Here's today's Valley Business Buzz, your midday briefing from The Morning Call. Today's Buzz, by Spencer Soper, has news about the future of nanotechnology, rising factory orders and more.

Nanotechnology

The Buzz spent the morning at a nanotechnology symposium that drew about 100 business people to Lehigh University. The emerging technology, which involves creating devices and chemicals at atomic levels, has lost a lot of venture capital investment due to the recession. But event panelists said opportunities remain for companies that can help make manufacturing processes and end-products more efficient. One example discussed at the forum was the use of nanotechnology in car-making. For instance, it can create lighter batteries so vehicles get better gas mileage and better rust protection so there are fewer materials used to coat a vehicle, which brings down costs. Lehigh recorded the event. When they post it to the web, The Buzz will share a link in case you want more details.

About Valley Business Buzz

Valley Business Buzz is your daily update for the Lehigh Valley business person from the most trusted business-news source in the Lehigh Valley. Brought to you daily by The Morning Call, the Buzz provides authoritative analysis on the day's business news, a heads up on developments to watch and context on how happenings on Wall Street and Main Street affect you.
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