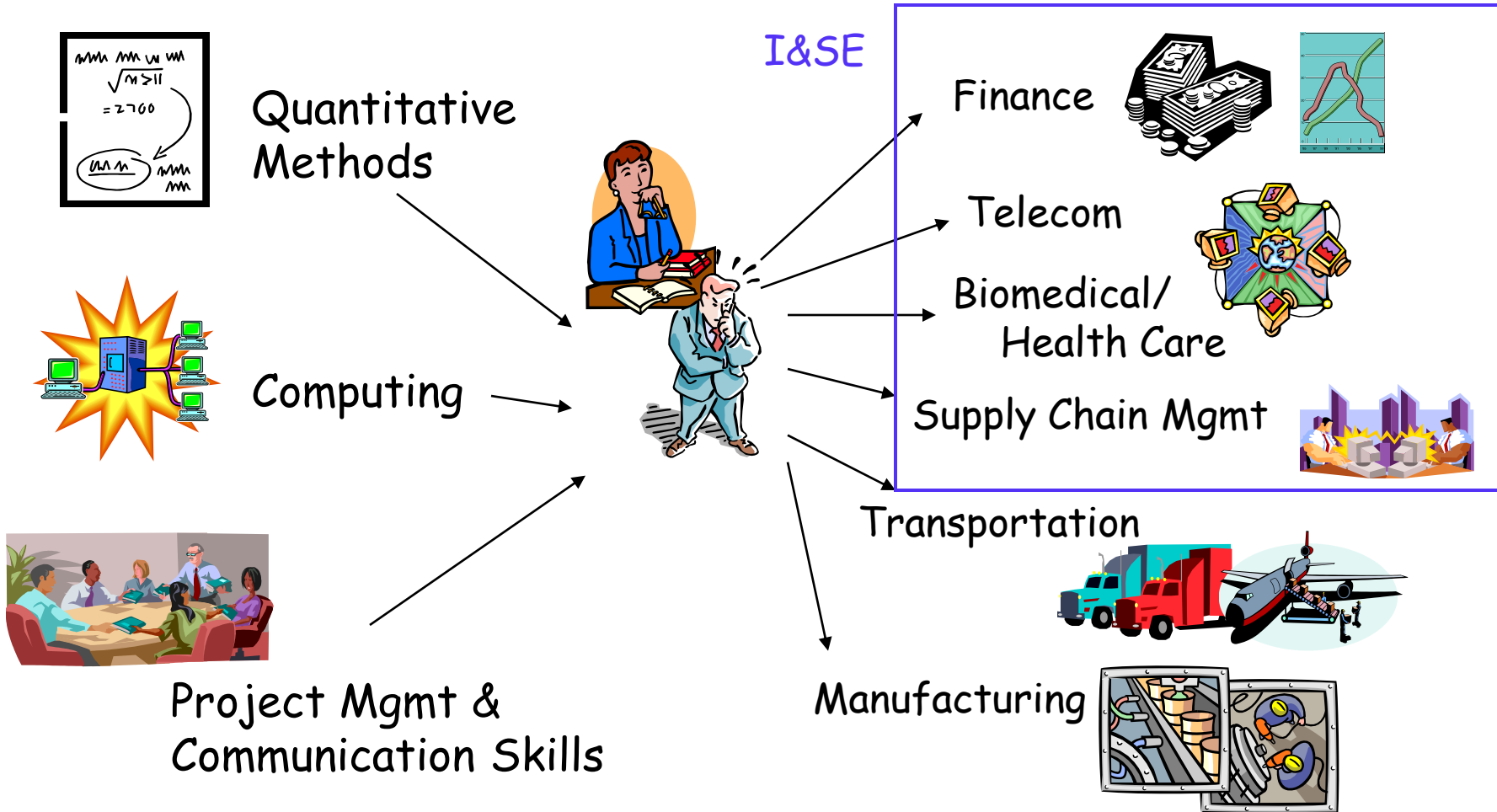


Project Mgmt, Finance &  
Communication Skills

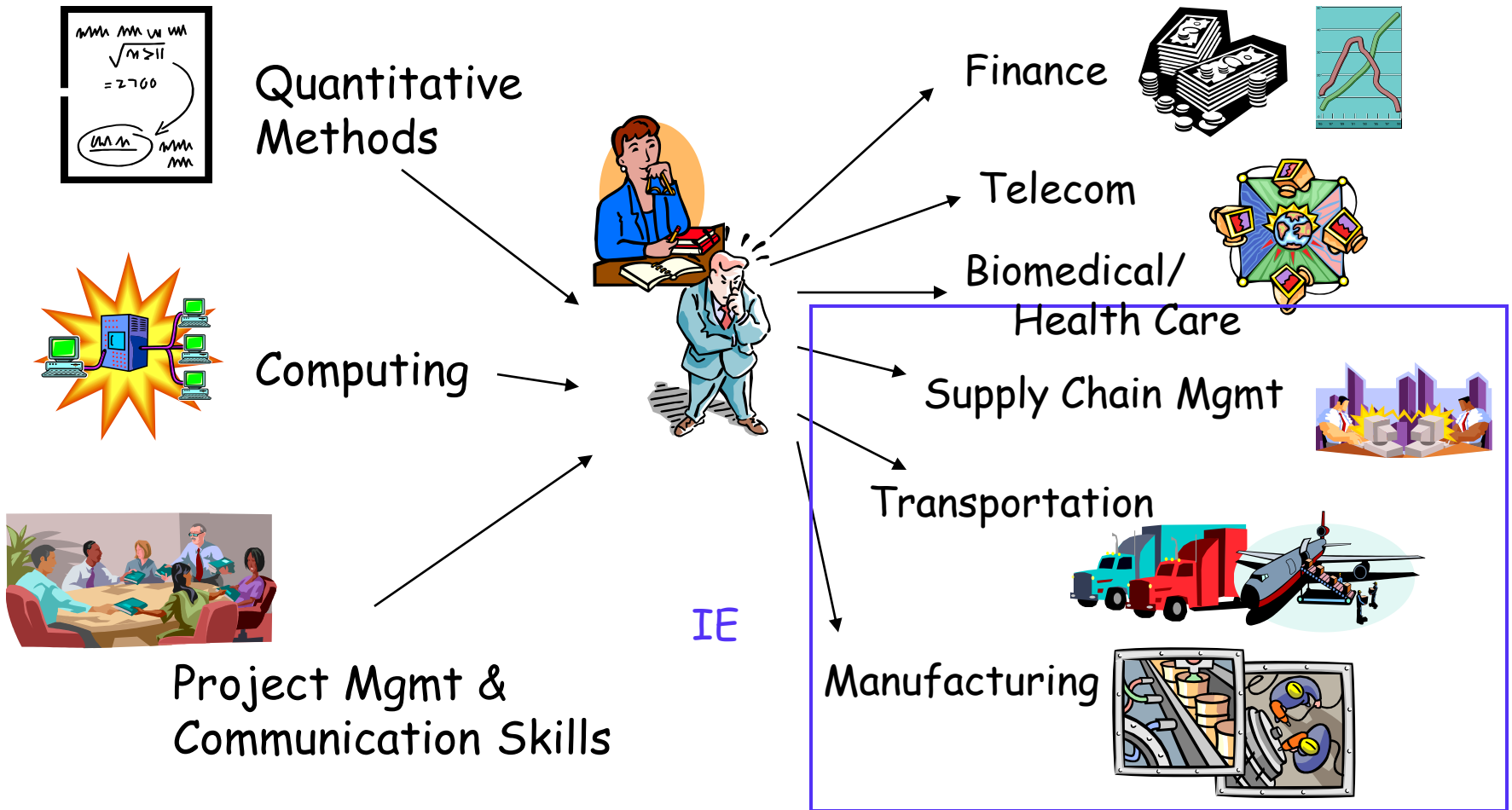
# To solve a **variety** of problems




# Better decision making...I&SEs



# Better decision making...IE



# Limitless Options

GM B Braun ESSROC JPMorgan Chase  
Lutron Timken Mack Lehman Bros Goldman Sachs  
Trane Mercedes-Benz Pratt&Whitney Alliance Capital **Finance** SEI Inv.  
**Manufacturing** Boeing Bloomberg Vanguard Group  
Carrier Black&Decker Standard&Poors US Treasury  
Alcan Ingersoll-Rand Deloitte&Touche Ernst&Young Verizon Infineon  
US Steel Xerox Navigant **Consulting** PWC IBM BAE Systems  
Air Prod Bassett KPMG Accenture **Technology** Intel  
Hershey Foods Weyerhaeuser DHL Lockheed Martin  
**Production** Estee Lauder UPS ABF Freight  
Gore Binney&Smith JB Hunt FedEx GlaxoSmithKline Pfizer  
**Logistics** Walgreens Lord&Taylor Bristol-Myers Squibb  
DEA USPS IRS Linens N Things **Pharmaceutical**  
Patent&Trademark NASA Loreal Polo Nestle Tyco Healthcare MarketRx  
US Defense Intell NJ Transit Cadbury Schweppes Merck Johnson&Johnson  
Laws Babcock&Wilcox Florida P&L **Utilities/Energy** PPL  
**Construction** Whiting-Turner ExxonMobil UGI  
Diamond Power 

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# What problems do IEs solve?

- Supply Chain Management
  - Where to locate a facility.
  - Determining where/how much inventory to maintain.
  - Coordinating all plants, manufacturers and supplies.

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  - Routing trucks through a network.
  - Determining the optimal fleet size.
- Manufacturing
  - Determining when/how much to expand a facility.
  - Determining optimal number of workers and scheduling shifts.
  - Determining the order in which jobs should be processed.
  - Specifying/implementing automated systems.

# What problems do I&SEs solve?

- Finance
  - Building robust investment portfolios.
  - Evaluating risk levels of investments/customers.
  - Designing warranty contracts.
  - Determining which capital projects should be funded.
  - Developing models to determine who is cheating on their taxes

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## ■ Telecom

- ❑ Choosing between technologies.
- ❑ Locating hubs/designing networks.
- ❑ Developing protocol for routing information/packets.

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## ■ Biomedical

- ❑ Writing algorithms to aid in DNA sequencing.
- ❑ Allocating R&D funding among projects.
- ❑ Determining number of hospital beds, nurses, doctors, etc.

# Industrial Engineering Curriculum

- **Engineering**
  - Analytical skills (probability, statistics, math modeling, engineering methods, etc.) to comprehend large-scale systems.
- **General Business**
  - Knowledge to appreciate complexity of non-technical issues and broader problem context. **Flexibility for Business Minor.**
- **Industry Specific Knowledge**
  - Manufacturing, production, logistics and process control.
- **Distinction from Mechanical Engineering**
  - ME is about how to design a product/machine.
  - IE is about how to create a **system** to produce and market the product.

# Information and Systems Engineering Curriculum

## ■ Engineering

- Analytical skills (probability, statistics, math modeling, computing, etc.) to comprehend large-scale systems.

## ■ General Business

- Knowledge to appreciate complexity of non-technical issues and broader problem context. **Flexibility for Business Minor.**

## ■ Industry Specific Knowledge

- Financial, communications, supply chain, biomedical...

## ■ Distinction from Computer Science & Engineering

- CSE is about how to design hardware and software.
- I&SE is about how to develop and use information **to make better decisions.**

# Where you start

Continuous Improvement  
Engineer

Applications Engineer

Production Engineer

System Developer

Operations Research  
Analyst

Business Analyst

Technical Leader

Process Control Specialist

Data Modeler

Production Supervisor

Supply Chain Consultant

Management Trainee

Sales Engineer

Industrial Engineer

Process Integration  
Specialist

Engineer

Corporate Value Consultant

Systems Analyst

Systems Engineer

Finance Analyst

IT Specialist

Program Analyst

Consultant

Operations Engineer

Regulatory Supervisor

Logistics Engineer

Risk Advisor

Manufacturing Engineer

SAP Consultant

Financial Modeling  
Analyst

Marketing Analyst

Information Mgmt Analyst

Manufacturing Supervisor

Associate Engineer

# What IEs and ISEs Earn

Materials Science	\$62,800
Computer Science	\$62,250
Chemical Engineering	\$62,100
<b>Information &amp; Sys Eng</b>	<b>\$61,250</b>
Electrical Engineering	\$61,144
Computer Engineering	\$60,400
<b>Industrial Engineering</b>	<b>\$58,583</b>
Mechanical Engineering	\$56,633
Bioengineering	\$55,250
Civil Engineering	\$49,063

Source: 2007 Undergraduate Placement Report, Career Services, Lehigh Univ.

# Minimum Starting Salaries

Computer Engineering	\$55,000
Chemical Engineering	\$55,000
Computer Science	\$54,000
Electrical Engineering	\$54,000
<b>Info and Systems Eng</b>	<b>\$52,500</b>
Materials Science	\$51,000
<b>Industrial Engineering</b>	<b>\$50,000</b>
Bioengineering	\$48,000
Mechanical Engineering	\$46,000
Civil Engineering	\$42,000

Source: 2007 Undergraduate Placement Report, Career Services, Lehigh Univ.

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# ....Sky is the Limit....

Senior Analyst  
Senior Manager  
Senior Consultant  
Plant Manager  
Executive Director  
Chief Financial Officer  
Executive Vice President  
VP Operations  
Head of Operations  
Chief Technical Officer  
Chief Information Officer  
Partner  
Entrepreneur  
Senior Research Scientist  
VP Strategic Planning  
Director Business Planning

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# ....Sky is the Limit....

Senior Analyst  
Senior Manager  
Senior Consultant  
Plant Manager  
Executive Director  
Chief Financial Officer  
Executive Vice President  
VP Operations  
**President/CEO**  
Head of Operations  
Chief Technical Officer  
Chief Information Officer  
Partner  
Entrepreneur  
Senior Research Scientist  
VP Strategic Planning  
Director Business Planning

# Successful Industrial & Systems Eng.

Howard L. Lance  
Chair Harris Corp

David Kovacevich  
CEO Wells Fargo

Mark Pigott  
CEO PACCAR Financial

Andrew Patti  
Former Pres Dial

Edward Whitacre, Jr.  
CEO SBC/AT&T

Joe Forehand  
Former CEO Accenture

W. George Hairston III  
Chair, Nuclear Energy Inst.

Robert Coury  
CEO Mylan Labs

Mel Hall, Jr.  
CEO Comp Health

Lee Iacocca  
Former CEO Chrysler

Susan Story  
CEO Gulf Power

David Kyle  
CEO Oneok

Charles O. Holliday, Jr.  
CEO DuPont

Harold Mohler  
Former Chair Hershey

Jim McCaslin  
Pres Harley-Davidson

Michael Eskew  
CEO UPS

William Swanson  
CEO Raytheon

Paul Torgerson  
14th President VaTech

Michael Johnson  
CEO Visteon

John Dasburg  
Former CEO Northwest

Yun Jong Yong  
CEO Samsung

Tom Usher  
Former CEO US Steel

Myron Ulman III  
CEO JC Penny

David Perdue  
CEO Dollar General

Richard Snead  
CEO Carlson Restaurants

Jose Maria Alapont  
CEO Federal-Mogul

John Edwardson  
CEO CDW Computer Centers

Mike Duke  
Former CEO Wal-Mart



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# Some Non-Traditional Industrial & Systems Engineers

Roger Corman  
Film Director

Vance Wilkins, Jr.  
VA, Speaker of House

Michael Massimino  
NASA Astronaut

Homer Hickman Jr.  
NASA Engineer  
Author *Rocket Boy*  
(movie *October Sky*)

Joe Girardi  
Former Manager  
Florida Marlins

Larry Davis  
General, Pacific Ocean Division  
U.S. Army Corps of Engineers

Tom Landry  
Former Coach  
Dallas Cowboys

Edwin Moses  
400M Hurdles  
World Record Setter

Charles Armstrong  
Pres *Seattle Mariners*

Dave Johnson  
Former Manger  
*Baltimore Orioles*

Jack Guynn  
President *Federal Reserve*  
*Bank of Atlanta*

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# Our Department

# Industrial and Systems Engineering

- Fifteen Faculty Members
- 138 Undergraduate Students
- 120 Graduate Students (42 Ph.D.)
- Academic Programs
  - B.S., M.S., Ph.D. **Industrial Engineering**
    - Ph.D. program ranked 15<sup>th</sup> in country (US News)
  - B.S., M.S. **Information and Systems Engineering**
  - M.S. **Quality Engineering**
  - M.S. **Management Science**
  - M.S. **Analytical Finance**



# ISE a Major Lehigh Investment

Tamás Terlaky

- Professor and Chair;
- **Convex Conic Optimization**, Interior Point Methods



Pietro Belotti

- Ph.D. **Politecnico di Milan**; Post Doctorate: **CMU**
- **Mixed Integer Nonlinear Programming (MINLP)**; Network Flow



Imre Pólik

- Ph.D. **McMaster**; Post Doctorate: **McMaster**
- **Conic Optimization**; High Performance Computing



Jitamitra Desai

- Ph.D. **Virginia Tech**; Post Doctorate: **University of Arizona**
- **Computational Optimization**;



Eugene Perevalov

- Ph.D. **UT Austin**; Post Doctorate: **Harvard, MIT**
- Wireless Networks; **Financial Engineering**



Larry Snyder

- Ph.D. **Northwestern**; Logistics Industry
- **Supply Chain** Optimization; Inventory Control



Aurélie Thiele

- Ph.D. **MIT**
- **Robust Optimization**; Revenue Management



# Balanced with Seasoned Professors

Keith Gardiner

- Ph.D **Manchester**
- **Manufacturing Systems**, Engineering Mgt

Mike Groover

- Ph.D **Lehigh**
- **Manufacturing Process**, Work Measurement

Nicholas Odrey

- Ph.D. **Penn State**
- **Automation and Control**; Petri Nets

Robert Storer

- Ph.D. **Georgia Tech**
- **Heuristic Optimization**; **Statistics**

S. David Wu, Dean

- Ph.D. **Penn State**
- **Optimization**; Supply Chain Management

Emory Zimmers, Jr.

- Ph.D. **Lehigh**
- **Enterprise Systems**; Management

John Adams

- Ph.D. **North Carolina**
- **Quality Control**; Statistics

Louis Plebani

- Ph.D. **Lehigh**
- **Computational OR**; Dynamic Programming

Ted Ralphs

- Ph.D **Cornell**; Post Doctorate: **Rice**
- **Parallel Computing**; Large-Scale Optimization

Gregory Tonkay

- Ph.D. **Penn State**; Logistics Industry
- **Manufacturing Systems**, Telecommunications

George Wilson

- Ph.D. **Penn State**
- **Logistics**; Large-Scale Optimization