

☞ PaLA Lehigh Valley Chapter ☞
☞ Spring Conference May 20, 2004 ☞
☞ Registration Form ☞

Name _____

Institution _____

Institutional _____
Address _____

County: _____

Phone _____

Email _____

Library Type: Public/Academic/Special/School

Fee (includes refreshments and lunch):

PaLA Members/Students: \$30

Non-PaLA Members: \$40

Amount enclosed: _____

Circle three session choices (1 from each group):

9:00 - 10:15: Choose One: A. B. C.

10:30 - 11:45: Choose One: D. E. F.

2:30 - 3:45: Choose One: G. H. I.

Please print out this form and return with
payment, no later than Friday, May 7, 2004 to:

PaLA Lehigh Valley Chapter
C/O Cindy DeLuca
Barrett Friendly Library
P.O. Box 604, Rt. 191
Mountainhome, PA 18342

Questions can be directed to Cindy at
570-595-7171 or brfpubli@ptd.net

☞ Schedule ☞

☞ REGISTRATION AND COFFEE 8:30-9:00

☞ CONCURRENT SESSIONS 9:00-10:15

A. Active Learning Information Literacy:

Sharing What Works – *Ruth Perkins & Robert Flatley*, Kutztown University. Interested librarians are invited to join a discussion of active learning moderated by two instruction librarians. Price of admission: an active learning technique you have used successfully and would like to share with the entire group.

B. Direct a funDraising crisis to a fun raising opportunity! *Susan K. Nenstiel*, Albright College, will discuss the importance and design of a fundraising plan for the year. *Carol Kern*, Western Pocono Community Library, and *Cindy DeLuca*, Barrett Friendly Library, will give practical examples of fundraising special events.

C. Building Community with Family Place Libraries – *Melanie Fiske*, Bethlehem Area Public Library. Family Place Libraries' parent/child workshops support parents' role as first teachers, facilitate early intervention, and teach strategies to promote healthy child development and literacy.

☞ CONCURRENT SESSIONS 10:30-11:45

D. Keeping Up – Tips and Techniques for Effective Personal Professional Development - *Steven Bell*, Philadelphia University. If you're not keeping up, you're falling behind. Steven Bell will share his strategies for staying current with rapid change in librarianship and peripheral fields. Learn about free resources for keeping up, how new technologies like RSS and news aggregation are used, and how to create a personal regimen for keeping yourself and colleagues totally current.

E. Reference Interview – *Jean Johnson*, Lehigh University. The reference interview is an important dimension of user-centered library services. A discussion of how to help staff develop skills and confidence in interviewing library users will include audience participation.

F. Storytelling – *Lisa Facciponti*, Lehigh Valley Storytelling Guild. A multicultural workshop on performing and storytelling, focusing on

presentation techniques and character development to help students build confidence and poise. Ms. Facciponti establishes a relaxed, energy-filled environment, and structures activities that produce personal stories, new versions of familiar folktales, and original tales.

☞ LUNCH & BUSINESS MEETING 12:00- 2:00

Luncheon Speaker: *Bill Barnes*, Cartoonist for ***Unshelved***, "A Funny Thing Happened on the Way to the Library."

Association Update.

Glenn Miller, Executive Director of PaLA
Jonelle Darr, President of PaLA

State Library Update

M. Clare Zales, Acting Deputy Secretary of
Education for Libraries

☞ BOOK SIGNING AND RAFFLES : 2:00-2:30

☞ CONCURRENT SESSIONS: 2:30-3:45

G. Look Ma! No Brains: Preventing and Detecting Plagiarism – *Barbara Balas and Jennifer Myskowski*, Lehigh Carbon Community College. A hands on workshop on preventing and detecting plagiarism.

H. Tips for Writing Strategic, Technology, and Disaster Plans – *Alan Bobowski*, Eastern Monroe Public Library; *Will Jefferson*, Learning Technologies Center, Kutztown University; and *Korin L. Rosenkrans*, North Pocono Public Library. Recognizing the importance of having a plan of action for three areas of primary concern to all libraries, the panel will present useful tips for what to include in a good plan. Samples of plans and personal accounts referring to strategic plans, surviving library disasters, and conducting a technology inventory will be presented.

I. When Your Budget Says "No": Booking YA (and Other) Authors for Your Library Anyway – *Zigrida Eberhardt*, Parkland Community Library. No bucks? No matter. Ms. Eberhardt discusses using basic sleuthing methods and steely determination to lure authors to your library.

Directions to
Kutztown University

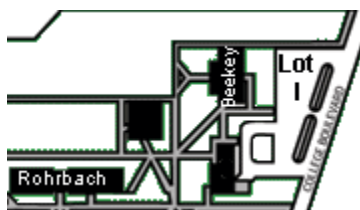
From Rt. 78/22:

Take Rt. 78/22 (west from Allentown) to exit 40 (formerly exit 12) and 737 South. Proceed into Kutztown to Main Street (Turkey Hill Mini Mart), turn right at light and continue up hill to campus. Turn north on College Blvd and proceed approximately 3 blocks. Lot I is on the left.

From Rt. 222:

Take 222 (south from Allentown) into Kutztown. Take the Kutztown exit and continue on road/Main Street to campus. Turn right on to College Blvd and proceed about 3 blocks. Lot I is on the left.

*****PARKING: Lot I off College Blvd, near Beekey Building—take walkway up hill.**



This conference has been partially funded with Federal Library Services and Technology Act (LSTA) funds administered by the Office of Commonwealth Libraries.

Commonwealth Libraries will recognize 3.75 hours of continuing education credit for public library staff who attend the full conference

Accommodations will be made for persons with disabilities. If you have questions or special needs, please contact the chapter chair, Martha Stevenson, at msteven@muhlenberg.edu or 484-664-3601.

PaLA Lehigh Valley Chapter website:
<http://www.lehigh.edu/~inpla/>

Come hear Cartoonist Bill Barnes!

by Bill Barnes and Gene Ambaum

"WHEN WILL YOU SHUT DOWN THE LIBRARY?"

Unshelved™

<http://www.overduemedia.com/>

Pennsylvania Library
Association
Lehigh Valley Chapter



Spring Conference

May 20, 2004

Rohrbach Library
Kutztown University
Kutztown, PA



Featured Speaker:

Bill Barnes, Unshelved



**"A Funny Thing Happened
on the Way to the Library"**